PRESS RELEASE

Dubai Parks and Resorts presents a global first: The Hunger Games attractions to open at motiongate™ Dubai

There is a place where to experience the world of The Hunger Games in a whole new way

Dubai, UAE – 17 November 2015: Get your Mockingjay salute ready and unite with motiongate™ Dubai as they reveal details of two themed rides inspired by The Hunger Games franchise in a way that has never been seen before.

motiongate™ Dubai as part of Dubai Parks and Resorts will open in 2016 and The Hunger Games fans are sure to flock to the park for the two spectacular rides including an immersive adventure which will take guests through the Capitol on board a hovercraft to see the world of Panem. The second ride will be a launched roller coaster which transports guests from District 12 to the Capitol via a super high-speed Capitol bullet train.

With impressive staging that recreates life in Panem, visitors to motiongate™ Dubai will be taken on a very special tour, flying through some of the most iconic landmarks of the Capitol with brand new footage shot especially for Dubai Parks and Resorts. The adventure begins when guests board vehicles specially designed to replicate the hovercrafts from the film. However, it is not long before the craft catches the attention of the Peacekeepers and that's when the action really starts and a thrilling battle in the sky ensues!

Guido Zucchi, General Manager of motiongate™ Dubai said: "This is a global first and we are extremely excited to have not one, but two rides inspired by The Hunger Games at the Lionsgate Zone opening in motiongate™ Dubai. We cannot wait to transfer life in Panem from the silver screen into an experience for fans and fun lovers from around the world!"

"The creative resources, spirit of innovation and vision of the entertainment experience of Lionsgate are extremely well-aligned with our own and we are delighted to be working with the Lionsgate team to bring to life The Hunger Games franchise for the first time globally in a theme park environment. Our united goal is to position motiongate™ Dubai as one of the most visionary new theme parks in the world," said Stanford Pinto, Chief Parks Operating Officer for Dubai Parks and Resorts.

motiongate™ Dubai will become the region's largest Hollywood-inspired theme park and will feature 27 rides and attractions spread across five different Zones -#Sony Pictures Studios, DreamWorks, Lionsgate, Smurfs Village and the park's entry boulevard, Studio Central. Both of The Hunger Games rides will be present in the Lionsgate zone along with an all new live stage show based on the hit films Step Up Revolution and Step Up All In.

Alongside the exhilarating rides and attractions guests can sit and enjoy a meal at one of nine themed family-friendly restaurants, take a bite at any of the quick dinning kiosks along the park, pick up some film-themed souvenirs at one of the 15 themed retail outlets or enjoy a show at the multi-purpose motiongate™ Theatre that will seat 1,000 guests.

For more information please visit www.motiongatedubai.com.

motiongate™ Dubai is part of Dubai Parks and Resorts, which is set to be the region's largest integrated theme park destination with three theme parks - motiongate™ Dubai, Bollywood Parks™ Dubai, LEGOLAND® Dubai, LEGOLAND® Water Park and the Lapita™ Hotel, a Polynesian-themed hotel catering to families. The parks will be connected by Riverland™ Dubai, a centrally located district of 220,000 square feet of leasable retail, dining and entertainment space.

ENDS

Notes to Editors

Katniss and Peeta will return to the silver screen in the fourth motion picture release in The Hunger Games saga on 19th November 2015.

There will be a consumer competition launched on Dubai Parks and Resorts social media channel the week of November 15th for fans to win tickets to watch the new movie release – The Hunger Games: Mockingjay Part 2 and to visit motiongate™ Dubai when it opens in 2016!

About motiongate™ Dubai

motiongate™ Dubai is the Middle East's largest Hollywood-inspired theme park, uniting for the first time, three of the biggest and legendary film studios in the world – Sony Pictures Studios, DreamWorks Animation and Lionsgate to deliver cinematic adventure through immersive rides and attractions for the whole family all year round.

motiongate™ Dubai will bring Hollywood films to life through 27 themed rides and attractions spread across five zones; DreamWorks, Lionsgate, Sony Picture Studios, Smurfs Village and the park's entrance; Studio Central. Visitors to the park will enjoy immersive experiences inspired by popular films from Sony Pictures Studios such as Cloudy with a Chance of Meatballs, Ghostbusters, Hotel Transylvania, The Smurfs, The Green Hornet, Underworld and Zombieland; from DreamWorks Animation such as How to Train Your Dragon, Kung Fu Panda, Madagascar and Shrek; and from Lionsgate featuring Step-Up: All In and Step-Up: Revolution, and The Hunger Games.
motiongate™ Dubai will entertain guests of all ages with a diversity of attractions including roller coasters, multi-media dark rides, interactive play labs, a water ride and drop tower plus entertainment including live stage shows and dance performances.

There will also be nine family-friendly restaurants, 15 themed retail outlets and a multi-purpose theatre which will seat 1,000 guests as well as multiple kiosks serving light bites and merchandise throughout the park.
Set to open in 2016 as part of Dubai Parks and Resorts, the region's largest multi themed family entertainment destination, motiongate™ Dubai has an initial footprint of 1.9 million square feet out of a total available four million square feet of land.
www.motiongatedubai.com

Dubai Parks and Resorts PJSC (DFM: DUBAIPARKS), will become the Middle East's largest multi-themed leisure and entertainment destination comprising three separate theme parks: motiongate™ Dubai, a Hollywood movie inspired theme park concept; LEGOLAND® Dubai, the first LEGOLAND theme park in the Middle East; and Bollywood Parks™ Dubai, a first-of-its-kind entertainment destination that will showcase the authentic Bollywood movie experience. In addition LEGOLAND® Water Park, the region's first water park catering to families with children 2-12 will also open on the site.
The destination will also host the Lapita™ Hotel, a Polynesian-themed hotel which will be managed by the Marriott Group, and Riverland™ Dubai, a centrally located district of 220,000 square feet of leasable retail, dining and entertainment space connecting the three theme parks, water park and hotel.
Set to open in 2016, the large-scale AED 10.5 billion project is spread across 25 million square feet of land strategically located on Sheikh Zayed Road close to the Palm Jebel Ali between Dubai and Abu Dhabi. 6.7 million ticketed visits are expected in 2017, the first full year of operation.
www.dubaiparksandresorts.com

For further information please contact:
Tryphena Greenwood / Sarah Jackson
ASDA'A Burson-Marsteller
Email: tryphena.greenwood@bm.com / sarah.jackson@bm.com
T: +971 4 4507600