۱۷ يونيو ۱۷ ۲۰۲۰

Mr. Hasan Abdul Rahman Al Serkal Executive Vice President & Chief Operations Officer Dubai Financial Market Dubai – United Arab Emirates الأستاذ/ حسن عبد الرحمن السركال الموقر نائب رئيس تنفيذي – رئيس تنفيذي العمليات رئيس قطاع العمليات سوق دبي المالي دبي- الإمارات العربية المتحدة

### **Submitted Through Efsah System**

Subject: List of candidates for membership of the Board of Directors of Emaar Development PJSC

Dear Mr. Al Serkal,

Kindly find attached the list of candidates for membership of the Board of Directors of Emaar Development PJSC (Annex 1) and the CV of each of them (Annex 2).

With kind regards,

Ayman Hamdy General Counsel & Board Secretary

CC: Securities and Commodities Authority

## مقدم من خلال نظام إفصاح الإلكتروني

الموضوع: قائمة مرشحي عضوية مجلس إدارة شركة إعمار للتطوير ش.م.ع.

تحية طيبة وبعد،

نرفق طيه قائمة المرشحين لعضوية مجلس إدارة شركة إعمار للتطوير ش.م.ع. (مرفق رقم ١). والسيرة الذاتية الخاصة بكل منهم (مرفق رقم ٢).

وتفضلوا بقبول فائق الشكر والإحترام،





أيمن حمدي المستشار العام ومقرر مجلس الإدارة

نسخة إلى هيئة الأوراق المالية والسلع



## مرفق رقم ۱ – لائحة أسماء المرشحين Annex 1 – List of Candidates

1. Mohamed Ali Rashed Alabbar	١. محمد علي راشد العبار
2. Jamal Majed Khalfan Bin Theniyah	۲. جمال ماجد خلفان بن ثنیه
3. Ahmed Jamal H Jawa	٣. احمد جمال حسن جاوه
4. Aisha Bint Butti Bin Humaid Bin Bishr	٤. عائشه بنت بطي بن حميد بن بشر
5. Abdulla Mohd Abdulla Mohd Al Awar	<ul> <li>عبدالله محمد عبدالله محمد العور</li> </ul>
6. Adnan Abdulfattah Kazim Abdulfattah	٦. عدنان عبدالفتاح كاظم عبدالفتاح
7. Khalid Salim Mousa Mubarak AlHalyan	٧. خالد سالم موسى مبارك الحليان
8. Abdulla Hamad Rahma Al Shamsi	٨. عبدالله حمد رحمه الشامسي
9. Johan Henri Brand	۹. جوهان هنري براند
10. Amina Abdulrahman Mohamedtaher Mohamedwali	١٠. أمينه عبدالرحمن محمدطاهر محمدولي
11. Jawaher Ahmad Abbas Ali AlBlooshi	١١. جواهر احمد عباس على البلوشي
12. Mohammed Ali Ridha Ali AlHashimi	۱۲.محمد على رضا على الهاشمي
13. Roudha Ali Mohammad Ahmad Alsakit	١٣.روضه على محمد احمد الساكت
14. Ali Mohd Abdulla Ali AlJassim	١٤. على محمد عبدالله على الجاسم
15. Mishal Hamad Ali Mohamed Kanoo	١٥.مشعل حمد علي محمد كانو



## مرفق رقم 2 – السيرة الذاتية لكل مرشح Annex 2 – CV of each Candidate



## محمد العبّار

مؤسّس ورئيس مجلس إدارة شركة "العبار إنترير ايزس" https://www.alabbarenterprises.com/

وشركة "إعمار العقارية"

https://www.emaar.com/

مؤسّس و عضو مجلس إدارة شركة "نون" https://www.noon.com/

مؤسّس ورئيس مجلس إدارة شركة "إيجل هيلز" /https://www.eaglehills.com

رئيس مجلس إدارة مجموعة "أمربكانا"

https://americana-group.com/

محمد علي راشد العبار هو من أبرز رواد الأعمال الدوليين في قطاعات التطوير العقاري، وتجارة التجزئة، والضيافة، والتجارة الإلكترونية، والتكنولوجيا، والخدمات اللوجستية، والأغذية والمشروبات، ورأس المال الإستثماري.

## الخبرة المهنية

يتواجد العبار بقوة منذ عام 1997 في الأسواق العقارية الدولية من خلال قيادة شركات تطوير عقاري متميزة منها شركة إعمار العقارية (الشركة المطورة لأطول برج في العالم) وشركة إيجل هيلز (شركة التطوير العقاري الرائدة في الأسواق الناشئة). وقد نجح العبار في دفع عجلة النمو بشركة إعمار العقارية والوصول بها إلى

سجل غير مسبوق من المشروعات المتميزة في القطاعات السكنية، والتجارية، والفندقية، والترفيهية والتي ساهمت في تطوير نمط الحياة في العديد من مناطق العالم.

وقد قام العبار خلال سنوات عمله في المجال العقاري بتطوير مشروعات عمرانية متكاملة على أعلى المستويات الدولية في أكثر من 20 دولة في الشرق الأوسط، وشمال وجنوب الصحراء الإفريقية، ووسط وشرق أوروبا، وجنوب وجنوب شرق آسيا، والولايات المتحدة الأمريكية.

## ريادة الأعمال

كما تولى العبار قيادة عجلة النمو في العديد من الشركات الإقليمية لتصبح شركات رائدة على المستوى الدولي ومنها مجموعة أمريكانا (أكبر شركة في منطقة الشرق الأوسط للمواد الغذائية المتكاملة) وموقع التجارة الإلكترونية "نون.كوم" (noon.com) (منصة التجارة الإلكترونية القيادية في المنطقة) وموقع "نمشي" (منصة التجارة الإلكترونية المتخصصة في قطاع الأزياء).

كما قام العبار في الأونة الأخيرة بالتوسع في إستثماراته بالصين من خلال شركة "ديدى تشو شينغ" الرائدة في مجال النقل وسلسلة المقاهي الشهيرة "لك إن كوفي" - "Luckin Coffee"

ويعد العبار من أبرز داعمي قطاع التكنولوجيا الناشئة حيث يتولى حالياً قيادة فريق عمل لتطوير برنامج جديد لمكافأة العملاء لولائهم ولإحالة عملاء جدد من خلال تطبيقات الهاتف المحمول وباستخدام تقنية التعاملات الرقمية ("بلوك تشين")، والتي تتيح مقايضة النقاط المكتسبة بمزايا ومكافأت مادية تمنحها قطاعات الشركة المختلفة للعملاء.

## الإنجازات والجوائز الدولية

وبعد العبار شريكاً موثوقاً به للعديد من المستثمرين الإستراتيجيين وعلى وجه الخصوص صناديق الثروة السيادية وصناديق الإستثمار وجهات الإستثمار العامة نظراً لما يتمتع به من سجل قوي في خلق قيمة مضافة طويلة الأجل، كما يتمتع بعلاقات قوية متميزة مع الجهات الحكومية في العديد من الدول بالإضافة إلى البنوك الدولية والاقليمية وشركات التكنولوجيا.

وتقديراً لمساهماته في قطاع الأعمال والاقتصاد، فاز العبار بالعديد من الجوائز، منها جائزة "أريبيان بزنس" للإنجازات لعام 2014، بالإضافة إلى للإنجازات لعام 2014، وجائزة "إنجاز مدى الحياة" المقدمة من "جلف بيزنس" لعام 2014، بالإضافة إلى احتلاله المرتبة الخامسة على مستوى العالم على قائمة مجلة "كونستركشن ويك" للقادة الأكثر تأثيراً في القطاع للعام 2019.

## المؤهلات العلمية

FAX: +971 4 3673000

يحمل العبار شهادة البكالوريوس في الإدارة المالية والأعمال من جامعة "سياتل" في الولايات المتحدة الأمريكية. وحصل على درجة الدكتوراه الفخرية من كل من جامعة "سياتل"، وكلية لندن للاقتصاد والعلوم السياسية، وجامعة "صن مون" في كوريا الجنوبية.



## Mohamed Alabbar

Founder & Chairman of Alabbar Enterprises

https://www.alabbarenterprises.com/ and Emaar Properties https://www.emaar.com/ Founder & Director of Noon.com https://www.noon.com/ Chairman of Eagle Hills https://www.eaglehills.com/ and Americana Group

https://americana-group.com/

Mr. Mohamed Ali Rashed Alabbar is a global entrepreneur with active interests in real estate, retail, hospitality, e-commerce, technology, logistics, F&B and venture capital.



#### Experience

Since 1997, he has been at the forefront of global real estate, leading marquee real-estate development companies such as Emaar Properties (developer of world's tallest building) and Eagle Hills (leading emerging markets real estate developer). He has spearheaded the growth of Emaar Properties attaining unmatched track record of successfully developing iconic futuristic residential, retail, entertainment, hospitality & leisure assets transforming the lifestyles of people globally. Over the years he has developed world-class mixed used projects across 20+ markets of Middle East, North & Sub Saharan Africa, Central & Eastern Europe and South & South East Asia and US.

### **Business Acumen**

In addition, he has driven the growth of several regional players into world-renown sector champions including Americana Group (a multibillion-dollar food business, the largest integrated food company in the Middle East), noon.com (the leading e-commerce platform in the region) and Namshi (a pure-player fashion e-commerce firm).

More recently, he has expanded holdings in China with leading mobile transportation platform Didi Chuxing and popular coffee chain, Luckin Coffee.

Championing emerging technology, he is also spearheading the first mobile only referral and loyalty program utilising blockchain technology it is set to disrupt the current value exchange customers have with the brand.



#### **Accomplishments and International Accolades**

He has been a trusted partner to strategic investors including sovereign wealth funds, family offices, funds as well as public investors with a strong long-term value creation track record and has nurtured distinctive relationships with housing authorities, regional ministries, global and regional banks and tech companies.

Recognised for his contribution to the industry he has won several accolades including the 'Arabian Business Achievement Award' in 2017 and 2014's 'Lifetime Achievement Award', presented to Alabbar by Gulf Business as well as being ranked fifth worldwide as one of 'Construction Week's most influential industry leaders' in 2019

#### Education

A graduate in Finance and Business Administration from the Seattle University in the US, also holds an Honorary Doctorate from Seattle University, an Honorary Doctorate from London School of Economics and Political Science and an Honorary Doctorate from Sun Moon University in South Korea.

## السيد/ جمال بن ثنيه

جمال بن ثنيه مواطن إماراتي يبلغ من العمر ٥٨ عاماً ويحمل شهادة البكالوريوس في الإدارة العامة.

انضم بن ثنية إلى ميناء راشد في أكتوبر ١٩٨١ وراح يتقدّم في المناصب الإدارية حتى مايو ١٩٩١ عندما قامت حكومة دبي بدمج ميناء راشد مع ميناء جبل علي تحت سلطة موانئ دبي، حيث تم تعيينه كمساعد العضو المنتدب.

وفي العام ١٩٩٩، أدّت إحدى أولى المبادرات التي قام بها بن ثنية مع رئيس مجلس إدارة سلطة موانئ دبي في سوق تشغيل الموانئ الدولية والتي شملت كلاً من بيروت، وجيبوتي، وجدة إلى إنشاء موانئ دبي الدولية.

وفي العام ٢٠٠١، تم تعيينه كعضو منتدب لإعداد المخطط الرئيسي لتطوير جبل علي ليصبح أحد أكبر المحطات في العالم من خلال رفع طاقته الاستيعابية من ٢٠ مليون حاوية نمطية في ذلك الوقت إلى ٥٠ مليون حاوية نمطية.

وفي العام ٢٠٠٤، اضطلع بن ثنية بدور رئيسي في الاستحواذ على محطات "سيلاند وورلد" لمنح موانئ دبي الدولية بصمة دولية حقيقية.

