



Press Note

Get ready to blast some ghosts with the Ghostbusters at MOTIONGATE™ Dubai

The world's first Ghostbusters theme park ride to open its firehouse doors at MOTIONGATE™ Dubai, part of Dubai Parks and Resorts

Dubai, UAE, July 13th, 2016: MOTIONGATE™ Dubai, the region's largest Hollywood-inspired theme park has been haunted by some mischievous ghosts, and who better to exterminate these paranormal pests than the Ghostbusters! With the new Ghostbusters movie releasing this week, MOTIONGATE™ Dubai – a part of Dubai Parks and Resorts, is giving fans the chance to 'Go Beyond the Screen' this October and continue to relive the Ghostbusters through immersive experiences including a first-of-its-kind Ghostbusters ride, a live musical show and a fun, family diner – all ready to spook the city in the Sony Pictures Studios Zone.

As a tribute to the original classic, **Ghostbusters: Battle for New York** is an interactive, trackless dark ride that transports guests to the rooftops of New York City, where the paranormal activity begins aboard your very own Ecto-Pod vehicle. Armed with a ghost-blasting proton pack, guests are inducted as honorary Ghostbuster with one goal - to exterminate Slimer, Gozer the Destructor, the Stay Puft Marshmallow Man and other sinister beings!

Now officially inducted as Ghostbusters, guests can continue playing their role and join in the festivities alongside the **Ghostbusters boy band**, a live musical show where song, dance, humour and the perfect photo opportunities with your favourite four exterminators are all on offer. Finally, for some ghostly fare, the family can head to **Slimer's Diner** and grab some fun, movie-themed food including green-slimed slush!

"*Ghostbusters* is a classic film that has transpired generations over the past 30 years, and MOTIONGATE™ Dubai is finally giving the world the chance for guests to immerse themselves into the film through a world-class Ghostbusters ride, the Ghostbusters live street show and a themed diner. Guaranteed to be crowd pleasers, we can't wait to introduce our action-packed Ghostbusters theme park experiences to the world," said Stanford Pinto, Chief Parks Operating Officer for Dubai Parks and Resorts.

DID YOU KNOW?

- Nowhere else in the world will you be able to ride a Ghostbusters-inspired theme park ride, watch them perform live in a musical show AND dine with Slimer other than at MOTIONGATE™ Dubai!



- Using special projecting mapping technology, Slimer and his paranormal friends come to life, taunting guests as they float throughout Ghostbusters: Battle for New York. Keep your eyes peeled!
- Fans can ride through iconic scenes including Dana's Apartment, the Temple of Gozer and battle the Stay Puft Marshmallow Man on the Ghostbusters dark ride then join the Ghostbusters boy band and save humanity from paranormal destruction!
- Slimer has his own drink and it's called Slimer's Slush – and yes, it's green! Order this at Slimer's Diner, a retro-style diner that seats up to 80 guests, with a full hearty menu on offer.
- Guests can blast ghosts for points with a score-card at the end of the Ghostbusters: Battle for New York ride, so you can see how you rank amongst your ghost-busting friends!

Scheduled to open in October this year, MOTIONGATE™ Dubai is part of Dubai Parks and Resorts, which will also feature Bollywood Parks™ Dubai, LEGOLAND® Dubai, Riverland™ Dubai and Lapita™ Hotel all in one amazing destination.

Annual Passes are now on sale at www.motiongatedubai.com or www.dubaiparksandresorts.com offering 365 days of unlimited action, fun and adventure. Annual Pass holders who use their passes in 2016, will be given an extended validity until December 31st 2017, meaning even more opportunities to 'Experience Amazing'.

- ENDS -

Notes to Editors

Follow MOTIONGATE™ Dubai's social media channels and website for the latest updates and news:

Facebook: <https://www.facebook.com/motiongateDubai>

Instagram: <https://www.instagram.com/motiongatedubai>

Twitter: <https://twitter.com/motiongateDubai>

Website: www.motiongatedubai.com

About MOTIONGATE™ Dubai

MOTIONGATE™ Dubai is the place for Hollywood-inspired fun and adventure in the Middle East, inviting guests of all ages to step into the magical, mythical worlds of some of cinema's most beloved movies. Uniting three legendary film studios in one theme park – Sony Pictures Studios, DreamWorks Animation and Lionsgate – visitors will go beyond the screen and immerse themselves in the magic of Hollywood, ensuring fun for the whole family year round and creating memories to last a lifetime.



Spread across five zones, guests of all ages will be entertained by 27 key rides and attractions including roller coasters, multi-media dark rides, interactive play labs, media-based theatre shows, plus a full program of roaming entertainment and live dance performances. Inspired by 13 of Hollywood's most beloved live action and animated films, visitors will be transported into the world of movies including Shrek, Ku Fu Panda, Hotel Transylvania, Ghostbusters, The Smurfs and The Hunger Games.

With nine family-friendly restaurants, 15 themed retail outlets and a multi-purpose theatre, seating 1,000 guests, as well as multiple kiosks offering light bites and merchandise throughout the park, visitors have a full range of choices for dining, entertainment and relaxation beyond the rides and attractions. As part of its full-service offering, MOTIONGATE™ Dubai is enhanced with smart technology, smart queuing, shaded walkways and offers full access for visitors with mobility impairments.

Set to open in October this year, MOTIONGATE™ Dubai is part of the amazing experience of Dubai Parks and Resorts, the region's largest multi-themed family entertainment destination.

Dubai Parks and Resorts PJSC (DFM: DUBAIPARKS), is set to be the region's largest integrated theme park destination comprising three theme parks: MOTIONGATE™ Dubai, a movie inspired theme park showcasing some of Hollywood's most beloved characters from DreamWorks Animation, Sony Pictures Studios and Lionsgate; Bollywood Parks™ Dubai, the first theme park based on the sights and sounds of Bollywood; as well as LEGOLAND® Dubai, a unique, interactive theme park for families which will bring the well-known LEGO® brick to life in a playful learning environment; and LEGOLAND® Water Park, the region's first water park catering to families with children 2-12.

The entire destination will be connected by Riverland™ Dubai – a retail, dining and entertainment walkway located at the heart of the destination and guests can stay at the Lapita™ Hotel, a Polynesian-themed resort catering to families, which will be managed by the Marriott Group.

Set to open in October this year, the AED 10.5 billion development is spread across 25 million square feet of land located on Sheikh Zayed Road in Dubai opposite the Palm Jebel Ali. 6.7 million ticketed visits are projected for 2017, the first full year of operation.

For more information go to: <http://dubaiparksandresorts.com>

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