Al Salam Bank launches the Danat Savings Scheme for 2021

- **Al Salam Bank unveils new prize categories for its Danat Savings Scheme with daily and monthly cash prizes available throughout the year, alongside a brand-new category for 'Never Before A Winner'.**

- **Special draws available for clients who sign up for the Danat Savings scheme through the Al Salam Bank mobile application.**

- **The grand prize includes a luxury villa and a monthly salary of BD 10,000 for 1 year.**

Manama, Bahrain 11 April 2021: Al Salam Bank (Al Salam Bank) recently announced the launch of a completely revamped program under the Bank's Danat Savings Scheme for the year ahead. Under the revamped scheme, which comes in line with the Bank's commitment to providing its clients with unparalleled experiences, the Bank is offering its clients the opportunity to win an increased variety of cash prizes throughout the year, concluding with a grand prize of a luxury villa and a monthly salary of BD10,000 for an entire year.

The clients will have the opportunity to win daily prizes of BD 300, five monthly prizes worth BD 10,000, and five salary prizes which will be drawn each alternating month worth BD 1,000 monthly for one year.

For the first time in the Kingdom of Bahrain, the Danat Savings Scheme is also introducing a brand new category of prizes exclusively for clients who have never won before, where there are monthly prizes worth BD 1,000 up for grabs. In addition, clients who open a Danat Savings account via Al Salam Bank mobile banking application will automatically enter a special draw providing them the chance to win additional monthly prizes worth BD 1,000.

Head of Retail Banking, Mr. Mohammed Buhijji, revealed, "As part of our commitment to creating transformative experiences to our valued clients which exceed their expectations, we wanted to provide our valued clients with even more opportunities to win big under the completely revamped Danat Savings Scheme for 2021. This year we are introducing a brand-new category of exclusive draws for clients who have never won before."

Al Salam Bank clients will be eligible to enter the draws by opening a Danat Savings account and investing a minimum of BD 50. Every BD 50 invested and maintained for a longer period will qualify clients with increased chances of winning. Clients can also open a Danat account via Al Salam Bank mobile application within a matter of minutes, qualifying them to win in the special digital draws.

Clients who register and activate their Loyalty Rewards Program account will also be able to earn loyalty points when maintaining a deposited amount in their Danat Savings Account. These points may be redeemed against a range of rewards and benefits, including cashback options, airmiles, travel reservations, as well as other rewards which are available on Al Salam Bank's online shopping store.

For more information on the Danat Savings scheme, please visit Al Salam website, contact the Bank via WhatsApp or book your appointment with the virtual branch via Skiplino app.

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