

Attended by dozens of delegations and hundreds of experts from 30 countries
**Empower participates and sponsors the world's largest district energy
conference and trade show, IDEA 2023**

Dubai, United Arab Emirates 05 June 2023: Emirates Central Cooling Systems Corporation PJSC (Empower), the world's largest district cooling services provider, announced its participation in the IDEA 2023 Conference and Trade Show, which kicks off today, Monday, June 5, and lasts for four days under the slogan 'Empowering the Next Generation'. The world's largest event of its kind is organized by the International District Energy Association (IDEA) in Chicago, USA, and hosts dozens of delegations from government and private sectors and hundreds of experts from more than 30 countries.

Global Leadership

Empower's participation in this year's version is distinguished and distinct as a diamond sponsor for the International District Energy Association Conference and Trade Show 'IDEA 2023' which is the first of its kind for a company in the Middle East. Empower delegation to the conference is headed by His Excellency Ahmad Bin Shafar, CEO of Empower, Chairman of Dubai's District Cooling Operators Association, and Member Emeritus of the Board of Directors of the International District Energy Association – a position that Bin Shafar occupies as the first Emirati Arab member since 2013 – and include a group of Empower's directors and managers who will review the company's experience and achievements in district cooling in Dubai and its global leadership, as well as sharing with their counterparts the company's rich experience and professionalism in the district cooling industry. Empower CEO is one of the key note speakers at the global leaders' opening panel discussion of the conference, in which the CEO will discuss various significant topics related to the sector and highlight Empower's achievements in district cooling in Dubai. Additionally, the CEO will share the company's experiences as a leading player in the environmentally friendly district cooling industry, emphasizing the importance of investing in district cooling systems and infrastructure to facilitate the transition towards a low-carbon future. Furthermore, the delegation will present a paper at the conference on the metrics for thermal energy storage (TES) tanks in district cooling.

Empower stated that its support for this international event aims at deepening cooperation with the International District Energy Association and expanding its global role in spreading the culture of district cooling, as well as strengthening the Empower's role in achieving the strategic goals and initiatives aimed at achieving sustainable development through the most effective smart district cooling systems.

Emirates Vision

His Excellency Ahmad Bin Shafar, CEO of Empower, said, "The district cooling industry has emerged as one of the best solutions to achieve energy efficiency in response to the challenges of global warming that threaten the world, and the UAE has made great progress in this field, and Empower is proud to share some of the best practices and innovations it implements with its partners during the International District Cooling Association Conference and Trade Show IDEA 2023.

He added, "Our Diamond sponsorship for the IDEA 2023 conference is very vital for Empower as a leader of this pivotal industry globally. The sponsorship highlights the UAE's efforts in many

international forums to tackle the challenges of energy and climate change. It also sheds light on the Country's leadership's wise vision to promote the shifting towards sustainability, and spread the goals and strategies of Empower in the global market."

Rich Agenda

The IDEA 2023 agenda focuses on exploring the opportunities and trends of energy efficiency and its current and future technologies, as well as shaping a future characterized by greater flexibility, efficiency and low carbon emitting in addition to the strategic importance of district energy systems in sustainable developments. The event will also discuss ways to improve, expand, modernize and renew the district cooling services systems, as well as strategies for preserving and improving water resources, and other important topics. It will also shed light on the most prominent changes and developments in the district cooling industry, and the future outlook for the renewable and clean energy industry.

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