ويعد بن ثنية من الشركاء المؤمّسين لموانئ دبي العالمية، رابع أكبر مشغّل للموانئ في العالم بطاقة استيعابية تبلغ ١٠٠ مليون حاوية نمطية كما في العام ٢٠٠٦. واستكملت موانئ دبي الدولية عملية الاستحواذ على موانئ "بي أند أو بورتس" لتصبح بذلك ثالث أكبر مشغل موانئ في العالم، وتم إنشاء موانئ دبي العالمية لتصبح شركة دولية حقيقية لتشغيل الموانئ بقيمة ٢٢ مليار دولار أمريكي.

وفي العام ٢٠٠٦، تم تعيين بن ثنية نائباً لرئيس مجلس الإدارة والرئيس التنفيذي للمجموعة في شركة الموانئ والمناطق الحرة العالمية، وشركة أبي أند أو فيريز "حتى تقاعده في يناير ٢٠١٧.

وفي العام ٢٠٠٨، وفي أعقاب الأزمة العالمية، تولى بن ثنية قيادة عملية إعادة هيكلة شركة دبي العالمية، المجموعة التي تضم كل من شركة نخيل، وشركة استثمار، وشركة الأحواض الجافة العالمية.

ومنذ العام ٢٠١٢، يشغل بن ثنية منصب عضو مستقل في مجلس إدارة شركة إعمار دبي، كما سبق أن شغل عضوية مجالس إدارة العديد من الشركات.

وفي سبتمبر ٢٠١٧، تم انتخاب بن ثنية كعضو مجلس إدارة غير تنفيذي في شركة إعمار المدينة الاقتصادية.

ويعد بن ثنية متحدث دائم في المؤتمرات الدولية التي تُنظّم حول الموانئ والنقل البحري، وهو من القلائل الذين حصدوا ثلاث جوائز دولية مرموقة:

- ففي العام ٢٠٠٦، فاز بجائزة شخصية العام في حفل توزيع جوائز قائمة "لويدز"،
  - وفي العام ٢٠٠٧، فاز بجائزة شخصية العام في حفل جوائز "سيتربد"،
- وفي العام ٢٠١٠، فاز بجائزة الإنجاز مدى الحياة، وهي أعلى جائزة تمنحها "سيتريد".

ويحظى بن ثنية بشهرة واسعة وباحترام كبير لدى الشركات الدولية الرئيسية في مجال تشغيل الموانئ وخطوط الشحن، ويتمتّع بالدراية الكافية لتطوير عملية تشغيل الموانئ على نطاق واسع، فضلاً عن تطوير منطقة لوجستية، بما في ذلك المعرفة والدراية اللازمة في ما يتعلق بمسارات ومحاور خطوط الشحن.



#### Mr. Jamal Bin Thaniah Bio

Mr. Jamal Bin Thaniah, a 58 years Emirati citizen, holds a bachelor degree in Public management.

Mr. Ben Thaniah joined Port Rashid in October 1981 and have progressed through the management up until May 1991 when Dubai government merged port Rashid with Jebel Ali port under Dubai Ports Authority (DPA) and he has been appointed as Assistant Managing Director.

In the year 1999, one of the first initiatives of Mr Thaniah along with DPA chairman in the international port operation market encompassing, Beirut, Djibouti and Jeddah led to the creation of Dubai Ports International (DPI).

In 2001 he has been appointed as a Managing Director to master plan the development of Jebel Ali as one of the biggest terminal in the world increasing its capacity from 20 million TEUs at that time to 50 million TEUs.

In 2004, Bin Thaniah played a major role in the acquisition of Sealand world terminals to give DPI a real international footprint.

Jamal Majid Bin Thaniah is the Co-Founder of DP World, the 4th largest port operator in the world with a capacity of 100 Million TEUs as in the year 2006, DPI conclude the acquisition of P&O Ports to become the 3rd largest port operator in the world and DPW was created to become a real international port operator company worth USD 22 billion.

In 2006 Bin Thaniah has been appointed a Vice Chairman and GCEO of Ports & Freezone world, which include DP World, Freezone world and P&O Ferries until his retirement in January 2017.

In 2008, following the global crisis Bin Thaniah led the restructuring of Dubai World, a conglomerate in the real estate (Nakheel), private equity (Istithmar) and Dry dock world.

Since 2012, Mr. Ben Thaniah sits as an independent member on the board of Directors of Emaar Dubai, and having previously served as a board member in different entities.

In Sep 2017, Mr. Ben Thaniah has been elected as a non-executive board member of Emaar the Economic City.

Mr. Bin Thaniah is a common speaker in the international ports and maritime conferences and is amongst few who won 3 international prestigious awards:

In 2006 he won Lloyds list personality of the year,

In 2007 he won the personality off the year by Sea trade,

In 2010 he won the highest lifetime award by sea trade " the life time achievement award".

He is known and well respected by the major international ports operators and the shipping lines and has the knowledge of developing large scale port operation and logistic zone including the business knowledge process in the shipping line routs and rotations.

1 | Page JMBT Bio

## أحمد جمال حسن جاوه

رئيس مجلس الإدارة، الرئيس والرئيس التنفيذي، شركة استارلينج هولدنج ليمتدا

خاض رائد الأعمال السعودي، أحمد جاوه، مسيرة عمل عصامية وهو يتمتّع بخبرة عميقة في مجال الاستثمارات النولية الاستراتيجية وحوكمة الشركات، ولديه مصالح تجارية واسعة في مجال النفط والغاز، والرعاية الصحية، والضيافة، والترفيه المنزلي، والتطوير العقاري في الشرق الأوسط، وأوروبا، والولايات المتحدة الأمريكية، وشمال أفريقيا، وجنوب آسيا.

وبعد أحمد جاوه مستشاراً استراتيجياً حائزاً على ثقة الشركات الكبرى المدرجة في الشرق الأوسط وعلى الصعيد الدولي، حيث يقدّم توجيهات سديدة بشأن الاستثمارات التي تحقّق قيمة طويلة الأجل.

ومع حرصه على مقترحات الجيل القائم في مجال الأعمال، يعتبر أحمد جاوه مستثمراً رائداً من العالم العربي في القطاعات الاستراتيجية كالنفط والغاز، والتكنولوجيا الحيوية، والضيافة، والمشاريع العقارية.

ويشغل أحمد جاوه منصب الرئيس والرئيس التنفيذي ورئيس مجلس إدارة شركة "ستارلينج هولانج ليمتد"، وهي مجموعة استثمار عالمية تتميّز باستثماراتها المتنوّعة، بما فيها الصفقات المباشرة مع شركة "يورو ديزني"، باعتبارها إحدى أكبر مساهميها؛ وشركة "إعمار العقارية"، مطوّر المعالم العمرانية العالمية، بما فيها "برج خليفة" و"دبي مول"؛ وشركة "بترول رأس الخيمة"، إحدى أضخم شركات النفط والغاز في الشرق الأوسط؛ وشركة "ساموميد"، شركة التكنولوجيا الحيوية الرائدة في مجال البحوث الطبية والتنمية والتنمية لتجديد مستوى الأنسجة، والتي تتخذ من الولايات المتحدة الأمريكية مقراً لها.

وقام أحمد جاوه بتأسيس شركة "ستارلينج هولدنج" بعد تخرّجه من الجامعة مباشرةً، في الوقت الذي كان فيه مفهوم الملكية الخاصة غير موجود عملياً في المنطقة. وتتميّز حياته المهنية اللامعة بفطنته القوية في تحديد فرص النمو العالية القيمة، والتزامه بأعلى معايير حوكمة الشركات والشفافية.

ويشغل أحمد جاوه عضوية مجلس إدارة شركة "إعمار العقارية"، ويترأس لجنة الاستثمار فيها، ويشغل عضوية لجنة المخاطر فيها، فيقدّم الدعم الاستراتيجي للتوسّع القوي الذي تشهده الشركة على الصعيد العالمي، كما يترأس مجلس إدارة "إعمار تركيا"، ويشغل عضوية مجلس إدارة "إعمار مصر" في مصر، ويترأس لجنة التنقيق فيها ويشغل عضوية لجنة الاستثمار فيها.

ويشغل أحمد جاوة أيضاً عضوية مجلس إدارة "إعمار المدينة الاقتصادية"، الشركة المطوّرة لـ"مدينة الملك عبدالله الاقتصادية" في المملكة العربية السعودية والتي تعدّ أضخم مجمّع متكامل في المنطقة. كما يشغل أحمد جاوة عضوية لجنة الترشيحات والمكافآت في هذه الشركة المدرجة في السوق المالية السعودية (تداول).

ويشغل أحمد جاوة عضوية مجلس إدارة شركة "بترول رأس الخيمة"، شركة الاستثمار في مجال النفط والغاز المدرجة في بورصة أوسلو، ويترأس لجنة التنقيق فيها.

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فضلاً عن ذلك، يشغل أحمد جاوه عضوية مجلس إدارة "إعمار للتطوير"، الشركة المنبثقة حديثاً والتي يتم تداول أسهمها في سوق دبي المالي، كما يشغل عضوية لجنة الترشيحات والمكافآت ولجنة الاستثمار فيها.

ويتمتّع أحمد جاوه بخبرة واسعة في قيادة الشركات، فقد ترأس مجلس إدارة شركة "ديزني جاوه"، التي أدخلت مجموعة من منتجات "والت ديزني" المرخصة إلى منطقة الشرق الأوسط، كما تقلّد منصب الرئيس التنفيذي ورئيس مجلس إدارة كل من شركة "ستاليونز هوم فيديو"، التي قدّمت مفهوماً جديداً للترفيه المنزلي في المنطقة، وشركة "كوفليكسيب"، المشروع المشترك مع الشركة الفرنسية ألف أكيتين" لتمديد أنابيب نقل النفط الخام تحت الماء.

وتم تسليط الضوء على الخبرة المهنية الواسعة التي يتمتّع بها أحمد جاوه وإسهاماته في قطاع الأعمال العالمي ضمن "المنتدى الاقتصادي العالمي" بمدينة دافوس السويسرية حيث تم تكريمه كواحد من "قادة العالم المستقبليين".

ويحمل أحمد جاوه شهادتي البكالوريوس والماجستير في علوم إدارة الأعمال من جامعة "سان فرانسيسكو". وهو يجيد التحدّث بطلاقة باللغات العربية، والإنجليزية، والفرنسية.



### Ahmed Jamal Hassan Jawa

Chairman, President & CEO, Starling Holding Limited



A self-made Saudi Arabian entrepreneur with deep expertise on strategic international investments and corporate governance, Mr. Ahmed Jawa has extensive business interests in oil and gas, healthcare, hospitality, home entertainment and real estate development, in the Middle East, Europe, USA, North Africa and South Asia.

Mr. Jawa is a trusted strategic advisor for major listed companies in the Middle East and internationally, and lends insightful guidance on investments that create long-term value.

With a keen eye for next-generation business propositions, he is regarded as a pioneering investor from the Arab world in strategic sectors such as oil and gas, biotechnology and hospitality & real estate ventures.

Mr. Jawa is the Chairman, President & Chief Executive Officer of Starling Holding Limited, an international investment group with diversified investments, including direct deals with Euro Disney, as one of its largest shareholders; Emaar Properties, the developer of global icons including Burj Khalifa and The Dubai Mall; RAK Petroleum, one of the largest oil and gas companies in the Middle East; and Samumed, a USbased bio-tech leader in medical research and development for tissue-level regeneration.

He established Starling Holding fresh from college, at a time when the concept of private equity was practically non-existent in the region. His illustrious business career is defined by his strong acumen to identify high-value growth opportunities, and his commitment to the highest standards of corporate governance and transparency.

