In Collaboration with Bahrain Bourse as 'Conference Partner'

Al Salam Bank "Silver Sponsor" of the Middle East Investor Relations Association "MEIRA" 2023 Annual Conference in Bahrain

Manama, Kingdom of Bahrain – 7 September 2023: Al Salam Bank has announced its Silver Sponsorship of the Middle East Investor Relations Association 'MEIRA' 2023 Annual Conference, the largest Investors Relations event in the Middle East and South Africa. The conference, organized by Bahrain Bourse and held under the patronage of the Central Bank of Bahrain, will be held at the Ritz Carlton Hotel Bahrain on the 13th of November, 2023.

The 'MEIRA' Annual Conference provides a networking platform and encourages dialogue around market challenges and best practices while educating participants and stakeholders on the importance of investor relations, transparency, and corporate governance. The event will bring together professionals and specialists to discuss the direction of the banking industry and optimal digital solutions. Participants will also gain access to a wide range of industry partners, allowing them to develop a comprehensive investor relations ecosystem in the region.

Commenting on the occasion, Mr. Eihab Ahmed, Deputy Chief Executive Officer of Corporate Affairs at Al Salam Bank, said: "We are proud of being a Silver Sponsor for this distinguished conference as it highlights the efforts of Bahrain Bourse and the Middle East Investor Relations Association 'MEIRA' in elevating investor relations by strategically adapting to the changes occurring within the capital market. This is achieved by adhering to best international practices and strengthening cooperative relations with the involved authorities and parties, as well as establishing a sustainable investment environment for capital markets."

Marwa Al Maskati, Director of Marketing & Business Development – Bahrain Bourse & MEIRA Board Member commented, "We are glad to have Al Salam Bank join us as one of the sponsors of the upcoming MEIRA 2023 Annual Conference. The MEIRA Conference is a unique opportunity to gather IR professionals and market participants in order to emphasize the importance of adopting best IR practices in the Kingdom of Bahrain and the Middle East, given the support and attendance of leading entities in the capital market to ensure the success of the conference."

Bahrain Bourse and the Middle East Investor Relations Association 'MEIRA' launched the 'MEIRA' Bahrain Chapter in April 2019, achieving notable results. Based on that, Bahrain Bourse organized multiple workshops for listed companies to encourage the adaptation of best international practices for investor relations. They also created the Bahrain Bourse Investor Relations Best Practice Guide, to highlight the importance of the investor relations function and the effect of implementing investor relations best practices on the valuation and competitiveness of listed companies in the market.

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