With the biggest prizes in the Kingdom – two grand prizes worth BD 1 million each and the largest monthly salary prize of BHD 20,000 for one year...

Al Salam Bank Unveils 2023's Biggest Grand Prize Winner in Bahrain and Launches Danat Prize Scheme 2024 with Bigger Prizes and More Chances to Win

- **Doubling the grand prize from one to two million, two clients have the opportunity to win BD 1 million each**
- **Launching Danat 2024 with the first grand prize of BD 20,000 monthly salary for one year**
- **A grand prize of one modern, waterfront villa at Diyar Al Muharraq's Al Naseem project**
- **The newest edition of Danat Savings offers the biggest prizes in Bahrain**

Manama, Bahrain – 8 January 2024: Al Salam Bank has launched the latest edition of the Danat Savings scheme for 2024, introducing the biggest prizes in the Kingdom. This year, the Bank is rolling out double the prizes and a new segment of winners for its loyal clients who have maintained their Danat Account savings for long periods. The announcement was made following the live draw broadcasted on Bahrain TV, for the Danat 2023 final grand prize, where Mr. Ebrahim Yusuf Hasan was declared the winner of the largest cash prize in Bahrain, worth BD 1 million. The draw was attended by representatives from the Ministry of Industry and Commerce, as well as external and internal auditors in compliance with Bahrain laws and regulations.

The new Danat Savings scheme is rewarding clients with four grand prizes, with the first prize comprising of a full year's monthly salary worth BD 20,000, making it the biggest salary prize in the Kingdom of Bahrain. The second grand prize draw will offer one winner with a modern, waterfront villa located in Diyar Al Muharraq's Al Naseem project. In the 2024 scheme, two winners will also go on to receive 1 BD million each.

The 2024 edition of the scheme will involve a greater number of winners, with the aim of rewarding more than 100 clients with monthly prizes including BD 500 cash prizes for 50 winners and a monthly cash prize of BD 10,000 for one winner. In addition to 40 monthly prizes worth BD 200 dedicated to the Bank's youth segment, enabling clients between the ages of 10 to 18 to participate in the draws for small investments starting at BD 5 only.

The Bank will also be introducing a new prize for clients who maintain their savings in their Danat Plus accounts. Clients will gain exclusive monthly "Danat Plus" prizes and more chances to win, with the draw rewarding 10 winners a month with BD 1,000 each. Opportunities to win increase for investments maintained within the account, the longer the amount saved, the greater the chances of winning.

Commenting on the occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "Over the years, the Danat Savings scheme has aimed to enrich our clients' lives. At Al Salam Bank, our clients remain the foundation of our growth and the essence of our vision. We are confident that this new edition will provide them with new life-changing opportunities with the addition of more prizes at double last year's grand prize value, and specific prizes for our loyal clients. As a result of our rapid growth in the Kingdom's banking sector, the 2024 edition of the scheme aligns directly with our ongoing development and our leading position in the local banking industry. As such, we would like to encourage all our clients to increase their savings for more chances to win the biggest cash prizes in Bahrain."

Since the program's launch 15 years ago, Al Salam Bank continues to develop the Danat Savings scheme as part of its efforts to enrich its clients banking experience, in addition to providing them with life-changing prizes that aim to facilitate their finances. For every BD 50 saved in their Danat accounts, clients will have double the opportunities to win the longer they save.

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