Al Salam Bank Participates in Ahlia University's "Ahlia Youth Connect"

- **Aiming to educate students and alumni on key market trends of the coming 5 years**
- **The participation comes as part of the Bank's CSR initiative to prepare and equip the future generation**
- **Offer job and training opportunity, and scout professional talent**

Manama, Bahrain – 15 December 2021: Al Salam Bank announced the participation of Mr. Hussain Abdulhaq, Head of Treasury and Capital Markets at Al Salam Bank, in a webinar hosted via Microsoft Teams as part of the Ahlia Youth Connect event. The event, held between the 3rd of November and 10th of December, comes under the patronage of His Excellency Jameel bin Mohammed Ali Humaidan, Minister of Labor and Social Development, and is organized by Ahlia University.

During the webinar, Mr. Hussain Abdulhaq gave an overview of the current banking industry landscape in the Kingdom, covering both conventional and Islamic banking. Abdulhaq also reviewed initiatives Islamic banks have developed in order to compete with other banks, and addressed the extent at which digital transformation and Fintech are affecting the market. In closing, Abdulhaq encouraged students to plan their future careers early and begin garnering the skills and qualifications necessary to support better employment opportunities.

Commenting on the occasion, Ms. Muna Al Balooshi, Head of Human Resources and Administration at Al Salam Bank, said "All sectors are experiencing change at rapid rates, caused by a shift in consumer behavior, affecting supply and demand trends. Subsequently, it is imperative to educate students and alumni on key emerging market trends of the coming five years, keeping them abreast of market conditions. We continue to encourage students to participate in job training programs that will equip them with the requisite skills to succeed in he banking sector, as well as present future opportunity for employment in the industry. Ultimately, this will contribute to the success of citizen employment programs, as one of the priorities of the economic recover plan."

She added, "Mr. Hussain Abdulhaq's participation is very much aligned with our CSR initiative aimed at developing the growth of the national economy, by contributing to the preparation of a skilled and knowledgeable future workforce, ready to enter the labor market. We are proud to be part of the development of future leaders that demonstrate professional and academic excellence."

Ahlia Youth Connect aims to bring students together with employers, introducing them to employment opportunities. The event also provides students with insight on sought after skillsets as the market continues to evolve, making way for new professions that require specific skills.

-End-