DUBAI PARKS & RESORTS

Press Release

Dubai Parks and Resorts showcases its integrated theme park resort as it makes its inaugural appearance at London's World Travel Market 2015

London, UK – 2 November 2015: Dubai Parks and Resorts makes its debut appearance at the World Travel Market 2015 exhibition, being held in London on 2-5 November 2015. Dubai Parks and Resorts will be the largest integrated theme park resort in the Middle East and Indian Subcontinent and includes three theme parks and a water park - motiongate™ Dubai, Bollywood Parks™ Dubai, LEGOLAND® Dubai and the LEGOLAND® Water Park.

Dubai Parks and Resorts will open to the public in October 2016 and is set to both benefit from and contribute to the Dubai Tourism's Vision 2020 initiative whose aim is to attract 20 million visitors to Dubai every year, with a goal to become a major tourism destination in the United Arab Emirates.

Dubai Parks and Resorts has partnered with some of the world's most well-known entertainment providers. motiongate™ Dubai has brought together three of Hollywood's biggest studios - Dreamworks Animation, Lionsgate and Sony Pictures Studios to create attractions based on their much-loved films including: The Hunger Games (a world first), How to Train your Dragon, Shrek, Madagascar, Ghostbusters and The Smurfs. Operated by Parques Reunidos Servicios Centrales, motiongate™ Dubai will feature 4 million square-feet of entertainment, with 27 unique attractions across five zones

Bollywood Parks™ Dubai will showcase the irresistible charm of classic blockbusters from Mumbai's famous film industry and will feature a daily Bollywood show at the 850 seat Broadway-style Rajmahal Theatre. To produce this show, Dubai Parks and Resorts has partnered with Wizcraft International Entertainment, India's leading communications and entertainment agency.

LEGOLAND® Dubai, which will be operated by Merlin Entertainments plc, is designed for families with children aged 2-12, and will include over 40 interactive rides, shows and attractions across 3 million square feet. The Park will feature over 15,000 LEGO® models made from more than 60 million LEGO® bricks. Dubai Parks and Resorts will also be home to a LEGOLAND® Water Park, with over 20 attractions including a half-million gallon wave pool.

The destination will also include Riverland™ Dubai, a themed retail, dining, and entertainment experience that will be the gateway to the parks as well as a destination in its own right. The Lapita™ Hotel, a Polynesian-themed family hotel, which will be managed by the Marriott Group is also set to open in October 2016 as part of the resort.

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"World Travel Market 2015 is an important international exhibition for Dubai Parks and Resorts to debut at. We want to create awareness in the travel and tour fraternity of exciting new offerings that will be revealed at this unprecedented destination and to ensure that Dubai Parks and Resorts features in the travel plans of the millions of visitors planning their leisure getaways. We are extremely pleased to be sharing our contribution to the Dubai 2020 vision of attracting 20 million visitors a year," said Raed Al-Nuaimi, CEO of Dubai Parks and Resorts.

"Tourism is a vital sector in the ongoing development of Dubai and its economy, and our participation here at World Travel Market 2015 reaffirms the importance of promoting Dubai's leisure and entertainment facilities to the rest of the world."

Dubai Parks and Resorts forecasts 6.7 million ticketed visits in 2017, its first full year of operation.

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Dubai Parks and Resorts PJSC (DFM: DUBAIPARKS), will become the Middle East's largest multi-themed leisure and entertainment destination comprising three separate theme parks: motiongate™ Dubai, a Hollywood movie inspired theme park concept; LEGOLAND® Dubai, the first LEGOLAND theme park in the Middle East; and Bollywood Parks™ Dubai, a first-of-its-kind entertainment destination that will showcase the authentic Bollywood movie experience. In addition LEGOLAND® Water Park, the region's first water park catering to families with children 2-12 will also open on the site.

The destination will also host the Lapita™ Hotel, a Polynesian-themed hotel which will be managed by the Marriott Group, and Riverland™ Dubai, a centrally located district of 220,000 square feet of leasable retail, dining and entertainment space connecting the three theme parks, water park and hotel.

Set to open in October 2016, the large-scale AED 10.5 billion project is spread across 25 million square feet of land strategically located on Sheikh Zayed Road close to the Palm Jebel Ali between Dubai and Abu Dhabi. 6.7 million ticketed visits are expected in 2017, the first full year of operation.

For more information go to:

http://dubaiparksandresorts.com

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