Al Salam Bank Launches Al Salam Life Planning Account Retirement Campaign

- **The 2-month campaign commenced from 6 February till 6 April 2022**
- **4 lucky winners will each get the chance to win BD 500**
- **Al Salam Life Planning has been updated to provide clients with flexible choices up to 20-year tenor starting at BD 30 per month**

Manama, Bahrain – 9 February 2022: Continuing its promotional campaign series, Al Salam Bank announced the launch of its latest Al Salam Bank Life Planning campaign which provides clients the optimal choice to save, invest and distribute their funds after retirement to help secure a better financial future. The campaign also offers 4 winners the opportunity to win BD 500 each.

After opening an Al Salam Life Planning account through Al Salam's mobile app or by visiting a branch, as of the 6th of February to the 6th of April 2022, clients will be eligible to enter a draw to win BD 2,000.

Al Salam Life Planning account has a tenor of 3 to 20 years with a monthly contribution starting at BD 30. Clients will receive free life insurance as well as the option of opening their account without having to pay any administrative fees.

Commenting on the occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam, said, "Our latest campaign aims to meet the needs of those wishing to retire or looking for the best financial solutions to ensure a better financial future upon retirement. We encourage everyone to open an Al Salam Life Planning account and wish them the best of luck in the upcoming draw. At Al Salam Bank, we are committed to launching campaigns that aim to inspire healthier saving habits, and reward them for choosing us as their primary bank."

He added, "This campaign promotes our continual endeavors to introduce unique banking products into the market that meet the needs of our clients and exceed their expectations by combining competitive profit rates with the advantage of Takaful coverage. We have updated the Al Salam Life Planning account to encompass more flexible choices for clients, enabling them to freely choose their monthly contributions and suitable saving period, with the added benefit of achieving long-term savings and retirement goals."

Al Salam Life Planning account has several verticals that help clients earn savings for future goals, be it for the future education of their children, securing post-retirement funds, providing a down payment to purchase property, or other personal funding goals. Clients have the choice of dedicated monthly contributions of BD 30 or more for a tenor up to 20 years. In addition, Al Salam Life Planning account provides competitive profit rates as well as Takaful coverage inclusive of educational insurance, life insurance alongside COVID-19 coverage.

For more information, visit www.alsalambank.com, WhatsApp 17005500, or book an appointment with Al Salam Bank's virtual branch via the Skiplino App.

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