

DFM nurtures culture of innovation amongst employees and participants via series of activities during the “UAE Innovation Month 2019”

- The market organizes five brainstorming sessions for employees, brokers, listed companies, custodians and strategic partners on ways to ignite innovation flairs
- H.E. Essa Kazim: “Innovation is a main pillar of DFM’s strategy 2021 aiming at strengthening its leading position amongst innovative exchanges in line with leadership’s vision”

Dubai, 24 February 2019: As part of its efforts to strengthen its leading position amongst most innovative and smart exchanges in the region and beyond, Dubai Financial Market (DFM) organizes series of brainstorming sessions during the “UAE Innovation Month 2019”. The sessions aim at promoting culture of innovation amongst DFM employees and various market participants including listed companies and brokerage firms, etc., in line with leadership’s vision as well as the national strategy to transfer the UAE into one of the most innovative countries globally.

The sessions underline DFM's commitment to actively participate in the Innovation Month, considering its leading role in developing innovative solutions for capital markets' participants as part of its Smart Borse strategy.

The DFM is organizing five brainstorming sessions focusing on instilling the conceptions of innovation, igniting its flares and developing competencies of employees as well as representatives of brokerage firms, listed companies, custodians and other strategic partners.

Additionally, the DFM is running a virtual stock game for its employees throughout the month of February enabling them to enhance their trading skills. The market has been successfully organizing the most popular annual stock game for students in the UAE and beyond over the past years as part of its efforts to promote financial knowledge amongst younger generations.

The DFM also encourages its employees to submit constructive suggestions during the innovation month, in line with the strategic objective of achieving highest levels of customer satisfaction and happiness. Employees submitting feasible suggestions during the month will be rewarded.



His Excellency Essa Kazim, Chairman of DFM said; “The vision and directions of Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai, constantly emphasize that there is no finish line in the race towards excellence. Accordingly, the DFM has been steadfastly devoted to innovation, provision of efficient solutions and continuous development of its services through its momentous journey. As human resources are the key pillar of innovation and development, the slogan of the month is (Innovation Starts with You); hence, we will explore ways to strengthen DFM’s leading position as an innovative exchange through the brain storming sessions for employees as well as representatives of market participants. We are looking for intensifying the innovation efforts in line with leadership’s vision, our corporate values as well as the 2021 strategy that focuses on continuous development and innovation of services and products. We hope that this drive gets further momentum based on the outcome of the brain storming sessions in order to strengthen DFM’s leading position amongst the most advanced and innovative exchanges.”

Agenda of DFM events during the UAE Innovation Month 2019:

- 1- Brainstorming session for employees, Tuesday, 19 February
- 2- Brainstorming session for brokerage firms, Thursday, 21 February



- 3- Brainstorming session for listed companies, Sunday, 24 February
- 4- Brainstorming session for custodians and strategic partners, Tuesday, 26 February
- 5- Orientation session for employees about artificial intelligence, Wednesday, 27 February

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About Dubai Financial Market: Dubai Financial Market (DFM) was established as a public institution with its own independent corporate body. DFM operates as a secondary market for the trading of securities issued by public shareholding companies, bonds issued by the Federal Government or any of the local Governments and public institutions in the country, units of investment funds and any other financial instruments, local or foreign, which are accepted by the market. The DFM commenced operations on March 26, 2000 and became the first Islamic Shari'a-compliant exchange globally since 2007. Following its initial public offering in November 2006, when DFM offered 1.6 billion shares, representing 20 per cent of its paid-up capital of AED 8 Billion, DFM became a public joint stock company and its shares were listed on 7 March 2007 with the trading symbol (DFM). Following the IPO, the Government of Dubai retained the remaining 80 per cent of DFM Company through Borse Dubai Limited.

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