Mr. Jawa serves on the Board of Emaar Properties and is the Chairman of its Investment Committee and is a member of its Risk Committee, offering strategic support for the company's aggressive global expansion. He is the Chairman of Emaar Turkey and also serves on the board of Emaar Misr in Egypt and is the Chairman of its Audit Committee and is a member in its Investment Committee.

Mr. Jawa also serves on the Board of Emaar, The Economic City, the developer of the largest of its kind masterplannned community in the region, the King Abdullah Economic City, in Saudi Arabia and is a member of its Nomination & Remuneration Committee Emaar, The Economic City, listed on the Saudi Tadawul exchange.

He is also on the Board of RAK Petroleum, an Oslo Børs-listed oil and gas investment company, and serves as the Chairman of its Audit Committee.

Mr. Jawa is also a Board Member of the newly spun off Emaar Development publicly traded on Dubai Financial Market and he is also a member of the Investment and Nomination Committees.



Mr. Jawa has an extensive breadth of corporate leadership expertise, having served as Chairman of Disney Jawa Enterprises, which introduced a range of Walt Disney licenced products to the Middle East region. He was the Chairman & CEO of Stallions Home Video, which redefined home entertainment in the region, and Coflexip, a joint venture with France's Elf Aquitane, to lay underwater pipes for crude oil distribution.

His visionary thinking, expertise, professionalism and contribution to international business was underscored at the World Economic Forum in Davos, Switzerland, where he was honoured as one of the 'Global Leaders of Tomorrow.'

Mr. Jawa holds a Master's in Business Administration (MBA) and a Bachelor of Science in Business Administration, both from the University of San Francisco. He is fluent in Arabic, English and French.



سعادة الدكتورة عائشة بنت بطي بن بشر المدير العام لدائرة دبي الذكية

نبذة تعريفية

تتشغل سعادة الدكتورة عائشة بنت بطي بن بشر، منصب المدير العام لدائرة دبي الذكية، التي أوكل إليها مهمة الإشراف على عملية التحول الذكي، وفقاً لتوجيهات صاحب السمو الشيخ محمد بن راشد آل مكتوم، نائب رئيس الدولة رئيس مجلس الوزراء حاكم دبي.

وبالإضافة إلى مسؤولياتها في دائرة دبي الذكية، تولت سعادتها رئاسة مجلس دبي لمستقبل التعاملات الرقمية أحد "مجالس دبي للمستقبل" والمنصة الاستشرافية التي أطلقها سمو الشيخ حمدان بن محمد بن راشد آل مكتوم، ولي عهد دبي رئيس المجلس التنفيذي لصناعة مستقبل القطاعات الحيوية في إمارة دبي خلال الخمسين عاماً المقبلة. تترأس أيضاً سعادتها "مجلس المدن السعيدة" وهو جزء من "المجلس العالمي للسعادة"، وهي رئيس المجلس العالمي للهدف الحادي عشر من أهداف التنمية المستدامة. وهي المرأة الوحيدة في منطقة الشرق الأوسط التي أصبحت عضواً في مجلس جارتنز العالمي للدراسات والأبحاث، وهي عضو في مجالس المستقبل العالمية التابعة للمنتدى الاقتصادي العالمي، وعضو فريق مؤشر استعداد المدن الصناعية للثورة الصناعية الرابعة، إحدى مبادرات المنتدى الاقتصادي العالمي.

وتشغل أيضاً سعادة الدكتورة عائشة بن بشر عضوية مجلس أمناء مجمع كليات التقنية العليا في الإمارات العربية المتحدة، كما أنها عضو لجنة مجلس شركة إعمار ولجنة التدقيق في إعمار للتطوير. كذلك هي عضو في كل من مجلس الإمارات للذكاء الاصطناعي، والمجلس الاستشاري لنظام الحاسوب. كما أنها عضو في فريق القيادة لمسار الخدمات الذكية والبنية التحتية الرقمية، والمجلس الاستشاري لكلية الحوسبة والمعلوماتية بجامعة الشارقة. كذلك لدى الدكتورة عائشة عضوية في مجلس جامعة ولونغونغ ومجلس دبي تحت مسار التطوير الحكومي.

تعمل الدكتورة عائشة على مشروع "مؤشر المدينة الذكية" - وهو أول أداة لقياس ومقارنة المدن الذكية على الإطلاق في جميع أنحاء العالم، الذي تم إعداده بالتعاون مع الاتحاد الدولي للاتصالات والأمم المتحدة. وبصفتها القيادية المعروفة في مجال التحول الرقمي والتحول الذي عالمياً، شغلت سعادتها مناصب أخرى ذات صلة، كتمثيل دبي الذكية في منصات عالمية عديدة منها "سيتي برتوكول" ومعرض المدن الذكية والمؤتمر العالمي للمدن الذكية، ومؤتمر العالمي.

وقبل منصبها الحالي، شغلت سعادتها منصب مساعد مدير عام المكتب التنفيذي. كما شغلت سعادتها منصب وكيل مساعد لخدمات الدعم المؤسسي في وزارة العمل. طوال خبرتها البالغة ٢٥ عاماً في مجال تطوير تكنولوجيا المعلومات والاتصالات، التزمت سعادة عائشة بن بشر يأنسنة التحول الرقمي، والانتقال به من تطوير التقنيات إلى تحويل التجارب الإنسانية. مع تميزها بأنها أول امرأة تقود عملية التحول في مدينة ذكية على مستوى العالم، وضعت سعادة عائشة بن بشر أساساً قوياً لتنمية المواهب وأصبحت مصدر إلهام للشباب في مسيرة بناء الدولة.

التعليم

تحمل سعادة الدكتورة عائشة بنت بطي بن بشر، شهادة الدكتوراه في الإدارة والعلوم والتكنولوجيا والابتكار، إلى جانب ماجستير في السياسات والبحوث في الهندسة والعلوم والتكنولوجيا من كلية مانشستر للأعمال، كما تخرجت من برنامج "القادة الشباب" الذي نظمه مركز محمد بن راشد لإعداد القادة.

#### الجوائز

خلال مسيرتها المهنية، حصدت الدكتورة عائشة بن بشر العديد من الجوائز والتكريمات، منها جائزة التميز في القيادة الاستراتيجية ضمن جوائز "إنتريرايز أجيليتي" الصادرة عن مجلة "East Entrepreneur Middle"، وجائزة الريادة في التحول الرقمي ضمن جوائز أفضل الخريجين من قبل مركز الشرق الأوسط التابع لكلية مانشستر للأعمال، وجائزة "المرأة في الحكومة" ضمن جوائز المرأة العربية ٢٠١٦، وجائزة "المرأة في القطاع الحكومي" من منتدى المرأة القيادية الاقتصادي العالمي، وميدالية الخدمة المجتمعية ٢٠١٣ من الفريق سمو الشيخ سيف بن زايد آل نهيان، نائب رئيس مجلس الوزراء وزير الداخلية، وجائزة "التميز في إدارة الشركات" ضمن جوائز الشرق الأوسط لتميز القياديات ٢٠١٣، كما حصلت على جائزة من السفارة السويدية ومجلس التجارة والاستثمار وإريكسون، نظراً لإنجازاتها في تمكين رؤية المدينة الذكية لصاحب السمو الشيخ محمد بن راشد آل مكتوم. كما تم تصنيف الدكتورة عائشة بن بشر في فبراير المدينة الذكية لصاحب السمو الشيخ أعمال في الشرق الأوسط من قبل مجلة فوريس الشرق الأوسط.



H.E. Dr. Aisha Bint Butti Bin Bishr **Director General Smart Dubai Department** 

### Biography

Dr. Aisha Bint Butti Bin Bishr is the Director General of the Smart Dubai Department, the government entity entrusted with Dubai's city-wide smart transformation by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai.

In addition to her responsibilities at the Smart Dubai Department, Her Excellency is a member of the Dubai Council under the Government Development Track, and was named Chairperson of the Dubai Council for the Future of Digital Transactions. Part of the Dubai Future Councils initiative, the Council is a futuristic platform launched by His Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of the Dubai Executive Council, to assess and develop the future of key industry sectors in Dubai over the next 50 years. Dr. Aisha also heads The Council of Happy Cities (part of the World Happiness Council), is the Chairperson of the SDG 11 Global Council, and is the only woman from the Middle East to be a member of the Gartner Global CIO Research Board.

Additionally, Her Excellency serves as a member of the World Economic Forum's Global Future Councils and The Fourth Industrial Revolution's Smart Cities Readiness Index Team an initiative also led by WEF. Her Excellency is also a Board Member at the Higher Colleges of Technology, UAE, and a member of Emaar's Board Committee and the Audit Committee of Emaar Development P.J.S.C.

The Smart Dubai Director General is also member of the board at the UAE AI Council, the Computer System Advisory Board, the Leadership Team for Smart Services and Digital Infrastructure, the Advisory Board of the College of Computing and Informatics at the University of Sharjah, the University of Wollongong, and the World Happiness Council.

Dr. Aisha leads the creation of 'The Smart City Index' - the first-ever benchmark for smart city implementation across the globe, in cooperation with the International Telecommunication Union and the United Nations. As an acclaimed digital transformation and smart cities thought leader globally, Dr. Aisha represents Smart Dubai in the City Protocol Society, Smart City Expo World Congress, and GSMA Mobile World Congress.

Prior to her current role, Dr. Aisha served as Assistant Director General of The Executive Office and Assistant Undersecretary of the UAE Ministry of Labour during her illustrious career. Throughout her 25-year experience in ICT development, Dr. Aisha committed herself to humanising digital transformation, from developing technologies to transforming human experiences. With the distinction of being the first female executive to lead the transformation of a smart city globally, she has laid a robust foundation for upcoming talent and inspires youth towards nation building.



### Education

Dr. Aisha holds a PhD in Management, Science, Technology and Innovation and an MPhil in Policy and Research on Engineering, Science and Technology from The Manchester Business School. She is also a graduate of the 'Young Leaders' programme organised by the Sheikh Mohammed Bin Rashid Centre for Leadership Development.

### **Awards**

The incredible work of Dr. Aisha is recognised globally. She has received numerous accolades which include, 'Excellence in Strategic Leadership Award 2017' by Entrepreneur Middle East's Enterprise Agility Awards; Leadership in Digital Transformation by .GOV, 'Outstanding Alumni Award 2017' from The University of Manchester ME Centre; 'Woman In Government' Award at the Arab Women Awards 2016, 'Woman in Public Sector Award' from Global Women in Leadership Economic Forum 2015; 'Community Service Medal 2013' by Lt. General HH Sheikh Saif Bin Zayed Al Nahyan, Deputy Prime Minister and Minister of Interior; and the 'Middle East Woman Leader in Corporate Management Excellence 2012' by Middle East Women Leaders Excellence Awards.

In addition, she has been honoured by the Swedish Embassy, Trade Council, and Ericsson, in recognition of her role in implementing the Smart City Vision of Dubai's leadership. In February 2020, Dr. Aisha was recognised as one of the Middle East's Top 10 most powerful businesswomen by Forbes Middle East.

-End-



## عبد الله محمد العور

يتولى عبد الله محمد العور حالياً منصب المدير التنفيذي لمركز دبي لتطوير الاقتصاد الإسلامي، حيث يشرف على أعمال المركز، وتشمل مهامه أيضا النتسيق والتعاون مع كافة الجهات المعنية في القطاعين الحكومي والخاص على تطبيق استراتيجية دبي "عاصمة الاقتصاد الإسلامي" من خلال ابتكار مبادرات تسهم في تطوير قطاعات اقتصادية متوافقة مع أحكام الشريعة الإسلامية بدءاً من التمويل والصيرفة الإسلامية وصولاً إلى الأغذية والمنتجات والخدمات الحلال.

