



الإمارات للمرطبات Emirates Refreshments

Ref: DFM/2017/001

Date: 11th June 2017

Mr. Hassan Abdulrahman Al Serkal
Executive vice President,
Chief Operations Officer (COO)
Head of Operation Division
Dubai Financial Market

Subject: ERC's General Manager's Appointment

With reference to the above mentioned subject, Board meeting of Emirates Refreshments Company was convened on Sunday 11th June 2017 in ERC Head office where the Board announced the appointment of Mr. Mourad Tarzi as the General Manager of Emirates Refreshments Company, effective immediately.

Mr. Mourad has over 20 years of progressive experience translating business initiatives and marketing strategies into bottom line results in Sales, revenue and client growth. He has led and managed major projects in FMCG sector, both locally and internationally.

ERC Board believes that his expertise and knowledge will be vital in leading the company through its next phase of business growth. Board welcomed Mr. Mourad Tarzi and wished him success in his new role.

Best Regards,

Mohammed Abdel Aziz Al Owais
Chairman

