EXPERIENCE THE FIRST EVER 'THE WORLD OF THE HUNGER GAMES' NOW OPEN AT MOTIONGATE™ DUBAI

- Exceptional entertainment attractions inspired by Lionsgate's Hollywood blockbuster movie franchise, The Hunger Games.
- A recreation of the fantastical world of Panem, with the world's first The Hunger Games inspired attractions, exhilarating rides, a live entertainment show and a themed shop and cafe

Dubai, UAE, October 22nd, 2017: The first ever World of The Hunger Games featuring rides and attractions from the blockbuster movie franchise was officially inaugurated on October 20th at Dubai Parks and Resorts, the region's largest integrated theme park destination. The launch of the World of the Hunger Games completes all the rides and attractions at the LIONSGATE Zone, one of the five zones at MOTIONGATE™ Dubai, and is the latest addition to the Hollywood-inspired theme park.

Fans of the movies can now experience the action-packed, thrill of the beloved films that reached audiences worldwide through a first-of-its kind theme park land designed by LIONSGATE, the global film studio behind The Hunger Games movies. For the very first time, guests can experience an immersive land which includes a replication of the movie set, and exclusive video content, featuring film favorites, Effie Trinket and Caesar Flickerman, broadcasted on screens across the land.

Also, The World of The Hunger Games is composed of two incredible attractions, one high-energy street show, an immersive shopping outlet with exclusive branded merchandise and a great street-front café taking guests on an immersive journey in the dystopian world of Panem. Thrill-seekers can soar on the high-speed, gravity-defying Capitol Bullet Train which is an adrenaline-fuelled ride aboard a half-pipe rollercoaster that offers a taste of the futuristic technology of Panem. Guests are also graciously invited by President Snow to take the Panem Aerial Tour, an exhilarating hovercraft aerial tour over the districts on the way to the Capitol.

Visitors continue their journey with a live, high-energy show filled with exciting percussion from District 12's coal miners who come together to entertain guests with the creative use of their work tools in this interactive musical extravaganza. Peeta's Bakery inspired by Peeta Mellark, one of the main characters in the movies, offers more than 20 themed food and beverage choices for guests to refuel during The Hunger Games experience. Finally, guests of all ages can stock up on supplies and exclusive movie merchandise at Panem Supply Co.

Representatives from LIONSGATE and Dubai Parks and Resorts management, in addition to key local and international media outlets who covered the event, attended the launch ceremony. Brent Black from Virgin radio, which featured the official reveal of the new entertainment destination, hosted. The ceremony also included the first performance of The Hunger Games street show and an exhilarating fireworks show celebrating the official opening.

Mohamed Almulla, Chief Executive Officer Of DXB Entertainments PJSC, the company that owns Dubai Parks and Resorts said, "Dubai has always been home to some of the biggest and most prominent events and shows in the world. Today, we are proud to launch the latest addition to Dubai Parks and Resorts, a first of its kind in the world. The World of The Hunger Games brings an all-new adventure to MOTIONGATE™ Dubai with a variety of rides and attractions, live shows, a unique food and beverage experience in addition to exclusive movie merchandise. Guests can enjoy the new rides and attractions while creating unforgettable memories using the MOTIONGATE™ Dubai pass with no additional charge to maximize their experience. The new destination at the LIONSGATE zone features two thrilling rollercoaster rides, and with this we have now delivered all the 100 rides and attractions within the destination brining happiness to our guests from all ages" he added.

Lionsgate Chief Brand Officer and President of Worldwide Marketing, Tim Palen, said "We are thrilled that Lionsgate and THE HUNGER GAMES are a part of MOTIONGATE™ Dubai, Dubai Parks and Resorts is a fantastic partner. Together, we have created an interactive experience that allows fans from around the world a chance to immerse themselves in the world that Suzanne Collins created in an authentic, fun and exciting way."

For guests who missed their chance last weekend but still want to get in on the action, MOTIONGATE™ Dubai has recently announced their winter season daily pass of AED 165 for UAE and GCC residents and AED 235 for international visitors. For those looking to experience unlimited, year-round access to MOTIONGATE™ Dubai, the Annual Membership is priced at AED 275 which is less than the cost of two visits to the park. For booking and information on new park timings visit www.motiongatedubai.com or www.dubaiparksandresorts.com .

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About MOTIONGATE™ Dubai

MOTIONGATE™ Dubai is the Middle East's largest Hollywood-inspired theme park, inviting guests of all ages to step into the magical, mythical worlds of some of cinema's most beloved movies. Uniting three legendary film studios in one theme park – Columbia Pictures, DreamWorks Animation and Lionsgate – visitors will go beyond the screen and

immerse themselves in the magic of Hollywood, ensuring fun for the whole family year round and creating memories to last a lifetime.

Spread across five zones, guests of all ages will be entertained by 27 key rides and attractions including roller coasters, multi-media dark rides, interactive play labs, media-based theatre shows, plus a full program of roaming entertainment and live dance performances. Inspired by 13 of Hollywood's most beloved live action and animated films, visitors will be transported into the world of movies including Shrek, Kung Fu Panda, Hotel Transylvania, Ghostbusters, The Smurfs and The Hunger Games.

With nine family-friendly restaurants, 15 themed retail outlets and the multi-purpose Hollywood Theatre, seating 1,000 guests, as well as multiple kiosks offering light bites and merchandise throughout the park, visitors have a full range of choices for dining, entertainment and relaxation beyond the rides and attractions. As part of its full-service offering, MOTIONGATE™ Dubai is enhanced with smart technology, smart queuing, shaded walkways and offers full access for visitors with mobility impairments.

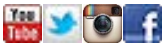
MOTIONGATE™ Dubai opened in December 2016 and is part of the amazing experience of Dubai Parks and Resorts, the region's largest multi-themed family entertainment destination.

About Dubai Parks and Resorts

Dubai Parks and Resorts owned by DXB Entertainments PJSC, is the Middle East's largest multi-themed leisure and entertainment destination comprising four separate theme parks: MOTIONGATE™ Dubai, the region's largest Hollywood-inspired theme park, featuring immersive rides and attractions based on Hollywood hits; LEGOLAND® Dubai, a unique, interactive theme park for families which brings the well-known LEGO® brick to life in a playful learning environment; and BOLLYWOOD PARKS™ Dubai, a first-of-its-kind theme park that showcases rides and attractions based on some of Bollywood's biggest blockbusters. It also hosts the LEGOLAND® Water Park, the region's first water park catering to families with children aged 2-12. Expected to open in late 2019, Six Flags Dubai will be destinations fifth theme park and the regions first Six Flags themed park.

The entire destination is connected by Riverland™ Dubai, the free to enter themed recreational hub with a multitude of dining, shopping and unique entertainment options, that connects the theme parks, perfect for friends and families of all ages. Guests can stay at the Lapita™ Hotel, a Polynesian themed family hotel part of the Marriott Autograph Collection.
Located on Sheikh Zayed Road opposite the Palm Jebel Ali in Dubai equidistant to Dubai and Abu Dhabi International Airports, the destination offers over 100 rides and attractions

For more information, go to: www.dubaiparksandresorts.com

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