

Dubai Investments targets strong growth amid construction boom in UAE and GCC

Company to showcase innovative products and technology at Big 5 exhibition

Dubai, November 22, 2015: Dubai Investments PJSC, the leading investment conglomerate listed on the Dubai Financial Market [DFM], is targeting increased market share for its innovative and diversified product portfolio in the building materials sector to cater to the current construction boom in the UAE and across the GCC.

Amidst large-scale construction currently under way in the GCC – with a recent list of the top 30 projects alone valued at over \$340 billion, Dubai Investments is eyeing massive growth opportunities, backed by its cutting-edge technology and decades of expertise across its 16 subsidiaries engaged in the manufacture of building materials and construction products.

To reinforce its commitment, Dubai Investments is making a mark with strong presence in The Big 5 exhibition, the largest event for the building and construction industry in the Middle East, which starts in Dubai on November 23. The participation of Dubai Investments is part of its strategy to further expand its footprint locally and regionally.

Dubai Investments, marking its 20th anniversary in 2015, is showcasing products and innovation from five subsidiaries – Emirates Insolaire LLC, Emirates Glass, Saudi American Glass, Emirates Building Systems and Dubai Cranes & Technical Services LLC, which are all category leaders in their respective sectors.

In his comments, Abdulaziz Bin Yagub Al Serkal, General Manager of Dubai Investments, said: “Dubai Investments is one of the leading companies in the regional construction sector and its subsidiaries already have a strong presence in the UAE and GCC markets. The DI participation in Big 5 is an opportunity to showcase its capabilities, innovation and expertise across diverse sectors, and tap into partnership opportunities with different companies.”

Among the innovations on show from Dubai Investments include the first-of-its-kind in the world coloured solar panels from Emirates Insolaire LLC. The coloured panels, manufactured with the world’s first KromatixTM technology, are on high on demand since Emirates Insolaire started production late last year.

DI subsidiaries Emirates Glass and Saudi American Glass are showcasing their range of glass products for applications across various industries including the energy-efficient Solite Series, the post-temperable E-Lite Series, solar control coating solutions, flat glass and the innovative Smart Glass technology which allows instant privacy at the flick of a switch.

Emirates Building Systems is displaying its Hot Rolled and Pre-Engineered building structures, alongside its established and diversified portfolio of structures for offices, residences, high-rise towers and other commercial, institutional and industrial buildings, power and desalination plants, as well as various structures for the oil and gas industry.

Dubai Cranes is showcasing its comprehensive range of technologically-advanced overhead material handling equipment – including wire rope hoists, industrial cranes and explosion-proof cranes at the exhibition. The Big 5 exhibition runs till November 26, 2015 at the Dubai World Trade Centre, bringing together over 2,800 exhibitors from across the globe.

ENDS