بنـــك الـــسـلام
Al Salam Bank

****With the opportunity to win an extra month's salary****

Al Salam Bank Launches its Salary Transfer Campaign

Manama, Bahrain – 17 October 2022: Al Salam Bank recently announced the launch of its latest retail campaign, Salary Transfer, encouraging clients to transfer their accounts from the current bank in which their salary is deposited to a Savings Account at Al Salam Bank using the Bank's mobile application for the chance to win an extra month's salary of up to BD 1,500, as well as benefit from a number of exclusive benefits.

The campaign will act as an incentive to transfer their salaries to Al Salam Bank to benefit from a number of exclusive features and a seamless transfer process that will enhance their banking experience. Additionally, clients will have the opportunity to enter a draw scheduled to take place during the second week of December to win an extra month's salary.

On this occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said, "We are pleased to announce the launch of our latest campaign, Salary Transfer, as it aims to provide our clients with an enriched and rewarding banking experience by enabling them to achieve their financial goals with utmost efficiency and convenience. Additionally, the campaign's features come in parallel with the Bank's new vision launched in 2021, contributing to the enhancement of Al Salam Bank's position as a leading Islamic banking institution in the Kingdom of Bahrain."

The campaign period extends until the 30th of November, 2022. To enter the draw for a chance to win an extra month's salary up to BD 1,500, clients will have to open a Savings Account and transfer their salaries through the Bank's mobile application and make use of the campaign's features.

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