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Al Salam Bank

Al Salam Bank Launches its Revamped Danat Savings Scheme for 2022

- "Gold-filled year" will begin from April 2022 until March 2023
- Switching from cash to gold with daily and monthly prizes draws
- A grand prize of 10 kg of gold

Manama, Bahrain - 27 March 2022: Al Salam Bank has announced the launch of its new and improved Danat Savings Scheme for 2022, held under the theme 'gold-filled year', where cash prizes have been replaced with bars of gold. The revamped Danat Savings Scheme, which will start from April 2022 and end in March 2023, will give clients the opportunity to win daily prizes of 10 grams of gold, monthly prizes of 1 kilogram (kg) and 0.5 kg of gold, in addition to a grand prize of 10 kg of gold.

Both existing clients of Al Salam Bank and prospective clients can sign up for a Danat savings account directly through the Bank's user-friendly mobile application, where the registration process can easily be completed within a few minutes. To qualify for the draw, clients must maintain a minimum of balance of BD 50 in the account, wherein the higher the value and period in which the amount is kept in the account, the higher the chances of winning.

Commenting on the occasion, Mr. Mohamed Buhijji, Head of Retail Banking at Al Salam Bank, said, "We are pleased to announce our revamped Danat Savings Scheme, which will be unique in offering a range of prizes in gold, a highly valuable asset with a guaranteed investment towards future savings. In line with our commitment at Al Salam Bank to provide a rewarding experience for our clients, the revamped Scheme is unlike anything else currently being offered in the market, further cementing our leading position as a Bank. We invite all our valued clients to increase the amount and duration of their investments in their Danat saving accounts to increase their chances of winning."

Moreover, clients currently registered in the Loyalty Rewards Program will be able to earn loyalty points when depositing amounts in Al Salam Bank's Danat savings account. These points can then be redeemed for a wide range of valuable rewards such as the cashback option, airline miles, travel reservations, alongside various other rewards than can be viewed on Al Salam Bank's mobile application.

For more information, please visit Al Salam Bank's website www.alsalambank.com, WhatsApp 17005500, or book an appointment with the Bank's virtual branch via Skiplino.

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