

## Press Release

*As a strategic sponsor with distinguished participation at SSP1 platform in the Sheikh Saeed Hall 1*

# **Empower highlights it's most prominent projects at WETEX 2023**

- ❖ Bin Shafar: We witness significant growth in the demand for sustainable and affordable district cooling services.

**Dubai, UAE, November 14, 2023:** Emirates Central Cooling Systems Corporation PJSC (Empower) is participating as a Strategic Sponsor in the Water, Energy and Environment Technology Exhibition (WETEX 2023), which begins on Wednesday, November 15, in Dubai, under the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy. At the exhibition, Empower will highlight company's most prominent projects and initiatives in the field of smart transformation and its efforts to reduce carbon emissions in the cooling sector,

Empower's unique participation in this global event comes through its platform in Sheikh Saeed Hall 1 (SSP1) at the Dubai World Trade Center in the context of its strategic sponsorship of the 25<sup>th</sup> edition of the exhibition, which continues until November 17, 2023. Empower team members will brief interested visitors, specialists and the media, on the company's series of advanced plant rooms that Empower has developed with state-of-art technologies and in accordance with the best economic principles of sustainability and the highest international standards.

Empower indicated that it is keen to enrich WETEX 2023 as it is the largest exhibition for sustainability and clean energy technologies in the region and one of the world's most renowned events.

"Organized annually by DEWA under the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, and under the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy, WETEX has gained a reputable status as one of the world's largest and leading exhibitions in the water, energy and environment technologies sectors," said Ahmad Bin Shafar, CEO of Empower.

"Participants and visitors are set to witness an exciting experience in this prestigious international exhibition, which stands as a unique platform fostering integration between all segments of the energy sector. In addition to offering new cooperation opportunities for the commercial and technological sectors, WETEX 2023 also allows investors, decision-makers, local and international institutions to conclude fruitful deals, build strategic partnerships, exchange experiences, learn about the latest technologies in these vital sectors and identify market needs," he added.

Bin Shafar pointed out that the growing demand for district cooling systems and services is fueled by several factors, including a rising demand for sustainable solutions that leverage advanced technologies to achieve cost reductions. Additionally, companies are increasingly motivated to positively contribute to environmental preservation and reduce carbon emissions on both local and global scales.

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