

Press release

21% of the hotels in Dubai are served by Empower's district cooling services
Empower meets Hotel Operators to share sustainability initiatives

Dubai, UAE, 28 December 2023: Emirates Central Cooling Systems Corporation PJSC (Empower), the world's largest district cooling services provider, recently held a meeting with hotel operators in Dubai to forge new plans and share sustainability initiatives in protecting the environment. The meeting witnessed remarkable interactions from the participants and was held in response to the outcomes of the historic COP28, successfully hosted by the UAE.

The Hotel Operators' meeting was concluded with a field tour accompanied by a team of company's professionals, which included a visit to the Dubai Healthcare City District Cooling plant, to brief the attendees on one of Empower's unprecedented success stories in securing environmentally friendly and sustainable cooling services with economic, social and climatic gains in line the directions of the nation and the city, in transforming to a green economy.

It is worth noting that Empower provides its environmentally friendly district cooling services to more than 21% of hotels in Dubai, most notably the iconic Burj Al Arab, Atlantis The Royal, The Address Beach Resort, Hilton Dubai Palm Jumeirah, Marriott Hotel, The Lana by Dorchester, JW Marriott Marquis Dubai, Jumeirah Emirates Towers, The Dorchester Collection, Jumeirah Beach Hotel, Al Naseem Jumeirah Hotel, and other luxury and international hotels.

The meeting featured interesting discussions that included various ideas, and methodologies to protect the environment, raising the efficiency of water usage, various operational issues and preparatory maintenance processes in district cooling operations. It also presented the challenges it faced upon applying its proactive plans to invest in modern technologies to ensure a complete, integrated, reliable and sustainable ecosystem in all stages of district cooling, which contributes to providing services with standards that exceed their global counterparts.

His Excellency Ahmad bin Shafar, CEO of Empower, said: "The meeting featured technical presentations by Empower's professional leaders, in which they deeply addressed various topics, most notably the latest technologies that the company uses in its production processes, and modern systems that ensure users receive smooth, reliable and sustainable services. They also highlighted the economic, environmental and social gains offered by district cooling systems."

Bin Shafar also stressed that the services provided by Empower to the hospitality sector in Dubai are in line with the emirate's aspirations to achieve sustainability and net zero emissions, a goal that Empower is pursuing to enable all sectors to reduce greenhouse gas emissions by adopting district cooling services that have proven effective in protecting the environment and preserving natural resources.

The CEO also pointed out that the impressive results of district cooling systems and their contribution to reducing emissions and carbon footprint underline the effectiveness of the process followed by Dubai hotel establishments in calculating the carbon footprint. "The results we are witnessing reinforce the government's vision to create a green economy and achieve sustainable development and emphasize the need for the hospitality sector to adopt district cooling systems to be an effective partner in promoting sustainability and reducing carbon emissions," he concluded.

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