وشغل العور قبل ذلك مهام الرئيس التنفيذي لسلطة مركز دبي المالي العالمي من ٢٠٠٩ إلى ٢٠٠٦. وقد تولى خلال مسيرته مع مركز دبي المالي العالمي التي امتدت لفترة ٨ سنوات، مناصب تنفيذية متعددة مستفيداً من مهاراته الاستثنائية في مجالات التخطيط الاستراتيجي وإدارة عمليات التشغيل والرقابة المالية للمساعدة على تطوير مركز دبي المالي العالمي ليصبح مركز مالياً عالمياً.

كما شغل العور عضوية العديد من اللجان والمجالس في دبي، بما في ذلك اللجنة الاقتصادية للمجلس التتفيذي لإمارة دبي، مجلس المناطق الحرة بدبي، وبورصة دبي، ولجنة الاستثمار في الصندوق العقاري لبنك الإمارات دبي الوطني.

ويشغل العور منذ عام ٢٠١٧ عضوية كل من مجلس إدارة شركة اعمار للتطوير (ش.م.ع.) ولجنة الرقابة في صندوق الاستثمار العقاري التابع لبنك الامارات الوطني (ENBD REIT)، كما يشغل منذ عام ٢٠١٦ عضوية مجلس إدارة مركز الامارات العالمي للاعتماد (EIAC).

العور حاصل على بكالوريوس العلوم في إدارة الأعمال من جامعة كولورادو في بولدر، الولايات المتحدة الأمريكية. وتخرج أيضاً من برنامج محمد بن راشد لإعداد القادة، وهو برنامج متخصص في التعليم التنفيذي من خلال الزمالة مع جامعة كرانفيلد، المملكة المتحدة، وآي إم دي وإنسياد.



## ABDULLA MOHAMMED AL AWAR



Abdulla Mohammed Al Awar is the CEO of Dubai Islamic Economy Development Centre (DIEDC). In this capacity, he oversees the Centre's work and collaborates closely with DIEDC's multiple stakeholders to implement the 'Dubai: Capital of Islamic Economy' strategy through enabling private and public sector organisations to innovate and promote sharia-compliant economic products and services ranging from Islamic finance to halal food and lifestyle, among others.

Prior to his current role, Al Awar was the CEO of Dubai International Financial Centre (DIFC) from 2009 to 2012. During his eight-year tenure with DIFC that saw him hold various executive positions, he leveraged his exceptional skills in strategic planning, operational management and financial control to help develop DIFC into a global financial hub.

Under his strategic leadership, DIFC was ranked as the leading financial centre in the region for the years 2009-2012, demonstrating an average 13% client growth year-on-year, as well as improved efficiency and performance.

Al Awar has served as member of several committees and boards in Dubai including the Economic Committee of the Executive Council of Dubai, Dubai Free Zones Council, Bourse Dubai and the Investment Committee of the Emirates NBD Real Estate Fund.

He is also currently a member of the Board of Directors of Emaar Development PJSC and a member of Oversight Committee at the Emirates NBD Real Estate Investment Trust (ENBD REIT) since 2017. In 2016, he became a member of the Board of Directors of the Emirates International Center for Accreditation (EIAC).

He holds a Bachelor of Science degree in Business Administration from the University of Colorado at Boulder, US. He is also a graduate of the Mohammed Bin Rashid Program for Leadership Development, an executive education program conducted in affiliation with Cranfield University, UK, IMD and INSEAD.

## عدنان كاظم *الرئيس التنفيذي للعمليات التجارية*

يتولى عدنان كاظم منصب الرئيس التنفيذي للعمليات التجارية ويقدم تقاريره مباشرة إلى رئيس طيران الإمارات.

ويشرف بموجب منصبه على إدارة العمليات التجارية عبر شبكة خطوط طيران الإمارات الواسعة، التي تغطي نحو ١٦٠ وجهة في ٨٦ دولة، بما في ذلك إدارات رئيسة في دبي، مثل التجارة الإلكترونية ومراكز مبيعات التجزئة ومراكز الاتصال وبرنامج سكاي واردز طيران الإمارات لمكافأة ولاء المسافرين الدائمين والإمارات للشحن الجوي.

وير أس أيضاً فرق التخطيط الاستراتيجي وتعظيم الإيرادات، التي تؤدي وظائف مهمة ودوراً أساسياً يدعم النجاح التجاري لطيران الإمارات.

وكان عدنان كاظم قد التحق بطيران الإمارات في عام ١٩٩٢ وتدرج سريعاً في عدة مناصب ليقود بنجاح العمليات التجارية للناقلة في مناطق عدة. وشملت هذه المناصب نائب رئيس أول العمليات التجارية لمنطقة الخليج والشرق الأوسط وإيران، وكذلك نائب رئيس أول العمليات التجارية لمنطقة أفريقيا.

وقد ساعدته خبراته الواسعة في الارتقاء إلى دور قيادي لتشكيل استراتيجية الناقلة للنمو في مجالات تخطيط الأسطول وتوسيع السوق والعلاقات الحكومية. وكان قد شغل مؤخراً منصب نائب رئيس أول إدارة التخطيط الاستراتيجي وتعظيم الإيرادات والسياسات الجوية.

تخرج عدنان كاظم في جامعة الإمارات العربية المتحدة (العين)، ويحمل درجة البكالوريوس في المحاسبة.

FAX: +971 4 3673000



## Adnan Kazim Chief Commercial Officer, Emirates Airline

Adnan Kazim is currently the airline's Chief Commercial Officer reporting to the President Emirates Airline.

He leads Emirates' Commercial Operations across the airline's vast network of nearly 160 destinations in 86 countries including major departments in Dubai such as e-Commerce, Retail & Contact Centres, the Emirates Skywards loyalty programme and Emirates SkyCargo.

He also heads the airline's Strategic Planning and Revenue Optimisation teams, which are critical functions and his teams play an integral role that support the airline's commercial success.

Adnan joined Emirates in 1992. His career graph rose quickly, and he went on to successfully lead the airline's commercial regions being appointed in senior management roles that included Senior Vice President Gulf, M.E. & Iran and Senior Vice President Africa.

His vast experience helped him transition into a leadership role to shape the airline's strategy of growth in the areas of fleet planning, market expansion and governmental relations. He most recently held the role of Divisional Senior Vice President, Strategic Planning, Revenue Optimisation & Aeropolitical Affairs.

Adnan graduated at the Al Ain University, UAE.

Adnan is on the Board of Emirates Airline Foundation, a non-profit charity organisation which aims to improve the quality of life for children and the dignity of children caught in extreme poverty worldwide.



#### KHALID S.M. AL-HALYAN

#### PERSONAL

Date of Birth : 20 August, 1961

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Mobile : 0097150-6457444

Email : Khalid.alhalyan@dubaiairports.ae

Kh\_alhalyan@hotmail.com

#### EDUCATION

M.B.A Business Administration (Bradford University), 2004B.A. Business Administration (English Language, minor), 1983.UAE University, Al Ain.

#### EXPERIENCE

Dubai Airports (Previously Department of Civil Aviation)

APR '96-PRESENT

#### Chief Audit Executive (Jul '96-Present)

As Chief Audit Executive, I direct a broad and comprehensive program of internal auditing function within Dubai Airports.

- Examine and evaluate the adequacy and effectiveness of existing internal control systems.
- Establish policies for the auditing activity and direct its technical and administrative functions,
- Examine the effectiveness of all levels of management and their compliance with rules, regulations, policies & procedures.
- Recommend improvements to internal controls systems and procedures to safeguard resources, promote growth
  and ensure compliance with laws and regulations.
- Review procedures and records for adequacy in accomplishing intended objectives, and appraise policies and plans of the activity or functions under audit review.
- Authorise adequacy of action taken by management of divisions to correct deficient conditions and continue to review with management personnel actions considered inadequate until a satisfactory resolution is achieved.
- Conduct special examinations at the request of the President, Audit Committee and division directors, including reviews of presentations made by persons outside Dubai Airports.
- Member of: Airshow Committee/DCA Directors Board
- Board Member of Dubai Aviation Club

## Director of Finance Department - Dubai Airport Free Zone (DAFZ) (Apr '96-Jul '96)

The DAFZ is a project aimed to create an ideal business environment for companies, such as manufacturing, distribution and services, to use as a base for their regional business activities. The area covers approx. 127 hectares. The two main activities of the DAFZ are to serve as an airport related permanent Free Zone and to provide international airshow facilities on a seasonal basis.

I was appointed to establish and head the Finance Department for the DAFZ; responsible for the preparation of the annual budget, co-ordination of expenses, settlement of monies with DCA Finance Department. Subsequently, I was promoted to Director Internal Audit for the DCA.

#### ECONOMIC DEPARTMENT, GOVERNMENT OF DUBAI

MAR '93 - JUN '96

#### Affairs Co-ordinator

The Economic Department was established in early 1993 to regulate commercial companies in accordance with Federal Law; monitor Government investments; formulate and plan the State's economy.

My initial responsibility was to oversee the setting up of the department; which encompassed co-ordinating with the building construction company and suppliers, control of staff recruitment and liaison with Municipality officials to ensure a smooth transition. Subsequently, my role was to assist the Director General with his duties in relation to the Economic Department, DUBAL and the World Trade Centre.

1



#### Including:

- Preparation of feasibility studies and research papers.
- Issuance of directives for achieving targets; appraisal of accomplished stages and correction of deviations.
- Monitoring of departmental achievement of prepared plan.
- Overseeing the technical supervision of staff, making recommendations for improving efficiency and maximising
- Reviewing of all periodical reports submitted to the Director General and making recommendations.
- Participation in personnel, management and follow-up committees and attendance to DUBAL Board of Directors meetings.

#### UAE CENTRAL BANK APR '83 - DEC '92

#### Acting Manager, Banking Supervision Department (Dec '91-Feb '93)

- · Responsible for establishing and implementing annual work policy for the department.
- Supervision of 52 staff, including all aspects of personnel and training.
- Co-ordinated with Executive Manager.
- Participated in committee proceedings for the auditing of annual final accounts of commercial banks.
- Prepared annual department budget, in co-ordination with concerned authorities.
- Participated in various management and staff recreational committees.
- Ensured the department's adherence to applicable regulations.
- Prepared and submitted quarterly reports to Executive Management; outlined problem areas and recommended corrective action.
- · Researched and prepared bank studies on department jurisdictions.

#### Assistant Manager, Banking Supervision Department (Feb '89-Dec '91)

- Supervised department sections.
- Organised inspection of banks, including field inspection teams.
- Reviewed inspector's reports and submitted summaries to the department manager.
- Communicated inspection results and recommendations to the commercial banks.
- Followed up loans of commercial banks' directors to ensure adherence to instructions.
- Made recommendations on licensing applications from exchange houses and supervised the business of exchange houses in accordance with regulations.

#### Manager of the Governor's Office (Oct '84-Feb '89)

- · Prepared all documents and data to assist the Governor.
- Preserved the documents of the Governor's office.
- Handled all correspondence for the Governor.
- Assumed the tasks of Secretary General of the Central Bank Board of Directors.
- Participated in meetings of:

#### Committees:

- GCC Countries Central Banks
- GCC Countries Supervision & Control Committee
- Arab Central Banks Governors
- Iranian Central Bank
- State Ministries (Justice, Finance, Economy, Commerce)
- Assisted the Governor with the following
- Central Bank Budgeting
- Annual Financial Statements for Commercial Banks
- Central Bank Computer Operations
- Loans and Housing
- Replacement & Nationalisation of Central Bank Posts
- Employees' Social & Sports Activities

#### Section Head, Banking Supervision Department (Apr '83-Oct '83)

- Analysed and reported financial position of commercial banks.
- Prepared necessary studies on banking conditions in the State.
- · Conducted field inspections on commercial banks and exchange houses with emphasis on loan, advance, investment and deposit portfolios, management efficiency and internal controls.
- Submitted financial position as to capital sufficiency and profit liquidity.



