Al Salam Bank Unveils Exclusive Offers for Visa Cardholders at Jewellery Arabia 2023

Manama, Bahrain – 14 November 2023: Al Salam Bank is pleased to announce exclusive promotional offers for its Visa debit, credit, and prepaid cardholders visiting Jewellery Arabia 2023, the biggest and most prestigious jewelry and watch exhibition in the Middle East. Under the Patronage of His Royal Highness Prince Salman bin Hamad Al Khalifa, Crown Prince and Prime Minister, the event will take place from 14 to 18 November 2023, at Exhibition World Bahrain, located in Sakhir.

When spending BD 300 or more using their credit and prepaid cards, top 60 card spenders will have the opportunity to receive up to 200% (Capped at BD4000) cashback on any purchases made during Jewellery Arabia. Visa debit and credit cardholders will also benefit from the Bank's "Buy Now Pay Later" service for free, with an installment plan from 3 to 24 months on their purchases, all promotional offers are subject to terms and conditions.

Al Salam Bank will also be implementing a 10% limit increase for all Visa credit cardholders. Clients can instantly access the additional limit at no extra costs through the Bank's dedicated booth in Hall 6. When using their credit and prepaid cards throughout the exhibition, clients will receive triple the rewards points on their purchases following the conclusion of Jewellery Arabia.

As part of its efforts towards rewarding its female client base, Al Salam Bank will be offering a 10% discount for women who complete their purchases using their basic and supplementary cards, by rewarding the top 100 women spenders. In order to serve its clients to the fullest, the Bank will be providing a Self-Service Kiosk and ATMs Within its designated booth at the exhibition. Visa Signature and Infinite cardholders can also make use of quick entry into Jewellery Arabia through special dedicated gates.

Commenting on the occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "We are pleased to be taking part in this year's Jewellery Arabia to deliver exclusive offers that aim to enhance our clients' banking experience and give them the opportunity to receive up to 200% cashback and installments on their purchases. In addition to earning rewards points that can be redeemed for a wide range of valuable prizes including cashback, air miles, travel reservations, and more. We also encourage all newly onboarded clients from Ithmaar Bank to enjoy a seamless, uninterrupted banking experience by immediately issuing a Visa card with Al Salam Bank, with no charges, via our Self-Service Kiosk available at the Bank's designated booth at the exhibition, the mobile application or our branches, enabling them to avail exclusive offers, rewards, and benefits."

Al Salam Bank is committed to elevating its client experience by launching new products and innovative banking services. In line with its brand promise to nurture relationships by enriching experiences, the Bank continues to provide exclusive offers and campaigns throughout the year.

For more information on Al Salam Bank's products and services, visit the Bank's website www.alsalambank.com, WhatsApp on 17005500, or book a virtual appointment through the Skiplino app.

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