

Press release

Empower participates in the ASHRAE Conference & Expo 2024 in Chicago, United States

Dubai - United Arab Emirates, January 18, 2024: Emirates Central Cooling Systems Corporation PJSC (Empower), the world's largest district cooling services provider, is set to participate in the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) Conference and Expo 2024, which will be held in Chicago, USA, from 20 to 24 January. Through its participation, Empower seeks to gain insights into cutting-edge, energy-efficient cooling solutions and technologies with the participation of many countries from all over the world. ASHRAE Conference & Expo features an agenda full of professional events including dialogue sessions, panel discussions, training and educational workshops, and specialized seminars for the participating international delegations.

At the District Cooling Summit, hosted by Empower as a side event of the COP28 in December 2023 in Dubai, Empower and ASHRAE collaborated to advance the industry and standardize the District Cooling Guide. Following productive discussions, both parties agreed to a second meeting to take place at the ASHRAE Conference and Expo in January 2024 in the U.S., with the aim of signing an agreement between Empower and ASHRAE to work on the District Cooling Guide for the development of District Cooling Standard. The Standard will be applicable across various countries and cooling systems and will unlock environmental, climatic, and economic benefits for investors, customers, and the public alike. By promoting safe, efficient, and affordable cooling solutions, this collaboration promises to be a game-changer for the district cooling landscape.

His Excellency Ahmad bin Shafar, CEO of Empower, said, "The upcoming participation will pose an opportunity to strengthen our ties with ASHRAE and its members and partners, in addition to discussing issues of common interest." "As a global hub for all manufacturers of heating, district cooling, and air conditioning devices, as well as bringing together most of the world's leading cooling and heating companies under its umbrella, ASHRAE is a pioneering resource for industry best practices and is intimately familiar with the key challenges facing the cooling sector across the globe", he added.

Unique business model

Empower explained that the ASHRAE Conference & Expo features an agenda full of professional events including dialogue sessions, panel discussions, training and educational workshops, and specialized seminars for the participating international delegations. In addition to a variety of important topics, the Conference will also shed light on a variety of important topics, such as decarbonization and climate change, clean spaces and mission-critical facilities, tall buildings design, artificial intelligence (AI), refrigeration and refrigerants, and more. The conference and exhibition serve as a crucial platform for exchanging perspectives, aligning visions, and fostering productive collaboration towards shared objectives. This event creates a rich and distinctive environment, facilitating the valuable exchange of experiences among participants.

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