Press Release

Deyaar Introduces Exclusive offers for UAE Nationals through December to Coincide with 44th UAE National Day

Investment opportunities on Monthly Instalments Starting from AED 5,000

Dubai-UAE: 6 December, 2015 – Commemorating the UAE's 44th National Day, Deyaar Development PJSC, a customer-focused, trusted and valued developer with in-depth market intelligence and property management expertise, today announced two new limited time offers exclusive for UAE national customers looking to invest in its Midtown and Montrose projects. The deal is valid from 6 December to 31 December 2015.

Under the newly announced offer, units within the five million square feet mixed-use Midtown project featuring a total of 27 buildings are available from a starting price of AED 5,000 per month for one bed room apartments. Centrally located in the midst of Dubai's International Media Production Zone, with direct access to Sheikh Mohammed bin Zayed Road, one of Dubai's arterial roads, the development is also conveniently situated within a 10-minute drive of Al Maktoum International Airport and the future Expo 2020 site.

For Montrose, a project comprising three towers, a hotel apartment complex and two residential towers where each tower will include three basement levels and 19 stories. Deyaar is offering for potential Emirati purchasers a 4.4 percent discount on the overall price of any chosen unit. Taking shape in Al Barsha South, the project is seven-minute drive from the Mall of the Emirates and 20 minutes away from The Dubai Mall with easy access to Umm Squeim road, Al Khail road and Mohammed Bin Zayed road.

Speaking of the new promotion, Saeed Al Qatami, CEO of Deyaar, said: "As a locally established company and a key player within the real estate sector, Deyaar is continuously working to articulate our leadership's vision and strategies.

"We believe this offer will trigger greater interest among UAE nationals community to invest in the country's real estate sector and enjoy promising return on investments. Such investments will shape a more sustainable economy that is well geared to capture developing trends and adapt to changing global realities."

Through extending enabling investment options for young UAE nationals including newlyweds and young married couples, Deyaar is confident of providing them with a stronger sense of social stability that empowers them to build a secure life.

According to a recent report by Savills, a global real estate services provider listed on the London Stock Exchange and a constituent of the FTSE 250 Exchange, the UAE is ranked the second-best market in the world for investors in residential property, following the United States.

Deyaar is well-positioned to play a pivotal role in the development of the region's property landscape. The company’s unrivalled portfolio of property offerings and services has firmly consolidated its pioneering status in the industry.

For further details, please contact 800 DEYAAR (339227) or go to www.deyaar.ae

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