



du sets its 2030 net-zero ambition to amplify positive environmental impact in value chain

- Achieving Net-Zero Scope 1 and 2 emissions by 2030
- 200 sites now run on hybrid generators (up 50% since 2021)
- du's retail store bags are now 100% paper and 100% biodegradable
- 78 sites run completely on solar panels (up 30% since 2021)
- du introduced a new concept by installing solar panels on mobile towers to feed excess energy back into the power grid, reducing CO2 emissions.

Dubai, UAE, May 30, 2023: du, from Emirates Integrated Telecommunication Company (EITC), has committed to achieving net zero Scope 1 and 2 emissions within its operations in the UAE by 2030 and Scope 3 by 2050. The company will be focusing on key initiatives to reduce its carbon footprint, including improving energy efficiency and sourcing renewable energy. The du climate action programme will establish a clear net zero carbon emissions road map for the company to advance its sustainability initiatives that have a positive human impact on future plans and operations.

Fahad Al Hassawi, CEO at du said: "The UAE has been at the forefront of the global fight against climate change, taking proactive action to reduce the carbon impact of hydrocarbon emissions, leading the energy transition towards a more sustainable future. It is crucial for the private sector to take responsibility in environmental stewardship and play an active role in promoting sustainable development. Our net zero ambitions are aligned to support the UAE's on reaching Net Zero emissions by 2050, and are designed to not only benefit the environment but also create economic opportunities and improve the quality of life for people in the UAE."

Advancing a sustainable future

du's Sustainability Report 2022 provides information on du's efforts to support three key sustainability objectives – to 'make people and society happier', 'operate ethically and responsibly' and 'deliver the benefits of our services to all'. These objectives are further split into various priority focus areas, corresponding to the United Nations' Sustainable Development Goals (SDGs).

One of the initiatives to reduce greenhouse gas emissions involves replacing diesel-powered generators with hybrid- and solar-power alternatives. At present, there are 200 sites equipped with smart hybrid power systems which run on the latest Lithium-Ion battery technology leading to 50% reduction of diesel consumption and carbon emissions.

Further, du increased the number of solar-powered sites by 18 and it now has 78 sites which have zero carbon emissions. du has introduced a new concept by installing solar panels on mobile towers to allow excess energy to be fed back into the power grid - accelerating the reduction in greenhouse gas emissions and a shift towards a cleaner, greener planet. There are 10 of these systems in operation with 80 more towers set to be completed by the end of 2023 to take further steps towards mitigating climate change.



Recently, du moved its headquarters to a new building that follows the highest standards of innovation, quality, and sustainability. The design of the new headquarters features various eco-friendly features that have helped du reduce its energy consumption. Some of the other initiatives taken in 2022 were:

- Replacement of all mercury vapour lamps with LED lights in du warehouse enabling du to save 419,555 kWh (AED 180,408)
- Energy efficiency awareness at the Fujairah call centre during non-operational hours enabling du to save 113,067 kWh (AED 48,618)
- The initiatives were replicated at other sites resulting savings of 30% (AED 1,137,638) in total

The report also outlines du's focus on environmental initiatives such as biodegradable SIM cards, cutting down on plastic waste, eco-friendly paper bags and waste management. The sustainability report is issued on an annual basis and previous reports can be found on du's website: www.du.ae/sustainability

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About du

Operating under the steadfast umbrella of Emirates Integrated Telecommunications Company (EITC), du is an integral driver of the UAE's economic, social and digital transformation. Thriving on digitally innovating all facets of the contemporary telecom experience, we touch the lives of millions of customers everyday as a dedicated enabler of connectivity, continuity and growth across consumer and enterprise segments. Whether delivering state-of-the-art Smart City infrastructure, bespoke enterprise ICT solutions, government communications, secure data solutions, or the very best in home entertainment and value, we are a reliable telco and ICT player shaping the future of communication for a more connected tomorrow.

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