DUBAI PARKS & RESORTS

Statement

Dubai Parks and Resorts Reaches New Milestone in Journey to October Opening: Announcing the Launch of Its First Annual Pass Program at LEGOLAND® Dubai

Dubai, United Arab Emirates: February 23, 2016 – At a press conference held yesterday afternoon at the Media One Hotel in Dubai, United Arab Emirates, LEGOLAND® Dubai and LEGOLAND Water Park, part of the Dubai Parks and Resorts destination, announced the launch of their Annual Pass sales, marking an important milestone for the company.

Over 40 media attended the press conference which announced the start of annual pass sales exclusively at ***tickets.dubaiparksandresorts.com*** offering fun and exciting experiences for guests who want to be the "first to play" at the LEGOLAND parks' 60 rides, slides and attractions before they officially open to the public in October this year. The annual two-park combo pass for LEGOLAND Dubai and LEGOLAND Water Park is priced at 995 AED, with the annual pass for LEGOLAND Dubai priced at 765 AED.

For further information, refer to the press release enclosed.