With the aim of fostering financial literacy, savings skills and budget management among youth...

# Al Salam Bank Hosts Training Program at Youth City 2030

**Manama, Bahrain – 13 August 2024:** Al Salam Bank has announced its participation in Youth City 2030 with a training session catering to young participants between the ages of 9 to 14. This initiative underscores the Bank's commitment to empowering youth and enhancing their financial literacy, as well as its resilient strides to becoming the preferred bank to meet their banking needs.

As part of its efforts to support Youth City, an employee at Al Salam Bank will deliver a training program on financial literacy, budget management and savings, in addition to showcasing the Bank's products and services. Participants will also learn more about digital financial tools across various channels including the Bank's mobile application, ATMs and Self-Service Kiosks.

The Bank will equip the attendees with an overview of its procedures, roles and branch operations, while highlighting the responsibilities of each employee including tellers, customer service representatives and branch managers. The program will also include a segment on entrepreneurship with a focus on how to establish a small business, as well as providing them with an expansive view of the banking industry.

Commenting on the participation, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "We are proud to be contributing to Youth City 2030, a renowned national initiative that has graduated a number of youth and enabled them to succeed across various fields. Through our participation, we strive to raise awareness among this young generation on key topics such as financial literacy, savings and budget management skills, giving them further insight into the importance of future financial and business markets."

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