#### OTHER TRAINING

- Commercial Law (Chamber of Commerce, Dubai)
- Sovereign & Corporate Lending (Arab Bank Association, London)
- Senior Bankers (Standard Chartered Bank, London)
- Banks I (Federal Reserve Bank, New York)
- Fraud & Counterfeit in Banks (Ernst & Young)
- Arab Banks facing the Basel Resolutions on Capital Sufficiency (Union of Arab Bank, Cairo)
- Organising the Management of Islamic Bankers (Int'l Studies Institute & Bank of Egypt, Cairo)
- Organisation & Job Evaluation Techniques (Royal Institute of Public Administrators, London)
- Credit Evaluation Techniques (Bank Training Institute, Shariah)
- Training the trainer (Bank Studies Institute, Abu Dhabi)
- Arabic & English Management Courses (Management Training Institutes, UAE & Jordan)
- Administrative Skills; Report Writing; Computer Applications for Managers; Presentation Skills; Officers under Training.
- Service Team Building Workshop (Ron Kaufman)
- International Internal Auditors Conference (IIA Institute, Philadelphia, USA)
- Insight Media Ltd (North American Airport Design & Development & Global Airport Service Excellence, Chicago)
- International Internal Auditors Conference (IIA Institute, Buenos Aires, Argentina)
- International Conference (IIA Institute, A Momental Experience, Washington)
- Insight Media Ltd Airport World (Globalisation & Alliances, UK)
- Insight Media Ltd Airport World (5 Essential Airport Conferences, Munich)
- The International Leader in Audit & Information Security Training (Managing the Internal Audit Department, London)
- International Conference (IIA Conference Chicago)
- International Conference (IIA Conference Houston)
- Insight Media Ltd Airport World (Airport Cities World Conference Hong Kong).
- Insight Media Ltd Airport World (Airport Cities, Frankfurt)
- Association of Airport Internal Auditors Conference (Boston, Massachusetts)
- International Conference (IIA Institute, Amsterdam, The Netherlands)
- Insight Media Ltd Airport World (Airport Cities conference, Dallas/Fort Worth International Airport)
- International Conference (IIA Institute, San Francisco, California).

### SPECIFIC WORK INTERESTS

- Behavioural Management
- Organisational and administrative aspects of management
- Internal and external control
- Delegation & Staff Empowerment
- Motivation & Teamwork
- · Specialised training
- Financial accounting control
- Annual budgeting
- · Enrichment of social, cultural and sports activities among employees
- Risk Based Audit
- · Strategic Management
- Benchmarking Studies
- Quality Management

### SPECIFIC ACHIEVEMENTS

#### UAE Central Bank

Re-structuring of Banking Supervision Department, including compilation of annual job description for the 52 members of staff.

Researched and prepared bank studies concerning the jurisdiction of the Banking Supervision Department.

#### **Economic Department**

In association with the Director General, was responsible for establishing the Economic Department in Dubai.



#### Dubal & Dubai World Trade Centre

In association with Vice Chairman, I was assisting in the restructuring of Dubal & DWTC,

#### Dubai Airport Free Zone

Participated in the setting up of DAFZ, particularly the Finance Department

### Dubai Civil Aviation (now Dubai Airports)

In association with President & Director General, was responsible for establishing Internal Audit Unit.

#### UAE Golf Association

Established the UAE Golf Association.

#### · AL Noor Training Centre for Children with Special Needs

Contributing towards materializing the project of the new Al Noor Training Centre for Children with Special Needs, now opened at Al Barsha Area.

#### Emaar

Contributing towards establishing the company of Emmar.

#### UAE Internal Audit Association (IIA),

In association with other board members contributed towards establishment of UAE Internal Audit Association.

#### LANGUAGES

Fluent in Arabic, English and basic skills in French.

#### COMMITTEE MEMBERSHIPS

Chairman of Al Noor Training Centre for Children with Special Needs Board Member in International UAE Association of Previous Board Member UAE Golf Association Previous Air show Supreme Committee

Higher College of Technology Advisory Committee, Abu Dhabi (93, 94)

Responsible for reviewing and revising current courses, and designing new courses to meet local requirements.

#### INTERESTS

Golf, painting, music, jogging, swimming, cycling.

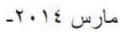


عبدالله حمد رحمه الشامسي



بكالوريوس تجارة و إدارة أعمال جامعة نيويورك / الولايات المتحدة الأمريكية

عضو مجلس الإدارة / بنك دبي الإسلامي
 فبر اير ۱۹۹۹ - مارس۲۰۰۸





عضو مجلس الإدارة / شركة الإمارات للإتصالات المتكامله

مارس ۲۰۰۷-۲۰۱۸



رئيس مجلس الإدارة / مجموعة دبي للعقارات
 مايو ٢٠١٢ -إبريل ٢٠١٥





Abdulla Hamad Rahma Al Shamsi Name

Date of Birth June 15, 1957

Academic Qualification

Bachelor of Science, New York University (USA)

**Business & Public Administration** (Major: Finance & Economics) – June 1981

Over 200 Training Courses, Conferences and Workshops in business subjects

A fine blend of theoretical knowledge and practical experience in Banking, Shipping, International Logistics and general business fields

Previous Jobs:

Jan.1991 - Dec.2014

General Manager

United Arab Shipping Agencies Co. - UASAC (Emirates) Agents for United Arab Shipping Co.

(SAG)

Sept.1982 - Dec. 1990



Manager - Main Branch Commercial Bank of Dubai

Nov. 1981 - Jul. 1982



**Graduate Trainee** Emirates Telecom. Corp. (Etisalat)

#### Other Activities:



Member of the Board of Directors Dubai Islamic Bank February 1999 - March 2008 And since March 2014



Vice President Dubai Shipping Agents Association 2000 - 2014



Member of the Board of Directors **Emirates Integrated** Telecommunications Co. March 2007 - March 2018



Founding Member and Treasurer of **UAE Tennis Association** 1982 - 2010



Chairman **Dubai Properties Group** May 2012 - April 2015



Chairman Middle East Container Repair Co. (LLC) 1991 - 2013



## Bio description - Johan H. Brand



Johan Brand is a well-experienced and independent leadership professional. He is sought after for his top-level expertise and Board/Executive advisory competence. His focus is on making Boards and C-level leadership more effective. He advises Chairmen and Family Heads as well as guides CxOs to success.

iohan.h.brand@gmail.com

Johan operates in the capacity of an independent member of several boards' (committees) or as an external advisor. Working with the highest levels of confidentiality and trust, Johan specifically focuses on:

- 1) Boardroom Consulting (Corporate Governance, Board Reviews and Nominations)
- 2) CEO / CxO Search and Succession (Needs, Competencies, Search, Selection and
- 3) Leadership Guidance (Assessment, Development/Alignment, Career Guidance and NextGen Coaching)

Johan is a Member of Saudi Telecom Company (stc) Nominations, Remuneration and Corporate Governance Committee; a member of The Savola Group Board's Remuneration, Nomination and Corporate Governance Committee; a Member of ACWA Power's Nomination and Remuneration Committee. Previously, he was a Member of the Board and Chairman of the CNCG Committee at Rabya Trading & Agriculture Company; and Member of the Board and Member of the CGNR Committee at Nesma Airlines.

The initial part of Johan's career was with Procter & Gamble and PepsiCo in Europe, where he enjoyed a fast-track path in Brand Marketing and Commercial Leadership positions. After 9 years, in 1995, he moved to a privately held executive search firm Egon Zehnder, initially operating from Amsterdam and since 2008 from Dubai, where he became the Senior Partner. Within Egon Zehnder, Johan's international practice concentrated on clients in FMCG, Retail, Media, Entertainment, Fashion, Telecoms and Digital. He has developed valuable expertise in enhancing leadership capability in Boards, CEOs and CxOs.

In 2016, Johan established his own leadership and corporate governance advisory firm in Dubai, which operates as a fully independent Boardroom advisory to its clients in the GCC; see www.johanbrand-la.com, Johan Brand Leadership Advisory (JBLA) has been specifically founded to add value to the GCC Region's further development through enhancing leadership and corporate governance. The firm works with selected, highly qualified professionals who enhance JBLA's value proposition wherever important for its clients.

Johan holds an MSc in Business Economics, an MA in Business Law and an MA in Private Law, all from Erasmus University Rotterdam, The Netherlands. He has been granted the Professional Director Certification from the Mudara Institute of Directors in the MENA region and is a certified Leadership Circle Practitioner.

Johan is a Dutch national, with UAE residency, living in Dubai. He is married, with 3 children.

12 June 2020



#### Curriculum Vitae - Johan H. Brand

#### BOARD EXPERIENCE

2019 - present	ACWA Power Member of the Group NRC Committee	Riyadh
2018 - present	Saudi Telecom Company (stc) Member of the Group NRCG Committee	Riyadh
2016 - present	The Savola Group Member of the Group RNCG Committee (2 <sup>nd</sup> term)	Jeddah
2016 - 2019	Nesma Airlines Member of Board and the Group CNCG Committee	Jeddah
2016 - 2019	Rabya Trading & Agriculture Company Board Member/Chairman of the CNCG Committee	Jeddah

#### PROFESSIONAL EXPERIENCE

2016 - present	Johan Brand Leadership Advisory DWC-LLC Managing Director/Owner	Dubai
2008 - 2016	Egon Zehnder Senior Partner and Consultant	Dubai
1995 – 2008	Egon Zehnder Partner and Consultant	Amsterdam
1993 – 1995	Pepsi-Cola International/PepsiCo Director PCI Management Institute	Amsterdam/London
1991 – 1993	Pepsi-Cola International/PepsiCo Head of Marketing	Amsterdam
1986 – 1991	Procter & Gamble Benelux Brand Management	Rotterdam/Brussels

## PROFESSIONAL CERTIFICATION AND EDUCATION

### Professional Certification:

2016 Professional Director, Hawkamah, Mudara Institute of Directors, Dubai
 2016 Leadership Circle Profile Practitioner, The Leadership Circle, Dubai

#### University:

1986 MSc, Business Economics, Erasmus University Rotterdam, The Netherlands

1985 MA, Business Law / MA, Private Law, Erasmus University Rotterdam, The Netherlands

#### Secondary Education:

1979 Gymnasium Erasmianum, Rotterdam, The Netherlands

### LANGUAGES

Netherlands Mother Tongue

English Fluent German Good French Basic

12 June 2020



## AMINA TAHER

amina taher@hks15.harvard.edu | (+971) 50190 0009

#### **PROFILE**

I have over 15 years' experience in brand and marketing in the UAE and across the world, rooting from a genuine passion for business, branding, communications and culture. For me, every brand is about so much more than just products or services; it's the stories we tell and the way we make people feel that really makes an impact. In my role as Vice President of Brand & Marketing at Etihad Aviation Group, the parent company of Etihad Airways, I lead multi-cultural teams, define the overall brand and marketing strategy for the group and oversee the implementation of communication campaigns in over 55 countries. I hold master's degree from Harvard University and London Business School and I am the only female on the Etihad Aviation Group's Executive Leadership Team. I am an elected member on a number of cross-industry boards, and I'm honoured to provide strategic counsel to help organisations drive greater awareness of their vision and deliver on their mandate.

