DUBAI PARKS & RESORTS

Press Release

Dubai Parks and Resorts welcomes media to join them in Countdown to Amazing!

Dubai, UAE –25th November 2015: Today Dubai Parks and Resorts welcomed around 25 local media to a behind-the-scenes tour of the construction site and an introduction to meet senior members of the management team – including the General Managers for each venue within the resort.

The media, who were predominantly print and online media from the UAE, were welcomed by CEO Raed Kajoor Al Nuaimi who gave an overview of the current construction milestones as well as announcing the first big-name retailers that will join Riverland™ Dubai - the dining, retail and entertainment destination within Dubai Parks and Resorts. He then spoke briefly about the company's ambitious Emiratisation programme that will see them hire 1,000 Emiratis over the next few years.

The media were also introduced to the General Managers for each of the three theme parks - motiongate™ Dubai, Bollywood Parks™ Dubai and LEGOLAND® Dubai together with the LEGOLAND® Water Park as well as those for Riverland™ Dubai and the Lapita™ Hotel - a Polynesian-themed hotel catering to families. Each of the General Managers gave a brief overview of what media should look out for onsite before their tour commenced.

The highlight of the media visit was the site tour that allowed the journalists and photographers to see first-hand the speedy progress of development on the site as the destination counts down to opening. The site tour was carried out by senior members of the construction team who, following the tour, were then able to answer any questions the media had about the project.

Dubai Parks and Resorts is set to be the region's largest integrated theme park destination and Riverland™ Dubai will be at its heart as both the main entrance to the resort and also a connecting point between all three theme parks - motiongate™ Dubai, Bollywood Parks™ Dubai, LEGOLAND® Dubai and the LEGOLAND® Water Park and Lapita™ Hotel, a Polynesian-themed hotel catering to families.

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Dubai Parks and Resorts PJSC (DFM: DUBAIPARKS), will become the Middle East's largest multi-themed leisure and entertainment destination comprising three separate theme parks: motiongate™ Dubai, a Hollywood movie inspired theme park concept; LEGOLAND® Dubai, the first LEGOLAND theme park in the Middle East; and Bollywood Parks™ Dubai, a first-of-its-kind entertainment destination that will showcase

the authentic Bollywood movie experience. In addition LEGOLAND® Water Park, the region's first water park catering to families with children 2-12 will also open on the site.

The destination will also host the Lapita™ Hotel, a Polynesian-themed hotel which will be managed by the Marriott Group, and Riverland™ Dubai, a centrally located district of 220,000 square feet of leasable retail, dining and entertainment space connecting the three theme parks, water park and hotel.
Set to open in October 2016, the large-scale AED 10.5 billion project is spread across 25 million square feet of land strategically located on Sheikh Zayed Road close to the Palm Jebel Ali between Dubai and Abu Dhabi. 6.7 million ticketed visits are expected in 2017, the first full year of operation.

For more information go to:
http://dubaiparksandresorts.com

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