

# SHUAA and Arton announce partnership to encourage foreign direct investment in high growth markets

United Arab Emirates, 18 November 2020: SHUAA Capital psc (DFM: SHUAA), the leading asset management and investment banking platform in the region, today announced its new partnership with Arton Capital, the leading global expert advisory specializing in investment-based social impact programs, to encourage foreign direct investment through the establishment of real estate development funds focused on high growth markets.

Leveraging SHUAA's expertise in asset management and real estate development and Arton Capital's experience in financial advisory focused on investment programmes for residence and citizenship; the partnership aims to create investment products and opportunities including a €100,000,000 fund which will attract foreign investment into markets such as Montenegro and satisfy the growing demand for second residency and citizenship programs. The funds will target returns in excess of 20% through the acquisition, development and sale of real estate projects to investors seeking second residency and citizenship. Two mixed-use projects in Montenegro have already been identified as potential investments ready to apply for approval by the Montenegrin government within their Citizenship by Investment portfolio of qualified projects.

Commenting on the partnership, Mustafa Kheriba, Deputy CEO and Head of Asset Management at SHUAA, said: "Citizenship by Investment is a competitive global market and the COVID-19 pandemic has only further increased demand as more and more people across the world are now thinking of how to medically, socially and financially secure their future. This partnership is the perfect alliance of SHUAA's real estate and fund management expertise along with Arton's experience empowering individuals and families to become global citizens by investing in second residency and citizenship."

Armand Arton, founder and president of Arton Capital, added: "This innovative initiative is unprecedented in our industry, and we are thrilled to partner with SHUAA, a leader in asset management and investment banking. The ability to attract foreign direct investments is essential for countries, especially during these times. This partnership will play a key role in helping governments attract foreign direct investment to help boost economic development and growth."

With over 12 government mandates, Arton has been instrumental in attracting more than USD 4 billion in foreign direct investment to countries through social impact investment programs in the last 5 years related to residency and citizenship.

Following its merger with Abu Dhabi Financial Group, SHUAA has strengthened its position as leading regional asset management and investment banking platform and boasts USD 13.6 billion AUM with over 20 years' experience in real estate development including the development of The Broadway and No. 1 Palace Street in London, UK.



The number of countries attracting foreign direct investments through Citizenship by Investment programs has continued to rise over the past decade. The economic contribution helps boost local economies, and close budget gaps, enabling governments to inject fresh capital into building infrastructure, growing tourism, funding local companies and increasing employment opportunities.

#### Ends

#### **Press Contact**

# SHUAA Capital psc

Tel: +971 4 330 3600

Hani El Abid Head of Marketing and Communications

Email: helabid@shuaa.com

#### ASDA'A BCW

Dhanya Issac Associate Director Tel: +971 4 450 7600

Email: dhanya.issac@bcw-global.com

# Arton Capital

Milos Stojanovic Managing Director Tel: +382 67 612 055

Email: mstojanovic@artoncapital.com

## About SHUAA Capital psc

SHUAA Capital psc (DFM: SHUAA) is a leading asset management and investment banking platform, with USD 13.6 billion in assets under management and with offices throughout the Middle East and the United Kingdom. SHUAA Capital psc is recognized for its strong track record and pioneering approach to investing through a differentiated, innovative and global product offering focused on public and private markets, debt and real estate.

The asset management segment, one of the region's largest, manages real estate funds and projects, investment portfolios and funds in the regional equities, fixed income and credit markets; it also provides investment solutions to clients, with a focus on alternative investment strategies. The investment banking segment, mandated to lead several sukuk issuances for a total of more than USD 500 million in the past 12 months, provides corporate finance advisory, transaction services, private placement, public offerings of equity and debt securities, and structured products, while also creating market liquidity on OTC fixed income products. The firm is regulated as a financial investment company by the Emirates Securities and Commodities Authority.

To learn more about SHUAA Capital, please visit:

- Website: www.shuaa.com
- Twitter: https://twitter.com/SHUAA\_Capital
- LinkedIn: https://www.linkedin.com/company/shuaa-capital

#### **About Arton Capital**

Arton Capital is the leading government advisory firm focused on attracting foreign direct investments to countries by designing and implementing investor programs for residency and citizenship. Working with over 12 countries around the world, Arton's global operations have helped attract over US\$ 4 billion in foreign direct investment in the last 5 years.



Arton empowers individuals and families to become Global Citizens by investing in second residence and citizenship through a bespoke service experience which simplifies complexity and is built on confidentiality and trust.

Founder of the Global Citizen Forum, Arton Capital is a member of the Arton Group, whose mission is focused on products and services tailored to the needs of Global Citizens.

To learn more about Arton Capital, please visit:

Website: www.artoncapital.com

LinkedIn: www.linkedin.com/company/arton-capital

Twitter: www.twitter.com/artoncapital

Facebook: www.facebook.com/Arton.Capital/Instagram: www.instagram.com/artoncapital/

### Cautionary Statement Regarding Forward-Looking Information:

This document contains forward-looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Forward-looking statements can be identified by words such as: "anticipate," "aspire," "intend," "plan," "goal," "objective," "seek," "believe," "project," "estimate," "expect," "forecast," "strategy," "target," "future," "likely," "may," "should," "will" and similar references to future periods.

Examples of forward-looking statements include, among others, statements we make regarding:

- Expected operating results, such as revenue growth and earnings.
- Anticipated levels of expenditures and uses of capital
- Current or future volatility in the capital and credit markets and future market conditions.

Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: Our ability to maintain adequate revenue levels and cost control; economic and financial conditions in the global markets and regional markets in which we operate, including volatility in interest rates, commodity and equity prices and the value of assets; the implementation of our strategic initiatives, including our ability to effectively manage the redeployment of our balance sheet and the expansion of our strategic businesses; the reliability of our risk management policies, procedures and methods; continued volatility in the capital or credit markets; geopolitical events; developments and changes in laws and regulations, including increased regulation of the financial services industry through legislative action and revised rules and standards applied by our regulators.

Any forward-looking statement made by us in this document and presentation is based only on information currently available to us and speaks only as of the date on which it is made. No representation or warranty, express or implied, is made as to the accuracy, completeness or fairness of the information and opinions contained in this document. We undertake no obligation to publicly update any forward-looking statement whether as a result of new information, future developments or otherwise.