Press Release

Al Safwa Mubasher Releases the Latest Update of Its Mubasher Pro 11 Trading App

- The latest version of Mubasher Pro 11 supports auto-update for all clients at the same time.
- The company takes advantage of the calmness in the markets to make a leap forward in its services and technological leadership.

Dubai, United Arab Emirates, July 26, 2018: Al Safwa Mubasher has announced the release of the latest update of Mubasher Pro 11, its mobile trading app of its clients, with new features and tools that will be available to users of the application gradually, also, which now supports auto-update which save users’ time and effort from any intervention to update it themselves.

The announcement comes as part of the expected fourth-quarter boom in all of the company's trading platforms. The company has also decided to begin with the development of auto-update to ensure that all updates and new tools are available to all clients at the same time to provide technological competitive advantage to them in different diversified markets.

"We are introducing the update to ensure that the same service is delivered to all clients at the same time, saving a lot of time the application takes to be updated by all users, now they can enjoy the new features needed to provide them with the most efficient data, information, and trading tools once they’re released." said Ehab Rashad, CEO of Al Safwa Mubasher.

"We are taking advantage of the current calmness in the market to focus on developing our trading platform’s technology and improving our overall services while opening up new markets for our clients.

Our clients will witness a significant boom in the trading experience through the iPhone, Android, and Web applications, as the second version of Mubasher Trade Plus is expected to be released during the last quarter of 2018.", Rashad added.

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About Al Safwa Mubasher:

With a legacy of trust, Al Safwa Mubasher maintains the pace of innovation in the UAE's financial markets. Only when markets feel that Al Safwa Mubasher has reached the limits of its' creativity, it proves that it's just the beginning of its' creative aspires.

Al Safwa Mubasher believes that time and information are the essence and main drivers of the financial markets, so, it is keen to channel its' efforts to provide its' clients with all the tools that make them the fastest and most knowledgeable clients in the UAE financial markets.

Al Safwa Mubasher believes that one, two, or even ten markets are not enough to satisfy its' customers' ambitions. Hence, it offers the reach of 60 financial markets to trade directly through Al Safwa Mubasher platforms, and provide the clients with all the tools to help them invest as efficiently as possible.

Mubasher Financial Services is the first electronic securities trading company in the United Arab Emirates. It was the first company to combine DFM and Abu Dhabi Stock Exchange on one screen with one account to give the clients the convenience of trading in both markets at the same time via one platform only.

In just a few months, Mubasher Financial Services has been at the forefront of the UAE market and continues to be among the top five companies for over a decade.

Mubasher Financial Services and Al Safwa Islamic Financial Services merged in 2016. In no time Al Safwa Mubasher became one of the Middle East's strongest brokerage firms with a nominal capital of AED 564 million with a share of 77% for Mubasher Financial Services and 23% for other shareholders to complement the story of success with greater potentials with its' most important strategic partner... its' clients.

For more information, please visit www.alsafwamubasher.ae

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