



Press Release

Deyaar begins handing over the Bella Rose Project

- **Construction completed ahead of schedule**

Dubai, UAE: 19 January 2021 – Deyaar Development PJSC (“Deyaar”), one of Dubai’s leading property developers and real estate service providers, has begun handing over the Bella Rose residential project located in Dubai Science Park.

Bella Rose is Deyaar’s second project in Dubai Science Park. The project offers a range of studios, one and two-bedroom apartments in a well-appointed 18-storey tower with high class amenities. The tower features an infinity pool, gym, sport facilities and kids play area on the podium level in addition to parking spaces for residents and visitors, 24-hour security, as well as retail stores on the ground level. Interiors within the Bella Rose Building are designed with modern specification, featuring grey, white and black high-quality finishes throughout.

Speaking on the handover, Saeed Al Qatami, CEO of Deyaar said: “The handover of the Bella Rose project comes after a year full of challenges caused by the global pandemic at all levels, but our project team has successfully managed to complete the construction ahead of schedule. This affirms our commitment to our clients, not only on the project delivery timelines, but also with quality standards we set for our self to enhance the owners living experience as committed.

The project has 478 apartments and 12 retail spaces to serve the residents and the surrounding area, with built-up area of more than 600,000 sq.ft. The company successfully sold more than 95% of the units, while Emiratis are the largest investors in the project, due to its ideal location minutes away from Mall of the Emirates and major highways, with easy access to neighborhood facilities such as schools, hotels, shopping malls, Miracle Garden and more.

Listed on the Dubai Financial Market, Deyaar is one of Dubai’s leading developers, with real estate ventures spanning key growth corridors and prime locations within the emirate. Over the years, Deyaar has delivered an extensive portfolio of commercial, residential and hospitality properties, all offering the highest levels of service and quality.

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