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# Parkin and CAFU Launch Region's First On-Demand Fuel and Car Wash Service Across the Company's Parking Portfolio

Parkin Company PJSC ("Parkin" or the "Company"), the largest provider of paid public parking facilities and services in Dubai, has entered a strategic partnership with CAFU, a world leading on demand fuel delivery and vehicle services platform, to deliver convenient, value-added automative services directly to Parkin's customers across its parking portfolio.

As part of the agreement, CAFU will offer on-demand fuel delivery and car wash services for vehicles parked at the Company's parking facilities. The collaboration forms part of Parkin's broader growth strategy to expand its integrated service offering. Parkin customers will be able to request fuel delivery or a car wash by clicking on the link sent through SMS / WhatsApp and, in the near future, directly through Parkin's mobile app, while CAFU users may continue to access the services via the CAFU app as usual.

Beyond offering simplicity and convenience, delivering these services directly to customers will help reduce the need for multiple individual trips to fuel stations and car washes, helping to reduce traffic congestion and associated direct and indirect emissions. The pressurised wash system helps to reduce water consumption, reinforcing both companies' commitment to the UAE's Green Agenda 2030 and their role in driving a more sustainable future.

Powered by a unified system integrating both platforms, the refuelling and car wash services are scheduled to launch on Thursday, 14 August 2025.

The long-term agreement reflects Parkin and CAFU's shared commitment to innovation, digital integration and customer-centric service delivery. The partnership is expected to generate annual revenues of AED 5 to 7 million for Parkin, with no capital investment required, highlighting the strong commercial viability of the alliance.

## Eng. Mohamed Abdulla Al Ali, CEO of Parkin, commented:

"This unique partnership with CAFU marks a significant achievement in our mission to enhance the Parkin customer experience. By offering on-demand fuel delivery and car wash services, delivered directly to vehicles parked in our spaces, we are turning idle parking time into a moment of convenience. Expanding our portfolio of value-added services is a key pillar of our growth strategy and this collaboration reflects our commitment to delivering innovative, time-saving solutions that meet the evolving needs of our customers. The agreement serves to underscore our ambition to transform Parkin into an integrated, customer focused, mobility platform, powered by digital innovation and meaningful partnerships. We are proud to join forces with CAFU, a homegrown technology leader, as we continue to shape the future of urban mobility in Dubai."

## Rashid Al Ghurair, Founder and CEO of CAFU, commented:

"At CAFU, we have never just been about fuelling cars. Our mission is to reinvent what it means to own one. Smarter. Simpler. Seamless. Partnering with Parkin takes that mission straight to where our customers already are, in the very heart of the city's parking network. Now, topping up your tank or getting your car washed to perfection is not another task on your to-do list; it





happens while you are parked up at one of Parkin's locations. This is not just convenience, this is a much-needed step towards transforming urban car care into an effortless part of everyday life."

## IR and Media Enquiries

For more information, please visit www.parkin.ae and www.cafu.com or contact:

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## About Parkin Company PJSC

With a unique blend of operational excellence, technological know-how and enforcement capability spanning almost three decades, Parkin Company PJSC is the largest provider of paid public parking facilities and services in the Emirate of Dubai, with a portfolio of approximately 212k paid parking spaces, as at H1 2025.

Parkin has a dominant position in relation to Dubai's on and off-street paid public parking market and a leading share of the overall paid parking market. Under a 49-year Concession Agreement with Dubai's Roads and Transport Authority (RTA), Parkin has the exclusive right to operate a portfolio of public on and off-street parking (c.189k spaces) as well as public multistorey car parking facilities (c.3k spaces). Parkin also operates certain developer-owned parking facilities through partnership agreements across the Emirate (c.20k spaces) and provides barrierless, ticketless parking on behalf of Majid Al Futtaim across two malls. Additional revenue streams include enforcement, the issuance of seasonal permits, parking reservations and other commercial activities.

By deploying state of the art digital payment solutions and intelligent parking management systems that utilise artificial intelligence and big data analysis, Parkin's customers successfully conducted 70m parking transactions in H1 2025.

Dubai's parking operations were established in 1995 under the Dubai Municipality, before becoming part of the RTA in 2005. In December 2023, Parkin Company PJSC was established through the issuance of Law No. 30 of 2023, successfully completing its initial public offering (IPO) on the Dubai Financial Market in March 2024.

#### **About CAFU**

CAFU is a world leading on demand fuel delivery and vehicle services platform. Since its launch in Dubai in 2018, CAFU has continued to drive innovation, champion convenience, and give back to its customers the most precious commodity of all – time.

Recognised as a leading innovator in driving new delivery services in Fast Company ME's 2022 "Most Innovative Companies" list and ranked number one in the LinkedIn Top Startups List, CAFU continues to make life better through greater car connectivity, predictive-enabled features and innovation evolving the consumer experience and ease of use to make operating a car simpler and smarter.





Beginning with on-demand refuelling, CAFU continues to disrupt the status quo, connecting customers to an ever-growing roster of convenience-driven services, including on-demand car washes, battery, tyre and engine oil change services delivered anytime, anywhere.

The CAFU application is available to download on Android and iOS. To find out more, visit <a href="https://www.cafu.com">https://www.cafu.com</a>