BHM CAPITAL
بـي اتش ام كابيتـال

With the aim of training students practically in investment and stock market trading

AAU signs MoU with BHM Capital

Atatreh: Establishing a 'Simulated Trading Room' at the university premises to refine students' skills and develop their cognitive abilities

Al Sa'di: Collaboration between academic institutions and companies in the community to increase the effectiveness and quality of academic programs

A Memorandum of Understanding (MoU) has been signed between Al Ain University and BHM Capital, leading UAE financial services company, to cooperate in conducting applied scientific research tackling contemporary business issues.

The MoU was signed by Al Ain University Chancellor Dr. Noor El Deen Atatreh and BHM Capital CEO Abdel Hadi Al Sa'di.

The MOU outlines the fields of cooperation between the parties as follows:

- Allow faculty members to participate in collaborative research projects
- Provide data and information support for joint/collaborative research projects
- Provide software and equipment for a 'Simulated Trading Room' to train students in investment and stock market operations
- Adopt joint teaching activities and participate in social events.

Dr. Atatreh commented: "Both parties believe in the necessity of cooperation between academic institutions and corporations in society to increase the effectiveness and quality of academic programs and to be reflective with the needed qualifications and skills for the job market. Also to activate the role of higher education institutes for enriching the market with qualified adequacies, to have productive cooperation to positively contribute to the society, and to cooperate."

Mr. Abdel Hadi said: "We are pleased to partner with Al Ain University, which is one of the most important educational institutions specialized in science and technology in the country. Through this cooperation, we look forward to encouraging scientific research aimed at developing business and investment sectors, and motivating university students to have a prominent role in developing financial and economic affairs that benefit society, institutions and companies operating in the UAE and the region."

Al Sa'di added: "We believe the partnership will directly benefit the students at Al Ain University, helping them gain academic and life skills with which to drive progress both for themselves and for society."

About BHM Capital

BHM Capital is a leading financial services company for individual and corporate investors since 2006, providing an integrated package of financial and investment products in the local, regional and global financial markets.