#### **EDUCATION**

HARVARD KENNEDY SCHOOL - CAMBRIDGE, MA, US 2014 - 2015

- Master in Public Administration Center for Public Leadership Fellowship
- Teaching Assistant for Effective Implementation, a Management, Leadership, and Decision Sciences course

2007 - 2009 LONDON BUSINESS SCHOOL - LONDON, UK

Master of Business Administration

2000 - 2003 DUBAI WOMEN'S COLLEGE - DUBAI, UAE

- Bachelors in Applied Media Studies (Honours)
- President of the Student Council

#### **EXPERIENCE**

2014 - Present

ETIHAD AVIATION GROUP - ABU DHABI, UAE

Vice President - Brand & Marketing

(Previously Vice President - Group Corporate Affairs and Head of Corporate Communications)

Role - overview

- Leading a team of over 100 people for Etihad Aviation Group, the parent company of Etihad Airways
- Setting the overall global brand and marketing strategy for the group, and over-seeing implementation of Etihad's communications campaigns in 55+ countries around the world
- Spearheading the proactive management of critical business issues across the group and throughout key markets in China, Europe, India, and the US

Role - business

- Member of Etihad Aviation Group's Executive Leadership Team one of 11 senior executives responsible for setting the company's strategy and ensuring the delivery of its business plan
- Manage a budget of approximately USD\$80 million across 17 markets
- Member of various cross-disciplinary senior executive teams tasked with managing key business risks

Role - marketing and communications

- Driving brand strategy and developing integrated marketing campaigns to improve brand awareness, consideration and conversion
- Overseeing creative content strategy, development and delivery across social as well as other multidisciplinary channels
- Launching employee engagement campaigns across multiple channels for over 17,000 employees
- Overseeing B2G, B2C and B2B marketing and communication plans to support major projects, route launches and campaigns in key markets across the globe
- Leading the creation and implementation of comprehensive communications plans for major corporate developments including the airline's transformation and leadership transitions
- Led major announcements relating to international investments and Abu Dhabi Inc. partnerships
- Spearheaded Etihad's communications response to issues with international implications including the US electronics inflight ban and the Qatar flight ban
- Served as a global ambassador and spokesperson, representing the company at key functions worldwide



MUBADALA INVESTMENT COMPANY - ABU DHABI, UAE 2010 - 2014

Head of Social Development and Sponsorship (promoted from Communications Manager)

- Accountable for assessing, project managing and activating Mubadala's sponsorship portfolio
- Led the communications initiatives in partnership with assets including Masdar, Mubadala GE Capital & EMAL
- Key member of the team managing the communications campaign for the launch of Al Yah Satellite Communications Company's (Yahsat) first satellite in French Guiana
- Engaged directly with media and key stakeholders to drive greater awareness of Mubadala's projects
- Spearheaded the development of a comprehensive youth engagement brand and communications strategy and successfully delivered major projects including the Mubadala Youth Forum, Formula 1 in Schools, and Mubadala World Tennis Championship

2006 - 2010 ZABEEL INVESTMENTS - DUBAI, UAE

Executive Director Public Relations and Marketing (promoted from Head of Public Relations and Marketing)

- Established and managed the activities of the corporate communications department
- Oversaw the development of the company's CSR programme and launched Bidaya

DUBAI HOLDING - DUBAI, UAE 2005 - 2006 Internal Communications Executive

- Organised internal events for the Executive Chairman, receiving the Chairman's Certificate of Appreciation
- Developed and managed the company's intranet and formed the Dubai Holding sports committee

2003 - 2005GENERAL MOTORS - DUBAI, UAE

Public Relations Executive

Managed a variety of functions including car launches, press conferences, and media engagement

#### **BOARD AND ADVISORY ROLES**

2018 - Present	Member of the International Aviation Women's Association (IAWA)	
2018 - Present	Member of Etihad Aviation Group's Executive Leadership Committee	
2018 - Present	Member of Etihad Aviation Group's Network & Fleet, Innovation, Brand & Customer Committees	
2017 - Present	Board member, DXB Entertainments PJSC	
2017 - Present	Strategy Board member, Middle East Public Relations Association	
2013 - 2014	Board member, UAE Tennis Federation	

PROFESSIONAL HIGHLIGHTS	
2020	Named as Forbes Power Businesswomen in The Middle East 2020
2020	Featured as Forbes Impactful Marketing and Communications Professionals in The Middle East
2019	Won the Middle East Public Relations Association best sustainable, sport, and recreational campaigns
2018	Received the Chairman's Award from Middle East Public Relations Association (MEPRA)
2017	Led the Year of Giving campaign, which raised funds for local charities
2017	Helped manage an employee wide volunteering campaign in support of Syrian refugees in Jordan
2017	Won the Middle East Public Relations Association In-House Team of the Year Award
2016	Headed the development and execution of Etihad's Consumer PR strategy and engagement
2014	Managed the launch of the new fleet liveries (Airbus A380 and Boeing 787 aircrafts), cabins and products
2013	Co-organised the Inspirational Women of Fitness Event with former world champion boxer Laila Ali
2010 - 2013	Participated at TEDx Global
2012	Mentor at Start-up weekend Abu Dhabi for Entrepreneurs
2012	Speaker at the 'Women as Global Leaders' conference and a panelist moderated by CNN's Hala Gorani
2012 - 2015	Co-founder & managing partner of Slices, an organic food start-up for schools based in the UAE
2011	Participate at the G20 Young Entrepreneurs Summit as part of the UAE delegation in France
2011	Selected to take part in INSEAD Managers Boot Camp - a development programme for Mubadala leaders
2011	Completed the General Electric (GE) Project Management Leadership Program
2007	Selected for the Edelman Leadership Academy as one of 90 future leaders
2009	Young Arab Leaders member
2007	Organised an auction for Dubai Cares, which raised USD\$29 million towards the UN Millennium Development Goals
2007-2008	Arranged funding to raise awareness for autism campaign

### REFERENCES

Available upon request

## JAWAHER AHMAD ALBLOOSHI

Postdoc (Ph.D) I MPA | MBA | Certified Financial Consultant | Finance & Operations Internal Audit Internal Control I Quality Assurance I Financial Analyst 1 Event Organizer



#### ABOUT ME

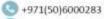
I'm very enthusiastic, dynamic person, passionate about travelling and an excellent team player. I'm a selfmotivated and hardworking individual with a winning attitude currently looking for a challenging opportunity that promotes innovative thinking. development and service excellence.



UAE National ( +Kulasat Qayed)



#### CONTACT INFORMATION



Jawaher.AlBlooshi.1@hotmail.com





#### PERSONAL SKILLS

Fast Learner, detail oriented, Creative spirit, leadership, Event organizing, Excellent Communication, Team Player, Time Management, Strategic Planning, Negotiation, Target driven, Innovative.



Microsoft Office, Oracle, Intellect, Microsoft Project, Microsoft Visual Basic6.0, Visio, TeamMate Audit Management, Publisher



## LANGUAGES

Arabic, English, Urdu, Hindi, Tamil, (Basic Italian, Japanese & sign-language)

### ACHIEVEMENTS

- \* Emergency First Responder license.
- \*Employee of the Month for exemplifying outstanding work achievement, exhibiting a positive and supportive attitude.
- \*Pass CFA level 1.
- \*Achieving Outstanding Academic Performance and placed on the Director's Honors List for all the semester in Bachelor, Higher Diploma and Diploma

#### Dear Hiring Manager:

I am a proud qualified Emirati girl graduated with a double master's degree in two different filed. Master's in Business Administration (MBA) and Master in Public Administration (MPA) from Mohammed Bin Rashid School of Government College (MBRSG). I am Talented, Ambitious, Optimistic, Self-motivated, and keen on innovation, learning and hard-working,

I am pursuing a Ph.D. in Finance from Aberystwyth University, UK. Where my doctoral research is focused on Micro-Financing and Emirati Women Empowerment by the UAE Government. And I plan to graduate with a Professional Doctorate in 2023.

I am a highly experienced Board of Directors and Finance & Business Operations Manager with over 14 years of professional experience and extensive work in many high-profile organizations.

I am working as Finance and Operations Manager in Nama Women Advancement Establishment (NAMA) chaired by Her Highness Sheikha Jawaher bint Mohammed Al Qasimi. I am responsible to handle five departments such as Finance, Procurement, Information Technology (IT), Administration and Corporate travel & events. I overlook at three affiliates such as NAMA Women Advancement Establishment (NAMA), Sharjah Business Women Council (SBWC), Irthi Contemporary Crafts Council. Also, the Badiri Education and Development Academy) and Soug Anwan.

In March 2018 I was elected from the Community Development Authority (CDA) to become a Board of Directors at CDA license non-profit Civil Organization to represent Sri Lankan welfare Association (SAHANA).

I have worked in many local and international investment banks, Government, Semi-government organizations and private company. The cross-functional background in Finance, Operations, Financial Control, Internal Audit, Internal Control, Quality Assurance, Financial Analysis, Customer Relationship and Organizing events with the ability to advise C-Suite management on Internal Audit, Internal Controls, Governance, Risk Management, and Compliance.

My exposure in these organizations helped me to acquire cultural and market insights conducive to successful business strategies in addition to enhancing my adaptability, leadership, and communication skills within a team setting along with acquiring organizational and strong strategic skills.

Now, I am looking forward to continuing my career development and I am currently searching for challenging job opportunities in Private /Public sectors. If you are looking for a performance-oriented person to fill a position my experience is broad-based, and I know I will be a successful contributing member of the organization and I am more than ready to thrive in a company's challenging environment. If you feel my talents are in line with what you are looking for I welcome the opportunity of discussing my background complimenting the company requirements. Please find enclosed my resume further highlighting my qualifications. Thank you for your kind support and looking forward to hearing from you!

Best regards

Jawaher Ahmad AlBlooshi

## JAWAHER AHMAD ALBLOOSHI

Postdoc (Ph.D) I MPA I MBA I Certified Financial Consultant I Finance & Operations Internal Audit Internal Control I Quality Assurance I Financial Analyst I Event Organizer





Strategic thinker able to understand the big picture and consistently achieve operational excellence through on time delivery that is within budget and to the highest specifications. Highly qualified to respond effectively to multiple priorities and delegate effectively in order to deliver results and meet deadlines.



#### AREAS OF EXPERTISE

- \*Development and implementation of Policy and Procedures for Finance, Accounting and Procurement department
- \*Development of the Budget Preparation Guidelines
- \*Drafting and reviewing legal contracts and agreements
- \*Development and implementation of Audit Policies, Procedures, Charter, and Guidance Notes based (IIA) standards and market best practices.
- \*Overseeing the development and implementation of Group Internal Audit policies/procedures.
- \*Development of Quality Assurance framework, policies and Procedures and administering/monitoring quality assurance and process improvement activities, including formal quality assessment processes.



