

Press Release

As the world's largest district cooling services provider

Empower celebrates World Refrigeration Day 2023

Dubai, UAE, June 22, 2023: Emirates Central Cooling Systems Corporation PJSC (Empower) will join the celebration of World Refrigeration Day (WRD), which takes place on June 26 every year, and is held this year under the slogan "Next Generation Cooling: The Future is in our hands". Empower's celebration of WRD 2023 features a series of events that focus on raising awareness among the public and educating them on the significant role of the refrigeration and air conditioning industry in modern life and society's welfare.

"District Cooling is an essential and indispensable component for modern life. It enables people to live and work comfortably, saves lives, and empowers people to be more productive. The need for cooling is ubiquitous, and although it goes unnoticed often, it touches life wonderfully, so cooling matters to us all. And in a rapidly warming world, cooling is particularly vital to human health and prosperity," said Ahmad Bin Shafar, CEO of Empower.

Bin Shafar explained that the humanity's future depends on advanced cooling technologies that will help us to be more resilient to environmental conditions, and contribute at the same time to protecting the environment and meeting the requirements of sustainability. "Industry leaders are required to ensure that we use and maintain cooling sustainably and responsibly without wasting resources or exposing public health and the environment to the risks of greenhouse gas emissions," he added.

Empower is a key partner of United Nations Environment Program initiatives 'District Energy in Cities' and 'Cool Coalition', which is a global multi-stakeholder network that connects a wide range of key actors from government, cities, international organizations, businesses,

finance, academia, and civil society groups to facilitate knowledge exchange, advocacy and joint action towards a rapid global transition to efficient and climate-friendly cooling solutions.

"Dubai is in a leading position in this industry", bin Shafar highlighted. "The city tops the international list of major district cooling energy producers". Empower has gained worldwide recognition for its key role in shaping lifestyle in environmentally friendly cities, and it has emerged at the international level after adopting artificial intelligence in its operational and production operations. The Company is always after raising the environmental awareness of the UAE residents regarding the importance of adopting an environment-conscious lifestyle. This is to ensure the sustainability of resources for future generations and realize the sustainable development goals running in line with the Dubai Clean Energy Strategy 2050 launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai. The strategy aims to turn the Emirate into a global center for clean energy and a green economy; and into the city with the lowest carbon footprint in the world.

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