Al Salam Bank Launches New Multi-Currency Prepaid Visa card Campaign

- **Monthly cash prize of BD 1,000 throughout the campaign period**
- **Providing the youth category the opportunity to participate and win**
- **A chance to enter the draw with every BD 50 worth of total purchaces when shopping abroad or onlineusing a multi-currency prepaid Visa card in USD, EUR, GBP, or Turkish Lira**

Manama, Bahrain – 19 February 2023: Following the success of last year's campaigmon, Al Salam Bank announced the launch of its new multi-currency prepaid Visa card campaign. The revamped initiative will enable one winner to receive a cash prize of BD 1,000 from monthly draws held throughout the campaign period from the 5th of February to the 31st of December 2023.

During the campaign period, clients are eligible to enter the raffle for every BD 50 worth of total purchases using Al Salam Bank's prepaid Visa card in US Dollars, Euros, Pounds Sterling, or Turkish Lira. Youth clients aged 10 to below 18 years – are also eligible to participate in the campaign by issuing a prepaid Visa card at any of the Bank's branches or through Al Salam Mobile App. The card can be used for online purchases or to buy electronic games, as specified by thecampaign's terms and conditions.

Commenting on the occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "We witnessed a successful turnout in the first edition of our multi-currency prepaid Visa card campaign. As a result, we have launched an updated version of the initiative that will provide both current and new clients with the exclusive opportunity to win BD 1,000 monthly. Due to its many benefits and features, we encourage all of our clients to make use of their multi-currency prepaid Visa card to complete their non-cash transactions. We also urge them to increase their usage rate throughout the campaign period, thereby increasing their chances of entering the draw."

Al Salam Bank's multi-currency prepaid Visa card includes several features, including the ability to earn loyalty points in the rewards program, receive exclusive offers and discounts available on the Bahrain Life platform, enjoy highly secure transactions through a smart chip, easily top up the Visa card through Al Salam Bank's mobile app, Benefit gateway or any of the Bank's branches with up to BD 10,000, and withdraw up to BD500 from ATMs. Additionally, the Visa card offers a seamless experience as it is Visa cardglobally accepted, provides users with instant SMS notifications, allows them to receive and view monthly estatements.The Bank's multi-currency Visa card does not charge any currency exchange fees as it automatically carries out transactions in the currency of the purchase.

For more information, visit the Bank's website www.alsalambank.com, WhatsApp on 17005500, or book an appointment with Al Salam Bank's virtual branch via Skiplino.

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