Al Salam Bank Joins Bahrain Trade
Broadening Reach of its Digital Trading Platform "Al Salam Invest" to Retail Clients

Manama, Bahrain, 11 April 2023: Al Salam Bank has expanded its digital investment platform, "Al Salam Invest," by launching Bahrain Trade as part of its trading services, enabling retail clients to digitally trade in Bahrain Bourse securities online. The launch was marked with a bell ringing ceremony held at Bahrain Bourse, with the attendance of Mr. Rafik Nayed, Group Chief Executive Officer of Al Salam Bank, and Shaikh Khalifa bin Ebrahim Al-Khalifa, Chief Executive Officer of Bahrain Bourse, along with the executive management from Al Salam Bank and Bahrain Bourse.

The platform, which was launched last year, is exclusively available through the Bank's mobile application and features a customizable, intuitive, user-friendly interface where clients can choose between viewing information in English or Arabic. Al Salam Invest allows its clients to execute trades in real-time as well as have a comprehensive overview of their portfolios. The shari'a-compliant platform offers a seamless digital trading experience as clients can easily access global markets and equities, exchange-traded funds (ETFs), sukuk, and mutual funds.

The platform was developed in collaboration with GTN Middle East Financial Services (DIFC) Limited, one of the leading digital trading companies in the region, combining Islamic banking fundamentals with cutting-edge digital technology. The platform which was previously exclusive to Private Banking and Al Ruwad clients is now also available to the retail banking clients of Al Salam Bank.

Commenting on this development, Rafik Nayed, Group Chief Executive Officer of Al Salam Bank, said, "We are delighted that Al Salam Invest is now available to all of our clients. Through this investment platform, clients will have the opportunity to explore a wide range of investments in addition to its digital banking services, providing them with greater convenience and accessibility. We remain committed to innovation and offering exceptional banking and investment services to our current and prospective clients."

Speaking on behalf of Bahrain Bourse, Shaikh Khalifa bin Ebrahim Al-Khalifa, Chief Executive Officer of Bahrain Bourse, said, "We are delighted to welcome Al Salam Bank to Bahrain Trade network. Having Al Salam Bank onboard as a Participating Bank in Bahrain Trade comes in line with Bahrain Trade's network expansion strategy, which aims to facilitate investor access through providing innovative technology-driven solutions."

"This achievement encourages active retail participation in the market, allowing Al Salam Bank's Retail Clients to benefit from the various investment opportunities available through Bahrain Bourse listed financial instruments," Shaikh Khalifa Added.

For more information on Al Salam Invest, please download Al Salam Bank's mobile application, or visit www.alsalambank.com or contact the Bank's client care center on 17005500.

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