PRESS RELEASE

Du Proposes Annual dividend payment of AED 0.43 for FY 2015

Full Year Results Highlight EBITDA, Fixed Line and Mobile Data Revenue Strength

Dubai, 1 March 2016 – Emirates Integrated Telecommunications Company PJSC ("du") today published its financial results for 2015 and proposed a total annual dividend payment of AED 0.43 per share. The company paid an annual dividend of AED 0.32 per share in 2014.

Highlights for the full year 2015:

- Total mobile customer base stood at 7.72 million at the end of Q4 2015, up 5.2% from Q4 2014 (7.34 million)
- 1.1 million subscribers suspended in relation to My Number My Identity initiative in 2015
- Revenues grew to AED 12.34 billion, a 0.8% increase compared to 2014 (AED 12.24 billion)
- Fixed line revenue rose to AED 2.55 billion, up 13.8% over the course of 2015
- EBITDA increased 7.7% to AED 5.42 billion versus AED 5.03 billion in 2014
- Mobile data revenues increased by 7.3% year on year to AED 2.96 billion, from AED 2.76 billion in 2014
- Net profit before royalty grew 4.3% year-on-year to AED 3.86 billion versus 2014 (AED 3.70 billion)
- Net profit after royalty stood at AED 1.94 billion, down from AED 2.11 billion in 2014 due to an increase in year-on-year royalty of 20.6%.
- Free cash flow reached AED 2.27 billion, up 3.7% from AED 2.19 billion in 2014

Highlights of Q4 2015:

- Revenues amounted to AED 3.15 billion, a 2.4% decrease on Q4 2014 (AED 3.23 billion)
- EBITDA rose 10.6% to AED 1.40 billion, compared to Q4 2014 (AED 1.27 billion)
- Net profit before royalty was AED 986.8 million, up 7.8% on Q4 2014 (AED 915.6 million)
- Net profit after royalty amounted to AED 462.4 million, a 9.8% decline on Q4 2014 (AED 512.7 million) due to a 30.1% rise in royalty

Ahmad Bin Byat, Chairman of du, said: "I am honored to report another year of growth for our company and extremely proud to have maintained our positive track record in, at times, challenging conditions.

"In line with our strategic objectives, 2015 saw us enter a phase of transformation in which we examined our business model against the industry's shift towards digital delivery. In doing so, we have been able to hone our strategy to ensure sustainability and maximize value for both our customers and shareholders.

"Looking ahead, we remain committed to many of the UAE government's initiatives aimed at enhancing the lives of UAE citizens and the development of a digitally-enabled ecosystem. The UAE's 'Smart Government' and Dubai's 'Smart City' initiatives are great examples of this."

"To reward our shareholders for their ongoing support, we have proposed a total annual dividend of AED 0.43 per share, subject to approval at our Annual General Meeting (AGM)"

Commenting on the results, Osman Sultan, du's Chief Executive Officer, said:

"As we continue to transform our business for the digital age, our focus on quality growth has remained steadfast.

"Data continues to drive our business. Customer demand for connectivity remained at healthy levels during the fourth quarter, while our fixed and enterprise businesses showed great improvement. An increasingly competitive environment saw total revenue edge lower in the fourth quarter and a significant 30.1% rise in the amount of royalty paid to the government meant net profit after royalty declined on the year.

"In the coming months, we plan to continue to transform our business to ensure longevity of value for all of our stakeholders, through quality service, high end products and digitally-focused initiatives."

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About du

We started operating in 2007, offering mobile and fixed telephony, broadband connectivity and IPTV services. Today, we serve more than 7.5 million individual customers and over 80,000 businesses in the UAE. We also provide carrier services for businesses and satellite up/downlink services for TV broadcasters. We won the Gallup Great Workplace Award. Our recruitment strategy aims to provide fulfilling opportunities for quality talent in a cosmopolitan working environment where more than 60 nationalities work 35% of which are Emiratis. We are the first telecom company in the world to release a Sustainability Report based on GRI-G4 comprehensive guidelines. Among our other laurels, we also have the credit of being the first in the UAE to be awarded with prestigious LEED Platinum certification for 2 of our green retail outlet. du is 39.5 percent owned by Emirates Investment Authority, 20.08 percent by Mubadala Development Company PJSC, 19.5 percent by Emirates Communications and Technology LLC and the remaining by public shareholders. Listed on the Dubai Financial Market (DFM), the company trades under the name 'du'.

The company's Board members who represent Mubadala Development Company PJSC are considered related parties as Mubadala, through one of its wholly-owned subsidiaries, is the other Khazna shareholder.

Media Contacts:

Bell Pottinger

Tim Falconer: tfalconer@bellpottinger.com; +971 555597398
Alexa Hooft Graafland: ahooftgraafland@bellpottinger.com; +971 55559 7404
Rima Ali: (Arabic) rali@bellpottinger.com; +971 55559 7414