Al Salam Bank Launches its Foreign Currency Prepaid Cards Campaign

- The campaign will begin on the 6th of March until the end of 2022.
- Bi-monthly draws on a cash prize and an all-expenses-paid trip
- Get the chance to win with every BD 50 worth of total purchases using Al Salam Bank's foreign currency prepaid cards when traveling or shopping online.

Manama, Bahrain - 7 March 2022: Al Salam Bank has announced the launch of its latest promotional campaign for holders of its Foreign Currency prepaid cards, giving five winners the chance to win a travel package to their preferred destination. The campaign will start on the 6th of March until the 31st of December 2022.

Clients will be eligible to enter the draw with every BD 50 worth of total purchases made through any of Al Salam Bank's Foreign Currency prepaid cards in United States dollar (USD), Euro (EUR), British pound sterling (GBP), or Turkish Lira (TRY), whether shopping on international websites or traveling abroad. Winners will receive a prize of BD 1,000 which includes travel allowance and expenses to any destination of their choice, booked through a travel agency of their choosing.

Commenting on the occasion, Mr. Mohamed Buhijji, Head of Retail Banking at Al Salam Bank, said, "We are eager to announce our latest promotional campaign for our Foreign Currency prepaid card holders, as a gesture of appreciation for their loyalty as Al Salam Bank clients. With this initiative, we aim to encourage new and existing clients to use this card as an alternative solution to fully cashless transactions while abroad, as it enables better budgeting, offering a hassle-free experience with the ultimate security. In addition to these benefits, clients will have the golden opportunity to win valuable prizes throughout the campaign period."

Al Salam Bank's Prepaid Foreign Currency Card provides key benefits in the likes of highly secured transactions in view of being equipped with a smart chip, ease of topping up through Al Salam Bank's website or any of the Bank's branches with up to BD 6,000, as well as the ability to make ATM withdrawals of up to BD 500. Besides boasting a seamless experience, the Card is globally accepted, providing users with the convenience of receiving instant SMS notifications, the ability to view electronic account statements online, and the benefit of earning loyalty points through Al Salam Bank's Loyalty Rewards Program. Moreover, the Foreign Currency Card does not charge for currency exchange fees as it automatically carries out transactions according to the currency of the purchase.

Applicants can conveniently apply via Al Salam Bank's chatbot on its website www.alsalambank.com, through WhatsApp at 17005500, or by booking an appointment via the Bank's virtual branch via the Skiplino app.

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