LIONSGATE PARTNERS WITH DUBAI PARKS AND RESORTS FOR *THE HUNGER GAMES* - INSPIRED THEME PARK ATTRACTIONS AT MOTIONGATE™ DUBAI

Hollywood-themed Park will also incorporate a *Step Up*-inspired live stage show and additional Lionsgate branded entertainment concepts

SANTA MONICA, CA, and DUBAI, UNITED ARAB EMIRATES, March 31, 2015 – Continuing its roll-out of location-based entertainment venues around the world, Lionsgate (NYSE: LGF) is partnering with Dubai Parks and Resorts (DFM: DUBAIPARKS) to bring a Lionsgate zone to motiongate™ Dubai, the Hollywood-themed park opening in Dubai in October 2016.

The Lionsgate zone will feature state-of-the-art theme park attractions and a retail facility inspired by Lionsgate's global blockbuster *The Hunger Games* franchise. It will also incorporate a live stage show based on *Step Up: All In* and *Step Up: Revolution*, the two most recent films in the Company's worldwide *Step Up* franchise.

"Our franchises are continuing to drive location-based entertainment opportunities around the world," said Lionsgate Chief Executive Officer Jon Feltheimer. "We're proud to partner with the team at Dubai Parks and Resorts to create a thrilling total entertainment experience designed to attract millions of new fans and continue the global expansion of our brands."

The four million square foot motiongate™ Dubai is anticipated to attract over three million visits a year and will take visitors on an immersive cinematic journey through their favorite films via 27 different latest-in-technology rides and attractions.

Dubai Parks and Resorts Chief Executive Officer Raed Al Nuaimi said, "We are thrilled to be working with a Hollywood studio whose creative resources, spirit of innovation and vision of the entertainment experience are so closely aligned with our own. Lionsgate's *Hunger Games*, *Step Up* and other signature properties are the perfect centerpiece for one of the most visionary new theme parks in the world. Through this partnership we are offering even more for the whole family to enjoy on their visit and are confident that motiongate™ Dubai will set a global benchmark as the ultimate movie themed destination."

"motiongate™ Dubai is poised to become one of the most exciting new entertainment destinations in the world, and we're thrilled that many of our biggest franchises will be an integral part of it," said

Lionsgate Executive Vice President of Global Franchise Management and Strategic Partnerships Kerry Phelan and Senior Vice President of Branded Attractions Jenefer Brown. "The Lionsgate section of motiongate™ Dubai is an important milestone in our ongoing commitment to extend the longevity, broaden the global fan base and enrich the vitality of our most exciting entertainment properties."

Alongside motiongate™ Dubai, Dubai Parks and Resorts will include LEGOLAND® Dubai, the first LEGOLAND® theme park in the Middle East; and Bollywood Parks™ Dubai, a first-of-its-kind entertainment destination that will showcase the authentic Bollywood movie experience. These will be connected by Riverland™, a retail, dining and entertainment walkway. The development will also feature Lapita, a Polynesian-themed resort catering to families.

ABOUT DUBAI PARKS AND RESORTS PJSC

Dubai Parks and Resorts PJSC (DFM: DUBAIPARKS), will become the Middle East's largest multi-themed leisure and entertainment destination comprising three separate theme parks: motiongate™ Dubai, a Hollywood movie inspired theme park concept; LEGOLAND® Dubai, the first LEGOLAND® theme park in the Middle East; and Bollywood Parks™ Dubai, a first-of-its-kind entertainment destination that will showcase the authentic Bollywood movie experience. The development will also host Hotel Lapita, a four star themed hotel which will be managed by the Marriott Group, and Riverland a 220,000 square feet complementary and centrally located retail, dining and entertainment district connecting the three theme parks and hotel. Set to open in October 2016, the large-scale AED 10.5 billion project is spread across 25 million square feet of land strategically located on Sheikh Zayed Road close to the Palm Jebel Ali between Dubai and Abu Dhabi. 6.7 million visits are expected in 2017, the first full year of operation.

For more information go to: www.dubaiparksandresorts.com



ABOUT LIONSGATE

Lionsgate is a premier next generation global content leader with a strong and diversified presence in motion picture production and distribution, television programming and syndication, home entertainment, digital distribution, channel platforms and international distribution and sales. The Company currently has more than 30 television shows on over 20 different networks spanning its primetime production, distribution and syndication businesses, including such critically-acclaimed hits as the multiple Emmy Award-winning *Mad Men* and *Nurse Jackie*, the comedy *Anger Management*, the broadcast network series *Nashville*, the syndication success *The Wendy Williams Show*, the critically-acclaimed hit series *Orange is the New Black* and new series such as *The Royals*, *Manhattan*, *Deadbeat*, *Casual* and *Chasing Life*.

Its feature film business has been fueled by such recent successes as the blockbuster first three installments of *The Hunger Games* franchise, the first two installments of the *Divergent* franchise, *Now You See Me*, *John Wick*, *Warm Bodies*, CBS Films/Lionsgate's *The DUFF*, Roadside Attractions' *A Most Wanted Man*, Lionsgate/Codeblack Films' *Addicted* and Pantelion Films' *Instructions Not Included*, the highest-grossing Spanish-language film ever released in the U.S.

Lionsgate's home entertainment business is an industry leader in box office-to-DVD and box office-to-VOD revenue conversion rates. Lionsgate handles a prestigious and prolific library of approximately 16,000 motion picture and television titles that is an important source of recurring revenue and serves as the foundation for the growth of the Company's core businesses. The Lionsgate and Summit brands remain synonymous with original, daring, quality entertainment in markets around the world.
www.lionsgate.com





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