



Deyaar Signs Strategic MoU with Huawei to Deliver Smarter Properties

Deyaar properties elevates living experience through cutting edge technology solutions

Dubai, UAE, 22 October, 2017: Deyaar Development PJSC, one of the UAE's leading property development and real estate services companies, has entered into a strategic partnership with Huawei with the signing of a Memorandum of Understanding (MoU). The new partnership will provide residents of Deyaar properties with cutting edge technology solutions, including smart home applications and state of the art network facilities.

Saeed Al Qatami, CEO, Deyaar, said: "Connected homes are no longer a futuristic concept; they are realistically achievable today. By entering into a five-year partnership with Huawei, we are enabling the provision of smart home and advanced technology solutions for residents in our properties across Dubai, which will be equipped with the latest network infrastructure, cloud-based safety, and smart solutions to provide an elevated standard of living for our customers. Huawei is the ideal partner for us in this endeavour, and we are pleased to be joining forces with them."

Colin Hu, Managing Director, Huawei Enterprise, UAE, said: "Our partnership with Deyaar is an excellent example of the expanding reach of the digital transformation here in the region. With technology changing at such a rapid pace, it is especially important for buildings to be equipped with scalable and sustainable network capabilities. Deyaar's leadership rightly understand the need to develop cross-industry capabilities in IoT solutions, network security and smart technology in order for residents to enjoy a continuous high-level experience. Huawei has long advocated the fostering of such integration, and is committed to forming strategic partnerships with regional players like Deyaar in order to contribute positively to the Middle East's emerging digital ecosystem."

The five-year MoU signed between Deyaar and Huawei will cover several elements, including the introduction of state of the art networks and Voice over Internet Protocol (VoIP) capabilities in numerous properties, including Mont Rose, The Atria, Al Barsha Hotel, and Deyaar's headquarters. Future projects will also be fitted with these solutions.

Huawei will also work with Deyaar to develop technology plans for the Midtown residential project, which will include the next generation of smart homes, communities, and integrated lifestyles. This is not only reflected in the properties Deyaar builds but also applies internally as part of Deyaar's new long term strategic plan to adopt new technologies, in line with UAE Vision 2021 and the growing use of smart technology in Dubai.

An additional aspect of the partnership will see increased security throughout Deyaar properties, with the implementation of Huawei's CCTV Video Cloud solution.



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