

Al Salam Bank Responds to Client Demand with Dedicated Eid ATMs Offering New Banknotes Across Key Mall Locations

Manama, Bahrain – 2 June 2025: Al Salam Bank has announced a special initiative in celebration of Eid Al Adha, introducing dedicated ATMs for Eid 'Ayadi' withdrawals across three major shopping malls in the Kingdom of Bahrain. This initiative is a direct response to client feedback and part of the Bank's broader efforts to enhance accessibility and deliver a seamless, client-centric banking experience.

Starting from 3 June to 5 June 2025, the ATMs will be available at select locations in Marassi Galleria, City Centre Bahrain, and The Avenues Mall. The service allows Al Salam Bank debit cardholders to conveniently withdraw new banknotes in smaller denominations, specifically BD 1 and BD 5, tailored to the festive gifting traditions during Eid.

By strategically placing these ATMs in high-traffic mall locations, the Bank offers clients greater flexibility and convenience without the need to visit branches to withdraw new banknotes and reducing in-branch traffic during peak holiday periods. This enhances the overall banking experience, especially during busy festive seasons.

Each ATM will clearly indicate the available denominations, ensuring a smooth and user-friendly experience. The initiative aligns with Al Salam Bank's strategy to continuously expand its digital and self-service capabilities while responding to seasonal client needs. It underscores the Bank's commitment to providing practical, accessible solutions that support clients in managing their finances conveniently and independently.

Commenting on the initiative, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "At Al Salam Bank, we remain focused on delivering meaningful solutions that enrich our clients' banking experience, particularly during important social and religious occasions. The introduction of dedicated Eid 'Ayadi' ATMs is a timely response to client demand and a continuation of our mission to provide efficient, convenient, and accessible services that complement our clients' lifestyles—while also helping reduce the need for branch visits during high-traffic periods."

For more information, please visit www.alsalambank.com, WhatsApp at 17005500, or book an appointment through the Bank's Virtual Branch on the Skiplino app.

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