

## Dubai Investments signs agreement to open Carrefour in Mirdif Hills

Scheduled for opening in April 2021, new store set to serve Mirdif Hills residents and visitors  
across

Dubai, UAE, 13<sup>th</sup> December 2020: Dubai Investments has signed a contract with Carrefour, owned and operated by Majid Al Futtaim in the UAE, to open a new store in [Mirdif Hills](#) – the first freehold, mixed-use gated community at Mirdif. The new outlet will be nestled within Mirdif Avenue – the commercial cluster within [Mirdif Hills](#).

Present at the signing ceremony were Obaid Salami, General Manager, Dubai Investment Real Estate (DIR), Philippe Peguilhan, Country Manager of Carrefour UAE at Majid Al Futtaim Retail and Ahmed Al Zarouni, Head of Business Development at Majid Al Futtaim Retail . The facility is scheduled to open its doors in April 2021 and will serve residents living in Mirdif Hills and the visitors from the surrounding areas closer to Mirdif Hills.

Obaid Salami, General Manager, Dubai Investment Real Estate (DIR) said, “We conceptualised and designed Mirdif Hills to offer residents with amenities and facilities truly exemplifying a mixed-used community lifestyle. Our alliance with Majid Al Futtaim Retail to open a new Carrefour store is synonymous with making retail an essential part of a walkable urban development. With 1500 residential units within the community and with the Janayen residential cluster housing residents, Mirdif Hills will attract footfall from the surrounding areas, further expanding Carrefour’s customer database.”

From the region, for the region, Carrefour aims to provide the residents and visitors of [Mirdif Hills](#) with a variety of fresh and organic produce as well as everyday essential household goods at competitive prices through the 11,582 Sq.ft facility. [Mirdif Hills](#) is strategically located adjacent to Mushrif Park with proximity to Dubai International Airport and leading business districts.

Philippe Peguilhan, Country Manager of Carrefour UAE at Majid Al Futtaim Retail said, “As our new Mirdif Hills location shows, we are fully committed to supporting the growth and prosperity of the communities we are a part of ourselves, being the trusted local partner.

“The new store will boost the local economy by creating more employment opportunities – helping to realise the considerable potential of people in and from the local community. We look forward to welcoming customers to our new store and playing our part in the growth and development of the region.”

Mirdif Avenue’s other’s commercial offerings will include a 4-star hotel, serviced apartments, residential units, retail spaces and freehold office spaces.