

Press Release

Deyaar Set to Showcase Prestigious Projects at Dubai Property Show in Mumbai

Dubai-UAE: 2 November, 2015 – Deyaar Development PJSC is set to showcase three of its upscale projects, Midtown by Deyaar, The Atria and Montrose, at the upcoming Dubai Property Show in Mumbai, India.

The Dubai Property Show will run from 6 to 8 November, from 11am to 8pm at the prestigious Bombay Exhibition Centre, in the heart of Mumbai. Deyaar will showcase its portfolio and services to the Indian audience that makes up the highest percentage of foreign investors in the Dubai property market.

Nasser Amer, Vice President - Sales at Deyaar, said: “Given its stature as one of the leading centres for commerce in the world and one of the top cities that is home to many of the world’s billionaires, Mumbai is an ideal destination to engage with potential Indian investors and gain an even deeper understanding of their investment needs.”

Nasser Amer added: “With our extensive knowledge of the expectations of the Indian investor, the Dubai Property Show in Mumbai will give Deyaar the opportunity to strengthen its presence in the Indian market through highlighting the ease of investing in Dubai’s robust real estate industry as well as showcasing Deyaar’s extensive portfolio.

‘Midtown by Deyaar’ is an over fifty lakhs square feet mixed-use development. Featuring a total of 27 buildings, retail outlets as well as sports and leisure amenities, the property is centrally located amid Dubai’s International Media Production Zone, with direct access to Sheikh Mohammed Bin Zayed Road, one of Dubai’s arterial roads. The development is also conveniently situated within a 10-minute drive of Al Maktoum International Airport and the future Expo 2020 site. Afnan, the first phase of the ‘Midtown’ project composed of seven residential buildings, was launched in Dubai in September 2015 and received overwhelming market response from local and international investors. The value-for-money pricing has been set at levels which will attract young families and executives.

As part of its participation at the property expo in Mumbai, Deyaar will also present its premium project ‘The Atria’. Situated in the bustling Business Bay district and minutes away from the iconic Burj Khalifa, the luxurious twin towers complex comprises residential and hotel service apartments.

In addition to ‘Midtown by Deyaar’ and ‘The Atria’, the developer will also showcase its three-tower project, ‘Montrose’. The property comprises two residential towers and one hotel apartment tower where residents can enjoy common amenities such as a landscaped garden, an outdoor sitting area, a kids play area and a state-of-the-art gymnasium. Taking



shape in DuBiotech, a life sciences cluster, the new project is a seven-minute drive from the Mall of the Emirates and 20 minutes away from The Dubai Mall.

The third edition of the Dubai Property Show in Mumbai is expected to attract close to 6,000 serious property buyers and offer exhibitors access to more than 2.2 Crore Mumbai residents, as well as investors from the rest of India.

Listed on the Dubai Financial Market and majority-owned by Dubai Islamic Bank (DIB), Deyaar is one of Dubai's largest developers, with real estate ventures spanning key growth corridors and prime locations within the emirate. Over the years, Deyaar has delivered an extensive portfolio of commercial and residential properties, all offering the highest levels of service and quality.

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