

DFM's smart phone apps and electronic services attract 114 thousand users:

Dubai Financial Market showcases its smart services at GITEX 2019

H.E. Essa Kazim: "The DFM has successfully developed an all-inclusive range of innovative solutions as part of its Smart Bourse strategy"

DFM's revelations during GITEX 2019:

- **myAccount service, the most recent addition to DFM's platform for cash dividend distribution**
- **Card control application enabling users to effectively manage their iVESTOR Cards**
- **Smart and eServices apps for seamless accessibility to DFM's services and information**

Dubai, 1 October 2019: The Dubai Financial Market (DFM) will shed light on a diversified range of new and enhanced smart services through its participation in GITEX 2019, the information technology week scheduled from 6 to 10 October 2019 at the Dubai World Trade Centre.

Exhibition's visitors will have the opportunity to learn more about DFM's most recent solutions and applications that enable numerous market participants including; investors, listed companies, brokerage firms and others seamless access to their investment portfolios and market services any time anywhere.

The DFM is participating within the Dubai Smart Government's pavilion. DFM officials and specialists will be present to explain the market services to GITEX visitors.

It is noteworthy that DFM's smart phone and electronic services apps are increasingly attracting greater numbers of users. Currently, the DFM has 114 thousand registered users.

His Excellency Essa Kazim, Chairman of DFM said: "As part of its "Smart Bourse" strategy, the DFM has successfully developed an all-inclusive range of innovative solutions that reinforced its leading position amongst regional exchanges in terms of innovation and employing most advanced technologies to provide its services through multiple channels in line with participants requirements and we believe that GITEX provides us with an ideal opportunity to showcase these solutions and fortify links with market participants. The DFM smart services include for example; the first of its kind platform amongst international markets for cash dividend distribution, the smart services applications, the AGM solutions and eVoting via Block Chain technology, the data dissemination and market watch application and the DFM Company IR application. We are pressing ahead with our efforts in this regard to further strengthen the leading position of DFM amongst the most innovative markets in the region and beyond."

A comprehensive platform for cash dividend distribution

During GITEX 2019, the DFM will showcase the most recent developments of its comprehensive platform for cash dividend distribution. The market has enhanced the services of this platform via the launch of “myAccount” service, an electronic account that enables investors to seamlessly transfer dividends amounts to their iVESTOR Card accounts, bank accounts as well as to pay for IPOs and Right Issues subscription.

The DFM also presents its comprehensive application for effective usage of its debit card ‘iVESTOR’, enabling customers’ control over their card transactions, thus increasing the levels of flexibility and security as per their own preferences.

Smart services applications for investors

During GITEX 2019, The DFM will explain the features and benefits of its applications for smart services for investors, the market watch application and the eServices electronic webpage. The applications include a range of services such as trading tracking, accessing statements, iVESTOR Card balance tracking, and dividends distributions. The applications also include the corporate



actions service enabling investors to follow latest actions of listed companies. They also include the eForms service that enables investors to submit their applications directly to the market.

Recognition of trading via mobile phones brokerages

As part of its commitment to promote transformation into smart services, the DFM is honoring the most active brokerage firm in the trading through smart phones category. The market offers all the necessary support to enable brokerage companies providing this service to the investors in order to accomplish their trades wherever they are as part of DFM's "Smart Bourse" strategy.

Stock Game

The DFM will run a Stock Game competition for the visitors of the exhibition enabling them to explore the virtual trading experience. Participants can register at DFM's stand in order to virtually trade during the DFM trading hours. The initial investment amount is AED one million of virtual money and they can use this amount to buy and sell listed securities as per the real prices. Winners who achieve highest returns will receive iPhone11 phones.

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About Dubai Financial Market: Dubai Financial Market (DFM) was established as a public institution with its own independent corporate body. DFM operates as a secondary market for the trading of securities issued by public shareholding companies, bonds issued by the Federal Government or any of the local Governments and public institutions in the country, units of investment funds and any other financial instruments, local or

foreign, which are accepted by the market. The DFM commenced operations on March 26, 2000. Following its initial public offering in November 2006, when DFM offered 1.6 billion shares, representing 20 per cent of its paid-up capital of AED 8 billion, DFM became a public joint stock company. Following the IPO, the Government of Dubai retained the remaining 80 per cent of DFM Company through Bourse Dubai Limited.
www.dfm.ae

For further information, please contact:

Atef Fathy

Vice President – Head of Media & Public Relations

Dubai Financial Market

Tel: 04-3055334

Email: afathy@dfm.ae