Al Salam Bank Launches Summer Visa Credit and Multi-Currency Prepaid Cards Campaign

- The top spenders to win up to 300% cashback (capped to BD 3,000) on all purchases using Visa credit or prepaid cards
- A grand prize draw worth BD 10,000 for one winner when using the card locally, internationally, or online throughout the campaign period
- Double chances to enter the draw when using the card abroad or online

Manama, Bahrain – 18 June 2023: Al Salam Bank has announced the launch of its latest summer campaign taking place from 18 June to 31 August 2023, in which the top spending clients will get the opportunity to win cashback up to 300% (capped to BD 3,000)on all purchases made using their Visa credit and multi-currency prepaid cards. All Visa credit and prepaid cardholders will also be eligible to enter the draw for a grand prize of BD 10,000 for one winner. Local transactions qualify for one entry into the draw, whereas two entries are given for international and online transactions.

Commenting on the occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "We are proud of the success of our promotional campaign series thus far, as we witness a great turnout from our valued clients where we provide them with various opportunities to win lucrative prizes. This summer campaign will reward our Visa credit and multi-currency prepaid cardholders for their purchases by receiving up to 3 times cashback and opportunities to win a valuable grand prize. This initiative comes as part of our efforts to continuously elevate our client's banking experience and meet their ongoing banking needs."

To make use of the campaign's rewards, existing individual clients from Ithmaar Bank are required to replace their cards with Al Salam Bank Visa cards through simple steps on our mobile banking to be delivered to the place of their convenience or instantly issued through any of our self-service Kiosk platforms available in the Bank's branches and Wadi Alsail Mall.

For more information, visit the Bank's website www.alsalambank.com, WhatsApp on 17005500, or book an appointment with Al Salam Bank's virtual branch via Skiplino.

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