Al Salam Bank Collaborates with "talabat" for the Holy Month of Ramadan

- **Encouraging safe shopping during the month of Ramadan via the "talabat" grocery platforms**

Manama, Bahrain – 13 April 2021: Al Salam Bank announces the launch of its Ramadan campaign in collaboration with "talabat" - the region's leading food delivery and q-commerce platform. For the duration of the holy month of Ramadan, starting 13th April until 12th May 2021, new and existing Al Salam prepaid, debit, and credit card holders will avail exclusive offers and chances to win BD 500 weekly when using selected "talabat" grocery vendors.

Customers using their Al Salam prepaid or credit cards only will avail an automated discount of 25% upon checkout, for every transaction of BD 10 or more during the holy month of Ramadan subject to the scheme terms and condition. All Al Salam card holders to include debit, prepaid and credit cards will additionally be entered into a draw for the chance to win a weekly cashback prize of BD 500 during the month, deposited into their "talabat" wallet.

Commenting on the collaboration with "talabat", Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank said "This Ramadan collaborative offer comes in line with our commitment to encourage our customers to maintain social distancing practices in an effort to curb the spread of Covid -19. It is with great pleasure that we are able to offer our customers incentives to adhere to government directives to limit the spread of the virus by encouraging the use of online platforms supporting their daily routine. The ability to do so by also offering our customers added value through special discounts and prizes is a true testament to our ability to foster partnerships that ultimately serve them."

Also noting on the collaboration, Managing Director of "talabat" at the Kingdom of Bahrain and Saudi Arabia, Mr. Hesham Al Saati said "at talabat we always seek to introduce various initiatives through new collaborations with major partners in the Kingdom to enhances the customers' experience, that is why we are pleased to renew our partnership with Al Salam Bank to announce the exclusive Ramadan offer rewarding Al Salam Bank cardholders when shopping on the "talabat" grocery platforms; which provides the fastest delivery in the Kingdom of Bahrain. As the region's leading food delivery and q-commerce platform we look forward to building on our relationship through joint initiatives with the leading bank in the Kingdom of Bahrain, to ultimately serve customers and make their experience memorable and safe when using "talabat".

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About Al Salam Bank

Al Salam Bank is a leading regional Islamic bank headquartered in the Kingdom of Bahrain and is licensed and regulated by the Central Bank of Bahrain. It offers a comprehensive range of innovative and unique Shari'a-compliant financial products and services through its extended network of branches and ATMs utilizing the state-of-art technology to meet various banking requirements. In addition to its retail banking services, the Bank also offers corporate banking, private banking, and investment as well as treasury services.

About talabat

talabat transformed the food ordering business in the Middle East when it launched in Kuwait in 2004. With a network of well over 27,000 brands and almost 50,000 branches, talabat has become the region's home of food.

In addition to food ordering, talabat is also revolutionising the grocery ordering vertical in the MENA region. talabat Mart, the region's first q-commerce store launched in Kuwait in October 2019. Without a storefront, talabat mart is delivery-only and provides hyperfast 30-minute delivery of groceries to customers. Currently, talabat Mart is now also operational in UAE, Bahrain, Oman, Qatar, Jordan and Egypt.

talabat is part of Delivery Hero, the global leader in online food ordering and delivery.