As part of his endeavors to support Bahrain's housing initiatives...

Al Salam Bank Showcases Innovative Solutions at the Third Edition of Housing Finance Exhibition

Manama, Bahrain – 11 February, 2024 – Al Salam Bank is pleased to announce its participation in the third edition of the Housing Finance Exhibition, organized by the Ministry of Housing and Urban Planning in coordination with Eskan Bank. This event is held under the patronage of Her Excellency Ms. Amna bint Ahmed Al-Rumaihi, Minister of Housing and Urban Planning, the exhibition will take place at City Center Bahrain from 8 February to 17 February, featuring several participating banks and real estate development companies.

This year's exhibition marks the launch of the "Bayti" platform, designed to foster partnerships for beneficiaries of housing services. The platform unites real estate developers, housing applicants, seekers of residential units, and banks in a single accessible location, facilitating tailored solutions. Al Salam Bank will offer exclusive financing options to clients through the "Bayti" platform. Additionally, the Bank will award BD500 to the first three clients who complete the financing process through the new platform, valid until the end of June.

Clients benefiting from Al Salam Bank's property finance solutions will enjoy competitive profit rates, a grace period of up to 6 months, and exemptions from property valuation fees, administrative fees, and down payments. Furthermore, clients will also experience a seamless process, instant approvals, affordable monthly installments, and the opportunity to earn points within the Bank's "Loyalty Rewards" program. Please note that terms and conditions apply to all offers presented.

Al Salam Bank clients will receive special offers on personal financing, as well as benefit from a range of strategic partnerships. Exclusive offers await those interested in owning residential units within projects presented by the "Bareeq Al Retaj" company. Clients will also benefit from complimentary consultations provided by "We Invision Design and Execution" for design and execution purposes, along with special discounts from Al Salam Gas. Al Salam Bank is committed to completing all application procedures for financing requests made at the exhibition through automated and paperless transactions, ensuring a more sustainable and convenient process.

Commenting on the occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, stated, "We are honored to participate in the third edition of the Housing Finance Exhibition in alignment with the directives of His Royal Highness Prince Salman bin Hamad Al Khalifa, the Crown Prince and Prime Minister. At Al Salam Bank, we take pride in our role among financial institutions and real estate development companies supporting national aspirations by enhancing the housing sector in the Kingdom. We aim to provide citizens and exhibition visitors with accessible financing solutions, helping them achieve their dream of homeownership through available housing programs".

It is worth mentioning that this exhibition is a key initiative of the Ministry of Housing and Urban Development, emphasizing private sector involvement. Serving as an integrated platform, it caters to those interested in various housing services and facilities, including basic and additional housing finance, highlighting the synergy between the public and private sectors.

For more information about the financing products and solutions offered by Al Salam Bank, please visit our website at www.alsalambank.com, contact the bank via WhatsApp at 17005500, or book an appointment at the virtual branch through the Skiplino app. You can also visit Al Salam Bank's booth at the Housing Finance Exhibition to explore our available financing options firsthand.

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