#### EDUCATION QUALIFICATION

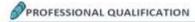
Jan 2020 - Dec 2023 PhD/The Doctorate in Professional Studies (DProf)-(Postdoc in Finance)

June 2019 Master of Public Administration (MPA)

Aug 2013 Master of Business Administration (MBA)

Feb 2012 Bachelor Business Administration (BBA)

July 2010 Higher Diploma Business Administration



May 2020 Certified Financial Consultant (CFC) – USA

May 2020 Expert of Contract \management and Contractual Relations—Geneva/Switzerland

May 2020 Expert of International Soft Power Strategies – Geneva/Switzerland

Dec 2015 Certified Six Sigma Green & Black Belt (CSSGB- CSSBB) – USA

Oct 2012 Certified Internal Controls Auditor (CICA) – USA

Aug 2011 Certified Professional Senior Auditors (CPSA) – USA



#### PROFESSIONAL WORK EXPERIENCE

May 2019 - Till Now	Manager- Finance and Business Operations (Reporting to Director) Nama Women Advancement Establishment (NAMA) – Sharjah
March 2018 - Till Now	Board of Directors Sri Lankan welfare Association SLWA (SAHANA) – Dubai
Apr 2017 – July 2018	Financial Controller/ Acting Section Head -Finance Department and Budget (Reporting to Section Head)  Ministry of Health and Prevention (MOHAP) – Dubai
Sep 2014 – Sep 2016	Senior Associate /Acting Head of Internal Audit & Quality Assurance/ (Reporting to MD /Chief of Staff) National Bank of Abu Dhabi (NBAD) — Abu Dhabi
Apr 2012 – Sep 2014	Financial Analyst (Reporting to CFO) Deyaar Development PJSC – Dubai
July 2010 - Mar 2012	Assistant Relationship Manager (Reporting to RM) Emirates NBD Bank – Dubai – Dubai
June 2008 – June 2010	Head Teller (Supervisor) and Customer service -Retail Bank First Gulf Bank (FGB) – Dubai
Jan 2006 - June 2008	Senior Teller - Retail Banking Group

Commercial Bank International (CBI) - Dubai

إغمار للتطوير ش.م. ع ص. ب ١٤٤٠ د في الإمارات العزيية الستجدة الصراحة ١٩٧١ - ١٠١٧٠٠ - ١٠٠٠

EMAAR DEVELOPMENT PJSC P.O.BOX 9440, DUBAI, UNITED ARAB EMIRATES EMAAR.COM TEL: 4971 4 3673333 FAX: 4971 4 3673000



## JAWAHER AHMAD ALBLOOSHI

Postdoc (Ph.D) I MPA | MBA | Certified Financial Consultant | Finance & Operations Internal Audit | Internal Control | Quality Assurance | Financial Analyst | Event Organizer



## SUMMER JOBS & INTERNSHIPS

July 2010 - July 2011 Price Water House Coopers (PWC) - Dubai

Graduate Development Program-Internal Audit

Dec 2009 - Feb 2011 Lloyds Bank (TSB) - Dubai

Undergraduate Development Programmer

Jun 2010 - Aug 2010 Wasl Asset Management Group - Dubai

Finance Department-Internship

## **VOLUNTEER WORK EXPERIENCE**

Nov 2018 till now Dubai Child Protection Center

July 2018 till now Community Development Authority (CDA)

Waleef Volunteer for Elderly People

27-28 Feb2018 Dubai Chamber

The Global Business Forum on Latin America 2018 (Event Organizer)

22-28 Feb2018 The Executive Council

UAE Innovation Month 2018 ( Event Organizer)

11-13 Feb2018 The Ministry of Cabinet Affairs and the Future

World Government Summit 2018 ( Event Organizer)

April 2017 The Executive Council

Dubai Government Excellence Program ( Event Organizer)

March 2017 World Down Syndrome Day

UAE Down Syndrome Association

11-13 Feb 2017 The Ministry of Cabinet Affairs and the Future

World Government Summit 2017 (Event Organizer)

Oct 2016 The Executive Council

Dubai Forum for Government Best Practices ( Event Organizer)

Oct 2016 Dubai Police

Celebration of The International Day of the Elderly

March 2016 Future Centre for Special Needs

Volunteer at the Future Centre for Special Needs

30 October 2015 Rashid Center for the Disabled

Rashid Center for the Disabled volunteered

## THOBBIES AND INTREST

\* Writing poems (Arabic, English)

\* Self-study

\* Drawing

\*Photographing

\* Traveling

\* Numismatics

### **TRAINING COURSES**

\*Financial Crime

\*Emotional intelligence for Audit

\*Real estate valuation

\*Operational Risk Management

\*Advanced Excel

\*Real Estate Finance and Investment

\*Cash Management and Cash Flow

\*Advanced Budgeting & Forecasting

\*Data Analysis and Dashboard Reporting

Management

in Excel

إغمار للأطوير ش مرح ص. ب ١٤٤٪ دبي. الإقارات العربية الستحدة - ١٧١٠ ٣١٧٣٢٠ ع ١٧١٠ - ف. ١٧١٠٠ ع ١٧١٠٠



## JAWAHER AHMAD ALBLOOSHI





#### NAMA Women Advancement Establishment (NAMA):

-Reference Name: Santosh Kumar - Senior Manager- Finance and Business Operations

-Contact Number: +971(50)1996605

#### Ministry of Health and Prevention (MOHAP):

-Reference Name: Faisal Mohammed - Finance Manager

-Contact Number: +971(50) 2121512

#### National Bank of Abu Dhabi (NBAD):

-Reference Name: Benjamin Martin - Director Group Internal Audit

-Contact Number: +971(50) 8135618

-Reference Name: Musheer Alambath - Senior Manager & IIA Board Member

-Contact Email: Musheer.Alambath@gmail.com

### Deyaar Development PJSC:

-Reference Name: Hawary Marshad -Chief Financial Officer (CFO)

-Contact Number: +971(50) 4528065

-Reference Name: Om Shanker Singh- Chief Audit Executive/Head of Internal Audit (CAE)

-Contact Number+971(56) 3695500



### MOHAMMED ALI AL HASHIMI

#### PROFILE

A senior executive and entrepreneur with over 20 years experience in the incubation, development, structure and creation of a number of businesses and entities across a wide sector of industries including property development, finance, hospitality, private equity, aviation, manufacturing, construction, logistics, insurance. Positions held have included Chairman, Vice Chairman, Board Member, Managing Director, CEO of both private and publicly listed companies

#### EXPERIENCE

# MA CAPITAL - PERSONAL INVESTMENT OFFICE (PRESENT)

Real estate development in Dubai & London

Public equities portfolio

Hospitality - Development of high end F&B brand and operations in Dubai, Abu Dhabi, Muscat

FOUNDER & EXECUTIVE CHAIRMAN; ZABEEL INVESTMENTS - 2006-2010 Private investment vehicle of HH Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, Crown Prince of Dubai

Investment highlights of the group:

Property development & Hospitality

Tiara Residence, Palm Jumeirah - multi purpose residential development in Dubai Jumeirah Zabeel Saray on Palm Jumeirah - Luxury 5 star hotel and luxury villa development

Investments

Private equity stakes in a number of entities across a wide economic sector

FOUNDING MANAGING DIRECTOR & CEO; AMLAK FINANCE PJSC - 2002-2007 Founding CEO of the first property mortgage company in the UAE.

Led the company to a historic IPO in 2004 with the offering oversubscribed 33 times collecting US\$ 3.7 Billion over 10 days





#### BOARD MEMBERSHIP IN PUBLICLY TRADED COMPANIES

Board Member Amlak Finance PJSC (2004-2007)

Board Member Dubai Islamic Insurance and Reinsurance Co. PJSC (2006-2008)

Board Member Aramex PJSC (2007-2009)

Board Member Depa Limited PJSC (2007-2009)

Board Member Drake & Scull PJSC (2008-2010)

#### BOARD MEMBERSHIP IN PRIVATE COMPANIES

Executive Chairman Zabeel Investments (2006-2010)

Vice Chairman Emaar Industries & Investments (Pvt) JSC (2006-2010)

Board Member Dubai Aerospace Enterprise (DAE) Ltd (2007-2009)

#### **EDUCATION**

Colorado State University, Fort Collins Colorado, USA, B.Sc, Exercise & Sports Science, 1995





# In application For **Independent Non-Executive Director**

I would like to express interest to serve on the board of EMAAR MALLS PJSC. I have extensive experience of forwardthinking strategies and brand growth with forecasting trends, and I believe my background would add value to the growth of the company and in alignment with its strategy.

Kindly find my biography attached.

Sincerely,

Roudha AlSakit

+971 (56) 1440461

rowdha.as@gmail.com

# Rowdha Ali Mohammad AlSakit Alfalasi

أسواق العالد ونتخطى ومخاطر ترامب وثرتد صعوداً بعد الهبوط



# Meet Rowdha Al Sakit

It takes a disruptive mindset with eyes on the future to develop keen insights. Rowdha possesses these qualities. Her experience and strategic initiative help to align foundations for the next generation.

Rowdha's strength is to forecast future trends. She's achieved great success collaborating across verticals in every industry, from hospitality and engineering to real estate and innovation.

Organizations see continued victory with her creative drive.

+971 (56) 1440461 rowdha.as@gmail.com PO Box 414202 Dubai UAE www.rowdha.com

### Education

Holds Professional Directorship Certificate from Hawkamah institute of corporate

governance.

Rowdha graduated with a bachelor's degree from Zayed University & Domus Academy in Milan, Italy. She also received a professional entrepreneurship diploma from The Dubai Entrepreneurship Academy & certificate in Emerging Economics from Harward University.

Her studies were aptly focused in business, architecture, design Human Centric Experiences and entrepreneurship. Currently pursuing Masters in Strategic Marketing from London.

#### Innovation

In 2013, Rowdha's started the company D-town in Dubai, UAE. In only a few years, they have completed more than 110 projects in construction, interior design, project management, and consultancy.

Today, Rowdha continues to innovate, Her conceptualizations in the construction and design industry drive global ingenuities that honor her family's legacy.

### Influence

Coming from a long line of mentors, Rowdha's great grandfather, Mohammad Khalifa Rashed AlAbbar personally owned a dhow and traded on the Arabian seas. His strong work ethic has been passed down for generations. She's also been greatly influenced by the work of her grandfathers. Hassan Rashed AlAbbar founded the AlAbbar Group. It's an architectural cladding and facades company and one of the pioneer groups that plays a big role in regional investments, real estate & global industrial manufacturing. Her other grandfather, Mohammad Ahmed AlSakit AlFalasi, has performed critical work setting up educational systems in the United Arab Emirates.

# Experience

Since Rowdha began her career, she has worked for many industrious brands. Her experience encompasses a variety of industries. Rowdha's skills have developed over the years with the following companies:

- \* 2010-2013 Alabbar group
- \* 2013-2015 Nakheel Retail
- \* 2015-2016 Alabbar Investments
- \* 2014-2019 Drown Bc
- \* Since 2017 Board Member AM Capital (private)
- \*Member of Hawkamah

EMAAR.COM

\* 2019 King & Spalding training in investing in the UAE & Gulf Merger & Acquisition, PE and IV

TEL: +971 4 3673333

FAX: +971 4 3673000

إعمار للتطوير ش م ع ص ب ١٩٤٠ د بي الإمارات العزيبة المتحدة - ١٩٧١ = ١٩٧١ - ١٠٠٧٠ ع ١٩٧١ ع ١٩٧١





# Ali Moh'd Al Jassim

PhD, MBA Honours. B.Sc. Engineering

Cell: +971 55 8000021

Email: aljassim0@ gmail.com

LinkedIn: ae.linkedin.com/in/alialjassim

# **Executive Summary**

Ali Al Jassim is having 25 years of experience in leading roles, delivering programs and projects. He has excellent working experience in both public and private sectors. Highly disciplined and process oriented with very good expertise implementing methodologies & standards.

- ✓ Strong leadership, team management, analytical and problem-solving skills.
- Experienced in strategic planning and implementation.
- Experienced in Business Process Reengineering BPR, standard operating procedures (SOPs), development and deployment processes, implementation strategies.
- ✓ Driven to Succeed and Excel.
- Innovative in Thoughts & Solutions, Seasoned/Effective communicator.
- Experienced in Project Management, budget analysis, outsourcing strategies, and contract management.
- Experienced in handling multi-cultural, cross-functional and multinational teams.

