DUBAI PARKS & RESORTS

PRESS RELEASE

Dubai Parks and Resorts signs MoU with dnata to become preferred travel partner

Agreement gives Dubai Parks and Resorts global presence for ticket sales and distribution through dnata's impressive international network

Dubai, UAE – 6 May 2015: Dubai Parks and Resorts has signed a Memorandum of Understanding with dnata, one of the largest international travel sales networks, to be the preferred travel partner for the destination, which opens in October 2016.

The commercial agreement allows Dubai Parks and Resorts access to dnata's extensive travel portfolio to support them in the sale and distribution of tickets and visitor packages to customers across the globe who are planning to visit the development's four parks - motiongate™ Dubai, Bollywood Parks™ Dubai, LEGOLAND® Dubai and LEGOLAND® Water Park.

dnata's network covers key international markets including UK, Europe, Australia and Africa – with more than 200 direct outlets alone in the Middle East and India – with online, offline, customer contact centres, as well as MICE business. Dubai Parks and Resorts will work with dnata to create bespoke packages tailor made for each region.

Raed Al Nuaimi, CEO of Dubai Parks and Resorts, said: "We are very pleased to be working with dnata as a preferred partner. As one of the biggest travel companies in the world this partnership opens up many opportunities for us to showcase Dubai Parks and Resorts to guests across the globe. dnata's experience, wide reach and support allows us to take another step towards our goal of every guest having an amazing experience from the moment they decide to visit Dubai Parks and Resorts."

Iain Andrew, dnata's Divisional Senior Vice President, said: "Dubai Parks and Resorts is set to be the region's premier multi-themed leisure and entertainment destination and therefore for us it was a natural fit to partner with them on their exciting journey. We are very much looking forward to working with them to offer visitors the best possible experience when in the parks, and also when travelling to and from the destination."

dnata will also have a presence within the parks, allowing visitors to pick up tickets and offers for other Dubai attractions and enabling them to experience all Dubai has to offer.

In addition, the partnership places dnata as the transportation provider to the resort destination for tourists who will be travelling from Dubai hotels, whilst the City Sightseeing bus will also have a DPR stop making it easy for visitors to reach the destination.

Dubai Parks and Resorts is an unprecedented project that will include three theme parks - LEGOLAND® Dubai, Bollywood Parks™ Dubai, motiongate™ Dubai, together with LEGOLAND® Water Park. These will all be connected by Riverland™ Dubai, a retail, dining and entertainment walkway. The development will also feature Lapita, a Polynesian-themed resort catering to

families. Dubai Parks and Resorts is projected to attract 6.7 million visits during its first full year of operation.

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Dubai Parks and Resorts PJSC (DFM: DUBAIPARKS), will become the Middle East's largest multi-themed leisure and entertainment destination comprising three separate theme parks: motiongate™ Dubai, a Hollywood movie inspired theme park concept; LEGOLAND® Dubai, the first LEGOLAND theme park in the Middle East; and Bollywood Parks™ Dubai, a first-of-its-kind entertainment destination that will showcase the authentic Bollywood movie experience. In addition LEGOLAND® Water Park, the region's first water park catering to families with younger children will also open on the site.

The development will also host the Lapita™ Hotel, a Polynesian-themed hotel which will be managed by the Marriott Group, and Riverland™ Dubai, a 220,000 square feet complementary and centrally located retail, dining and entertainment district connecting the three theme parks, water park and hotel.

Set to open in October 2016, the large-scale AED 10.5 billion project is spread across 25 million square feet of land strategically located on Sheikh Zayed Road close to the Palm Jebel Ali between Dubai and Abu Dhabi. 6.7 million ticketed visits are expected in 2017, the first full year of operation.

For more information go to:
http://dubaiparksandresorts.com

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