PRESS RELEASE

DUBAI PARKS AND RESORTS CELEBRATES ITS INAUGURATION WITH GALA SPECTACULAR

- Event marks the formal opening of Dubai's largest theme park destination
- 1,500 of the world's media, UAE dignitaries and celebrities in attendance
- Special performance to be broadcast live on Dubai TV and shown around the city

Dubai, UAE – 17 December 2016: At a press conference today in front of the world's media, Dubai Parks and Resorts marked the opening of its third theme park, MOTIONGATE™ Dubai and confirmed the destination's inauguration ceremony will take place tomorrow in the presence of UAE dignitaries.

Over 1,500 of the world's media, UAE dignitaries and celebrities will attend the formal inauguration of Dubai Parks and Resorts, the region's leading theme park destination. 200 children have also been invited to attend the event in cooperation with the Awqaf and Minors affairs foundation and the Make A Wish Foundation.

The event, which is being held in a specially built arena over the river at Riverland™ Dubai, will showcase each of its three theme parks in a very special show involving the dancers and actors from Dubai Parks and Resorts' live entertainment team.

The show will also feature a live performance of the Dubai Parks and Resorts official theme song entitled "All the Wonders of the Universe" by the composer himself, academy award winner Alan Menken who has written the scores for many of the world's most famous animated movies.

The finale will light up the sky above the 30.6 million square feet destination with a pyrotechnic spectacular.

The show will be filmed live by the official media partner, Dubai Media Incorporated (DMI) and screened for guests in the parks and for residents and visitors at locations across Dubai.

The festivity marks the official inauguration of all three theme parks: MOTIONGATE™ Dubai, the first ever collaboration between three of Hollywood's most legendary studios, Columbia Pictures, DreamWorks and Lionsgate; LEGOLAND® Dubai, the first LEGOLAND theme park in the Middle East; and Bollywood Parks™ Dubai, a first-of-its-kind theme park that showcases rides and attraction based on some of Bollywood's biggest blockbusters. It will also host the LEGOLAND® Water Park, the region's first water park catering to families with children aged 2-12. The entire destination is connected by Riverland™ Dubai – a uniquely themed retail and dining destination, and guests will be able to stay at the Lapita™ Hotel, a Polynesian themed family hotel part of the Marriott Autograph Collection.

Raed Kajoor Al Nuaimi, CEO of DXB Entertainments PJSC, the owner of Dubai Parks and Resorts said: "After three years, it is a very proud moment for us to present the region's largest integrated theme park destination and we look forward to welcoming our guests to this very special inauguration event."

"Our aim was to create a legacy for entertainment in the region, for the communities and charities we will support and for the residents and tourists who will make great memories and visit us again and again. We are immensely proud of the destination we have created for the UAE and its visitors and would like to take this opportunity to thank our colleagues and partners for everything they have done to bring Dubai Parks and Resorts to life."

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Dubai Parks and Resorts, owned by DXB Entertainments PJSC, is the Middle East's largest multi-themed leisure and entertainment destination comprising three separate theme parks: MOTIONGATE™ Dubai the region's largest Hollywood-inspired theme park featuring immersive rides and attractions based on Hollywood hits; LEGOLAND® Dubai, a unique, interactive theme park for families which will bring the well-known LEGO® brick to life in a playful learning environment; aand Bollywood Parks™ Dubai, a first-of-its-kind theme park that will showcase rides and attraction based on some of Bollywood's biggest blockbusters. It will also host the LEGOLAND® Water Park, the region's first water park catering to families with children aged 2-12. Expected to open in late 2019, Six Flags Dubai will be destinations fourth theme park and the regions first Six Flags themed park.

The entire destination is connected by Riverland™ Dubai – a uniquely themed retail and dining destination at the heart of Dubai Parks and Resorts, and guests can stay at the Lapita™ Hotel, a Polynesian themed family hotel part of the Marriott Autograph Collection.

Located on Sheikh Zayed Road opposite the Palm Jebel Ali in Dubai equidistant to Dubai and Abu Dhabi International Airports the destination offers over 100 rides and attractions

For more information, go to: www.dubaiparksandresorts.com

DXB Entertainments PJSC

DXB Entertainments PJSC is a Dubai headquartered leisure and entertainment company traded on the Dubai Financial Market (DFM) under the trading symbol DXBE. As of the 30 September 2016 it had a market cap of AED 12.6 billion.

DXB Entertainments was listed on the DFM in December 2014 originally as Dubai Parks and Resorts PJSC. DXB Entertainments owns the Dubai Parks and Resorts destination which consists of 4 theme parks (Six Flags Dubai opening in 2019) and 1 water park all at the same location. The large-scale AED 13.2 billion development is spread across 30.6 million square feet of land with 6.7 million ticketed visits expected in 2017, the first full year of operation.

For more information, go to: www.dxbentertainments.com

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