



Dubai Investments unveils energy-efficient products and innovations at WETEX 2015

Dubai, April 21, 2015: Dubai Investments PJSC [DI], the leading investment company listed on the Dubai Financial Market, is showcasing a wide-ranging portfolio of innovative and energy-efficient products and solutions at the Water, Energy, Technology and Environment Exhibition [WETEX] 2015, currently under way at Dubai World Trade Centre.

In line with its commitment to sustainable business practices, Dubai Investments – one of the Gold Sponsors of WETEX – is highlighting the eco-friendly solutions of its subsidiaries, including Emirates Insolaire, Emirates Glass, Dubai Cranes, Lite-Tech Industries and Emicool, and providing an overview on how the innovations could help in reducing the ecological footprint.

Khalid Bin Kalban, Managing Director and CEO of Dubai Investments, said: “Dubai Investments is committed to the cause of sustainable development since its inception 20 years ago. The company is proud to bring these energy-efficient technologies to the forefront at WETEX, which offers a great platform to showcase its expertise to potential partners from across the globe.”

The showcase includes the first-of-its-kind coloured solar panels by Emirates Insolaire, which not only cuts down on greenhouse gas emissions but considerably reduces the utility bills. Each coloured solar panel, manufactured with Kromatix™ technology, can generate above 150 watts electric power per square meter on roofs, or above 110 watts per square meter on façades.

The solar panels are in line with the Dubai government’s ongoing initiative to install solar panels in buildings in the Emirate as part of its steps to harness sunlight for conversion into electricity. Rafic Hanbali, Managing Partner of Emirates Insolaire, will also make a presentation on the advantages of integrating Kromatix™ technology in buildings on April 23, 2015 at 10am.



Another DI subsidiary, Emirates Glass is displaying energy-efficient products including its Solite Series and post-temperable E-Lite Series besides solar control coating solutions, while Emicool is highlighting its eco-friendly district cooling services at the exhibition.

Also on display are low power run, electricity saving cranes from Dubai Cranes; whereas Lite-Tech Industries is showcasing its entire range of luminaires using LED technology and other solutions. The state-of-the-art LED luminaires lead to up to 85% energy savings, compared to traditional light solutions.

Dubai Investments, which contributes to sustainability through green initiatives in its products and technology, has been part of WETEX for the last three years.

About Dubai Investments:

Dubai Investments PJSC is a leading investment company listed on the Dubai Financial Market with over 19,800 shareholders and a paid-up capital of AED 3.8 billion. Incorporated in 1995, the company has grown exponentially with investments in a number of businesses across three core sectors – real estate, manufacturing & industrial and financial investments across the UAE and the Middle East.

Since inception, Dubai Investments has challenged the norms and introduced cutting-edge technologies, pioneering business models, unique investment strategies and innovative concepts across its diversified portfolio spanning different sectors and markets across the globe. With prudent use of capital and sound management skills, Dubai Investments has acquired over 70 companies and made profitable exits from some of them in the last 20 years.

Dubai Investments currently has over 40 subsidiaries & joint ventures under its portfolio, across a wide array of industries and continues to seek new investment opportunities in new sectors, locally and internationally, as part of its strategic expansion plans.

For media inquiries, please contact:

Venkat Iyer | Public Relations & Media Assistant Manager



PO Box 28171, Dubai, UAE • T: +9714 8122400 • D: +9714 8122426

F: +9714 8122424 • Mob: +97150 7187383 • www.dubaiinvestments.com