

## Dubai Investments organises Smart Sustainability Week with focus on smart technologies to enable a sustainable lifestyle

### Initiative integral to company's participation in the UAE Innovation Week

**Dubai, November 21, 2016:** As part of its commitment to the UAE Innovation Week 2016, Dubai Investments PJSC [DFM: DIC], the leading, diversified investment company listed on the Dubai Financial Market, is organising a Smart Sustainability Week – a four-day exhibition on how Smart Technologies can provide the solutions to a sustainable future.

The Smart Sustainability Week, organised from November 21 to 24, 2016 in the Exhibitions Area of Dubai Investments House in Dubai Investments Park [DIP], has a strong focus on society, environment and economy & sheds light on how Smart Technologies can make products efficient, businesses sustainable and communities healthier.

The Smart Technologies showcased as part of the Smart Sustainability Week include global case studies, latest applications and smart devices to serve the innovation mandate. The initiative, aligned with the Dubai Investments sustainability strategy, goes in line with the UAE government's commitment to creating smart cities of the future.

Abdulaziz Bin Yagub Al Serkal, General Manager of Dubai Investments, said: "Since its inception, Dubai Investments is committed to the cause of sustainable development, aligning it with its corporate strategy, growth opportunities and long-term value creation, and passing on a sustainable and healthy environment to future generations. The Smart Sustainability Week is integral to the company's resolve to take this commitment to the next level. The technologies on show are not only a reflection of the latest innovation but also define the norms for smart cities of the future."

Dubai Investments has contributed immensely to innovation and sustainability through its products and technology over the years. The company produces the first-of-its-kind in the world coloured solar panels technology through its joint venture Emirates Insolaire, which not only cuts down on greenhouse gas emissions but also considerably reduces the utility bills.

Other subsidiaries of Dubai Investments, including Emirates Glass and Emirates Float Glass, manufactures different energy-efficient products that further the cause of sustainability. Lite-Tech Industries, a subsidiary of Dubai Investments, manufactures energy-efficient LED lighting products and technology, which lead to up to 85% energy savings compared to traditional light solutions.

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