ALSAFWA MUBASHER

News

Al Safwa Mubasher Opens New Office at Dubai Financial Market Hall

- After Dubai, Abu Dhabi, Sharjah and Al Ain, Al Safwa Mubasher opens its new office at Dubai Financial Market Hall
- The office will be the start point of a horizontal expansion strategy to place the company at the heart of the market geographically

Dubai, United Arab Emirates, 24 June 2018: Al Safwa Mubasher has announced the opening of its latest offices at Dubai Financial Market Hall. To start work officially in the office before the end of the second quarter of the year.

As this step comes as the start point of the company's horizontal expansion strategy in the UAE market to put the company in the heart of the markets where it operates at and to be closer, faster and more efficient to any information or event related to the markets.

"We have huge ambition for expansion and diversifying our services, and we believe that it has been an inevitable step in light of our increasing performance. We were ranked as the leading brokerage firm for more than once in the past few months in the UAE market which is a strong and promising market that highly competitive," said Ehab Rashad, Acting as Executive Director of Al Safwa Mubasher. "

"This is a reflection of the company's focus on the implementation of its future plans without any conflict with its current successes and efforts to remain at the top of the brokerage firms. This opening comes in parallel with the work on other geographical expansions and other services to provide comprehensive service to our clients, whether institutions or individuals. We promise all of our partners to succeed not only by maintaining the steady pace of our strategies, but also by exceeding their highest expectations." Rashad added.

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About Al Safwa Mubasher:

With a legacy of trust, Al Safwa Mubasher maintains the pace of innovation in the UAE's financial markets. Only when markets feel that Al Safwa Mubasher has reached the limits of its’ creativity, it proves that it’s just the beginning of its’ creative aspires.

Al Safwa Mubasher believes that time and information are the essence and main drivers of the financial markets, so, it is keen to channel its’ efforts to provide its’ clients with all the tools that make them the fastest and most knowledgeable clients in the UAE financial markets.

Al Safwa Mubasher believes that one, two, or even ten markets are not enough to satisfy its’ customers' ambitions. Hence, it offers the reach of 60 financial markets to trade directly through Al Safwa Mubasher platforms, and provide the clients with all the tools to help them invest as efficiently as possible.

Mubasher Financial Services is the first electronic securities trading company in the United Arab Emirates. It was the first company to combine DFM and Abu Dhabi Stock Exchange on one screen with one account to give the clients the convenience of trading in both markets at the same time via one platform only.

In just a few months, Mubasher Financial Services has been at the forefront of the UAE market and continues to be among the top five companies for over a decade.

Mubasher Financial Services and Al Safwa Islamic Financial Services merged in 2016. In no time Al Safwa Mubasher became one of the Middle East's strongest brokerage firms with a nominal capital of AED 564 million with a share of 77% for Mubasher Financial Services and 23% for other shareholders to complement the story of success with greater potentials with its’ most important strategic partner... its’ clients.

For more information, please visit www.alsafwamubasher.ae

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