# **Current Holding Position**

- ✓ Chairman of EGBC
- Board Member of RSB Accreditation Board Dubai
- Managing Director Etihad ESCO Kingdom of Saudi Arabia
- Managing Director of Etihad ESCO Abu Dhabi Branch
- Managing Director of Dubai Carbon Centre of Excellence Dubai
- ✓ Chief Executive Officer of Etihad Energy Services Dubai



#### **Employment**

#### Al Etihad Energy Services, UAE

Jan 2015 - Till Date

#### Chief Executive Officer

- ✓ Leading Etihad ES The Super ESCO in the Emirates of Dubai (Subsidiary of Dubai Electricity and Water Authority)
- ✓ Directly reporting to DEWA Managing Director.
- ✓ Under the leadership, Etihad ES has retrofitted approx. 7,700 facilities (offices, staff accommodation, villas etc) which is helping Dubai to save 300 GWh of electricity per annum.
- Played key role in the expansion of Etihad ES for example formed new verticals like Etihad Solar , Etihad M&V, Facility Management and Electromechanical Departments.
- ✓ Also expand the footprint of Etihad ES to the MENA region and to other parts of the world.

#### Qeyadah Driving Solutions, UAE

Jan 2010 - Oct 2013

#### General Manager

- Responsible for overall activities of the organization.
- ✓ Initiate and implement opening branches in the emirates of UAE, GCC, and Arab countries
- Establish companies all documentations like contracts, job offers, HR policy, projects, Training materials, brand manual, theory lectures, computer based theory test...etc
- Played a key role in establishing entire business operations from inception by developing corporate strategies as a road map to expand into Gulf Cooperation Council (GCC) region for Driver's Training & Qualifying and Computer Based Driver's testing.
- Collaborated orchestrated strategic alliances with a global electronic high stakes test provider to achieve market differentiation as leader in the Gulf Cooperation Council (GCC) region for Qeyadah.
- Essayed an important role in setting up operation branches in UAE by designing & implementing IT infrastructure, user workspace management strategy and human resource policies.
- Led business development initiatives built Qeyadah as a high stakes test delivery (managed services)
- ✓ organization for GCC region with a proven track records of partnership in Egypt, Operations Start-up in Bahrain, Strategic Partnership with Pearson VUE; instrumental in preparing Qeyadah's dossier for membership admission into



- ✓ CIECA (The International Commission for Driver Testing).
- ✓ Steered initiatives to develop client engagements sessions through dialogues, meetings and due diligence activities to craft out specific requirements for proposals.
- Formed strategic alliances, partnered with technology provider and acquired access into the expertise of CIECA to build the competencies of teams.

#### Roads and Transport Authority, Dubai

Mar 2007 - Nov 2009

#### Acting CEO & Director of Drivers Licensing

- Responsible for all activities related to Drivers licensing, in addition to activities related to Vehicle Registration, Plate numbering, Driving Training Institutes and commercial Licenses
- ✓ relat ed to transport.
- ✓ Supervise 370 employees in the agency and manage day-to-day activities
- Study and implement new Licensing services and projects.
- ✓ Supervise 160 employees and manage day-to-day activities of 6 sections in the Dept.
- Study and implement opening new Licensing service centre within the emirate of Dubai.
- ✓ Improve Drivers Licensing Procedures and Methodology.
- Implementing and handing projects identified in the agency's strategic roadmap covering multiple services particularly in the driver's licensing department and customer service in the Emirate of Dubai.
- Reducing customers' face to face time with the agency by implementing SLA based model and generating additional revenue of AED 200,000 as a delivery service.
- Revamping business processes by transforming 200,000 new drivers to computer based testing and achieved revenue increment of 300% per test.
- ✓ Achieving project cost reduction by 50% (from AED 2 million to AED 1 million) by transforming drivers' training curricular into training framework for the RTA in Dubai.
- Reducing 80% wastage of lost drivers' licensing card during distribution by implementing a SLA based model to track and monitor card distribution by vendor.



#### Deputy Director of Road

#### Nov 2006 - Mar 2007

- ✓ Supervise and Coordinate with all Roads Department such as lighting, landscaping design and construction.
- ✓ Coordinate with other concerned departments within RTA like Traffic, Maintenance etc.
- ✓ Coordinate with service providers like etisalat, Dubai Municipality, and DEWA etc.

#### Construction Manager

#### Jan 2006 - Nov 2006

- Looking after 43 roads projects under construction including bridges and tunnels worth Dhs.5 billion.
- ✓ Supervise a term of 15 priority engineers.
- ✓ Monitoring onsite projects the staff within the consultant organization.
- ✓ Coordinate with other sections like lighting, landscaping, design, traffic, DEWA and Etisalat etc.
- ✓ Approve materials for site constructions, hiring of consultants and supervising staff
- √ Review claims and variations submitted by consultants and contractors and give recommendations
- Design and implement quick solution on roads network to ease traffic.

#### **Total Oil Company**

#### Apr 2002 - Sep 2005

- ✓ Looking after the entire service contracts.
- ✓ Prepare service level agreements (SLA's)
- Orientation and implementing of Contract Management Program System(CONTIKI)
- ✓ Prepare and implement Engineering contract for offshore field

#### Base Manager

#### Dec 2000 - Mar 2002

- Manage day-t o-day supply and receipt of equipment and boat load from offshore oil rig.
- Manage relationship, contract with Base owner "ESNAAD", and approve daily expenses.
- ✓ Manage chopper contracts with Abu Dhabi Aviations Company.
- Manage daily operations and safety measures, supervise all employees from the front desk till the desk dealing with the logistics department
- ✓ Replace head of logistics in his absence and look after the entire logistics related matters of the company.



#### Dubai Municipality, Dubai

Jul 1997 -Jun 1999

- ✓ Reporting directly to Assistant Director General of Dubai Municipality (ADG).
- ✓ Follow up annual budget for the department and the Five Year Plan (FYP) for the department.
- ✓ Prepare performance indicators for different sections in the department.
- ✓ Conduct sectional audits every six months on their performance.
- ✓ Supervise the Civil Engineers, Quantity Surveyors, Office Admin, and Inspectors.
- ✓ Follow up progress on Roads Project and Government Buildings projects done by Dubai Municipality

#### **Head Pavement Management System**

Feb 1996 - Jul 1997

#### Pavement Engineer

Dec 1994 - Jan 1996

- ✓ Looking after the manual inspection team for the roads network.
- ✓ Looking after the inspection vehicles team including road roughness device and deflection.
- ✓ Review pavement design studies submitted by the roads consultant and give proper recommendations.
- ✓ Looking after the roads network evaluation in term s of road deterioration and cracks.
- ✓ Prepare program s for inspection team to inspect all Dubai Emirate's roads network.

#### Education

Doctor of Philosophy (Business Management)

Master of Business Administration (Honours) - American University in the Emirates

**B.Sc. Civil Engineering** University of Arizona, USA

#### **Personal Details**

Nationality: UAE

Date of Birth: 07-12-1969

Languages: Arabic, English, French, Spanish

Address: PO Box. 35551, Dubai, UAE

# مشحل حمد كاتو



# السيرة الذاتية

# المعلومات الشخصية

تاريخ الميلاد:	25 فيراير 1969
الجنسية:	إماراتي
الحالة الاجتماعية:	متزوج
العنوان:	ص.ب: 290 - دبي - الإمارات العربية المتحدة
هاتف رقم:	+971 4 5072340 مكتب
المباشر:	+971 4 5072334
البريد الإلكثروني:	chairman@kanoo.ae

# الأهداف:

معرفة كيفية التعامل مع المواقف المختلفة في مختلف الأعمال التجارية التي تستوجب تطبيق مجموعة متنوعة من المهارات والمعرفة، والقدرة على مواجهة المشاكل وتحليلها وإيجاد حلولًا لها واستنتاج أفضل حل ممكن وصقل مهاراتي وأن تعم الفائدة والنفع على من أساعدهم

# التعليم:

	مدرسة دبي الدولية الحديثة	الشهادة الثانوية	1986
ساس	جامعة سانت توماس - هيوستن، تك	بكالوريوس في الاقتصاد وإدارة الأعمال	1990
ساس	جامعة سانت توماس - هيوستن، تك	ماجستير إدارة الأعمال في العلوم المالية	1994
مار ات	الجامعة الأمريكية في الشارقة – الإ	ملجستير إدارة الأعمال التنفيذي	2002



# EMAAR DEVELOPMENT

# التاريخ المهنى:

همدقق حسابات في ارثر أندرسون (مكتب الامارات) من 1996 إلى 1997 هذانب رئيس مجلس إدارة مجموعة كانو في الإمارات وعمان من 1997 إلى 2015 هرئيس مجلس إدارة مجموعة كانو في الإمارات وعمان من 2015 حتى تاريخه

# مناصب المجلس الإدارة آخرى:

- رئيس مجلس إدارة شركة كاف للاستثمارات ش ذ مرم
- رئیس مجلس إدارة شرکة کیه اتش کیه اند بار تنرز ایمتد
  - ونيس مجلس إدارة شركة جونسون ارابيا ذم.م
- و رئیس مجلس إدارة شرکة کرین اندستریال سیرفیسز ش ذیم.م
- رئيس مجلس إدارة شركة اكزو نويل اعم للاصباغ ش.ذ.م.م
  - عضو مجلس إدارة بشركة جلف كابيتال ش.م.خ
  - عضو مجلس إدارة بشركة أكما للتأمين (الخليج) ش.م.ب
- نائب رئيس مجلس إدارة شركة أكسا الهلال الأخضر للتأمين شرع
- نائب رئيس مجلس إدارة شركة بي إيه إس إف كانو بوليوريثانز ذمم
  - عضو مجلس إدارة بشركة دلما كابيتال مانجمنت المحدودة

# Mishal Hamed Kanoo

# Resume

## Personal Information

Date of Birth: 25th February 1969

Nationality: Emirati
Marital Status: Married

Address: P. O. Box 290, Dubai U.A.E. Telephone: +971 4 5072340 - Office +971 4 5072334 - Direct

Email: chairman@kanoo.ae



To learn how to deal with different situations in various types of Businesses, each calling for a variety of skills and knowledge. To be able to face a problem, analyze it, find solutions to it and conclude with the best feasible one. To enhance my skills and benefit those whom I help.

#### EDUCATION

1986	High School	Dubai Modern International School
1990	Bachelor of Arts, Economics & Business	University of St. Thomas Houston, Texas
1994	MBA (Finance)	University of St. Thomas Houston, Texas
2002	EMBA (General)	American University of Sharjah - U.A.E.



FAX: +971 4 3673000

# EMAAR DEVELOPMENT

### PROFESSIONAL HISTORY

- Auditor at Arthur Andersen (UAE Office) (1996 until 1997)
- Deputy Chairman of The Kanoo Group, UAE & Oman (1997 until 2015)
- Chairman of The Kanoo Group, UAE & Oman (2015 until present)

#### OTHER BOARD POSITIONS

- Chairman of KAAF Investments LLC
- Chairman of KHK & Partners Limited
- · Chairman, Johnson Arabia LLC
- Chairman, Cranes Industrial Services LLC
- Chairman, AkzoNobel U.A.E Paints LLC
- Board Member, Gulf Capital Private JSC
- Board Member, AXA Insurance (Gulf) B.S.C.
- Vice Chairman, AXA Green Crescent Insurance Public JSC
- Vice Chairman, BASF Kanoo Polyurethanes LLC
- Board Member, Dalma Capital Management Limited



## Statement of the names of the companies on which I serve as a board member:

- Chairman of The Kanoo Group
- Chairman of Kaaf Investments LLC
- Chairman of KHK & Partners Limited
- Chairman of Johnson Arabia LLC
- Chairman of Crane Industrial Services LLC
- Chairman of Akzo Nobel UAE Paints LLC
- Vice Chairman of AXA Green Crescent Insurance PJSC
- Vice Chairman of BASF Kanoo Polyurethanes LLC
- Board Member of AXA Insurance (Gulf) BSC
- Board Member of Dalma Capital
- Board Member of Gulf Capital

Signed:

Mishal Hamed Ali Mohamed Kanoo