Press Release

Deyaar appoints Adnan Jabri as General Manager for Deyaar Facilities Management

Dubai, UAE - 13 April: Deyaar Development PJSC (Deyaar), one of Dubai's leading property developers and real estate service providers, has announced the appointment of regional veteran Adnan Jabri as the new General Manager for Deyaar Facilities Management, as the company expands its portfolio of world-class projects and sets new benchmarks in service delivery.

Jabri brings to the role more than 20 years of experience working in senior management roles, financial oversight, bidding, protocol development and process improvements. Jabri joined Deyaar recently to lead the strategic growth of the Facilities Management business of Deyaar, oversee all aspects of building an industry expert team, as well as lead on aggressive new business developments to boost profitability and add value to clients in line with Deyaar's corporate goals.

Commenting on Jabri's appointment, Saeed Mohammed Al Qatami, Chief Executive Officer of Deyaar Development PJSC said: "We are delighted to welcome Adnan Jabri on board as the General Manager for Deyaar Facilities Management. Jabri joins Deyaar at a critical juncture of the company's strategic growth, as we aim to deliver on our ever-growing portfolio of projects, strategic business plans and the long-term vision to reinforce Deyaar's reputation as a world-class developer. With a wealth of experience in managing top-tier properties and a free-thinking approach, Jabri's expertise in facilities management, planning and financial oversight, process efficiency and adoption of technology will be critical in ensuring exceptional and cost-effective services throughout Deyaar's complete range of facility management services."

Commenting on his appointment, Jabri said: "I am extremely excited to take on this new challenge as the General Manager of Deyaar Facilities Management and welcome the opportunity to lead and grow this fantastic team into the region's market leader. As facilities management and service delivery models undergo a profound transformation in Dubai and the region, I am looking forward to putting my regional knowledge and experience into practice for Deyaar's prestigious properties, pivoting on data, technology and process efficiency while bringing out the very best of our passionate and dedicated human capital."

Prior to joining Deyaar, Jabri was the General Manager of MAB Facilities Management, with full P&L responsibility for Jordan and Egypt. His responsibilities included service development through implementation of ERP, CAFM, and client application.

Jabri was also the General Manager of SERVEU LLC and FITOUT LLC, two fully owned subsidiaries of Union Properties.

Jabri also served in various senior finance and advisory roles in multinational organizations during his career, including Kingdom Hotel Investments, Majid Al Futtaim Group, and Arthur Andersen & EY in Dubai.

-ENDS-

About Deyaar

Deyaar Development PJSC is a leading real-estate developer and real-estate services company, headquartered in Dubai. Since its establishment in 2002, the company has registered exponential growth to become an industry leader in the region, with a share capital of AED4.38 billion.

Deyaar is well-positioned to play a pivotal role in the development of the region's property landscape. The company’s in-depth market intelligence, world-class services, and unrivalled property management support for communities across diverse portfolios have firmly consolidated its pioneering status in the region’s real estate landscape.

Combining excellence with a vision to create natural living environments while placing customers at the core of its strategies, Deyaar serves as a one-stop real estate solutions provider. Under this profile, its scope includes the delivery of end-to-end property development and property management services across the UAE.

Deyaar provides facility management services for its portfolio of commercial and residential units. The company spearheads an association management team to ensure the wellbeing of Deyaar’s homeowners as a key priority. Deyaar complies with the escrow legislation and relevant property laws in the UAE, and it is registered with the Real Estate Regulatory Authority under reference number 15/07.